



MARKETING



David Newman speaks to CEOs and business owners who want **more leads, better prospects, and bigger sales...**
Now more than ever!

“David helped us triple the revenue from our core service. His ideas work and they last.”
-- Mary Broussard,
CEO, The Barter Connection

“Two results: an increase in clients and revenue, and a yearning to apply more of these principles!”
-- Gail Welkes,
President, Focus Personnel

“This session was excellent. The best thing for me was that we worked through real-world issues, one by one. This would be enough to jumpstart anyone. It's not about knowledge, it's about WORKING knowledge. David was outstanding.”
-- Tom Maillie,
Marketing, National Liberty

“I picked up six new clients after David's program. It works!”
-- Piper Reece,
Sales, Executive Office Link

“David condensed a lot of material into a single day. This program was an excellent investment with a very high ROI.”
-- Michael Rittler,
American Express

“David is “big-picture” PLUS “do-this-now” for bottom-line results.”
-- Ford R. Myers,
President, Career Potential LLC

Actionable marketing strategies and tactics to recession-proof your business!

Juiced! for Business Growth™

Summary:

Juiced!™ helps move CEOs and business owners toward more growth-minded business thinking and execution. Think of it as injecting a healthy dose of “Innovation DNA” into your sales and marketing mindset. Specific outcomes might include:

- Creating new product/service ideas
- Creating new business processes/strategies
- Stretching current thinking to find new and innovative solutions to complex problems
- Increasing productivity and profitability through more innovative use of existing resources

After this program, you will be able to:

- Become the obvious choice even if you sell “commodities” by unlocking your creative marketing engine
- Out-think, out-market and out-maneuver the competition using 10 proven business innovation tools
- Sell your ideas more effectively to clients and colleagues

Audiences:

Business owners who want to grow their business and professionals who want to sell more products and services.

Also: Conference keynotes/breakouts, Association meetings, and Chambers of Commerce.

Customization Options:

Alternate titles:

- Marketing Juice! 10 Keys to Unlock Business Growth
- Get Juiced! Fresh Ideas to Grow Your Business

Program Length:

This program can be customized from 60 minutes (keynote/breakout) to half-day and full-day formats.



To book David NOW:

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