



MARKETING



David Newman speaks to CEOs and business owners who want **more leads, better prospects, and bigger sales... Now more than ever!**

“David helped us triple the revenue from our core service. His ideas work and they last.”
-- Mary Broussard,
CEO, The Barter Connection

“Two results: an increase in clients and revenue, and a yearning to apply more of these principles!”
-- Gail Welkes,
President, Focus Personnel

“This session was excellent. The best thing for me was that we worked through real-world issues, one by one. This would be enough to jumpstart anyone. It's not about knowledge, it's about WORKING knowledge. David was outstanding.”
-- Tom Maillie,
Marketing, National Liberty

“I picked up six new clients after David's program. It works!”
-- Piper Reece,
Sales, Executive Office Link

“David condensed a lot of material into a single day. This program was an excellent investment with a very high ROI.”
-- Michael Rittler,
American Express

“David is “big-picture” PLUS “do-this-now” for bottom-line results.”
-- Ford R. Myers,
President, Career Potential LLC

Actionable marketing strategies and tactics to recession-proof your business!

21 Secrets of Simple Marketing Success™

Summary:

This is a high-energy, high-content program designed for the new world of business where creativity, focus, and clarity are your most potent entrepreneurial tools. You'll never do marketing the same way after experiencing this game-changing seminar. After this program, you will be able to:

- Grow your business in any economy by implementing 21 immediately-actionable marketing strategies
- Boost quality and quantity of incoming leads by increasing your visibility, credibility and “buy-ability”
- Attract more and better clients by making small changes to your positioning, packaging, and services
- Accelerate your revenue growth by shifting your marketing engine into high gear
- Consistently win against bigger, meaner, and better-funded competitors

Audiences:

Business owners who want to grow their business and professionals who want to sell more products and services.

Also: Conference keynotes/breakouts, Association meetings, and Chambers of Commerce.

Customization Options:

Alternate titles:

- Breakthrough Marketing Mastery
- 21 Rules for the New World of Marketing

Program Length:

This program can be customized from 60 minutes (keynote/breakout) to half-day, full-day, and 2-day formats.



To book David NOW:

T: 610.716.5984

E: david@doitmarketing.com

W: www.doitmarketing.com