

Origin International Inc Launches New Web Site: www.originintl.com

Richmond Hill, ON, Canada April 23, 2012 – Origin International today announces the launch of its new website: www.originintl.com

"We rebuilt the site to show the full range of our products and solutions, and state the return on investment." said Murray Desnoyer, Origin's CEO. "That's what customers said they wanted to see."

Here are highlights of the new site:

Solutions – The new pages provide information for Quality Professionals and Manufacturing Engineers who rely on Origin's unique tools to solve their toughest challenges.

- Quality Professionals pages highlight Origin's solutions for Dimensional Measurement, Interoperability, Reporting, Advanced GD&T, PPAP and First Article.
- Manufacturing Engineers pages highlight Origin solutions for Stamped Part Launches (<u>download cost calculator</u>),
 Takeover Parts & Maintenance (<u>read the case study</u>), Maturing Injection Molding Tools, Complex Weldments,
 Adaptive Manufacturing, Best Fix and Process Correction

Products – The updated pages explain how CheckMate addresses the needs of quality professionals and LaunchRite addresses the needs of manufacturing engineers. Whatever the part, whatever the industry, Origin has the software capable of solving the most difficult dimensional planning, inspection and reporting problems.

- LaunchRite: Why LaunchRite, Product Tour, Features & Benefits, Shadow Project Information, <u>Download a Free</u> White Paper
- CheckMate: Point Cloud Metrology, Dimensional Planner, Programming, SoftOrient™, SoftFit Solver™, Reporting,
 Free Consultations

Resources- This brand new page features Articles, Whitepapers, News & Events and our informative newsletters for our audiences to have the ability to quickly be informed of what is going on. We also added our new tech tip videos.

Customer Login – we have made it much easier for customers to get to the login. Now conveniently located at the top right on the main page.

RSS Feeds – we have added an RSS feed link at the bottom of our web pages so you can subscribe and stay updated. Subscribe to our newsletter to **stay up-to-date** on what is going on. Email sales@originintl.com

Please feel free to check out the new website. We hope you enjoy our site.

http://www.originintl.com

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