



MARKETING



David Newman speaks to CEOs and business owners who want **more leads, better prospects, and bigger sales... Now more than ever!**

“David helped us triple the revenue from our core service. His ideas work and they last.”
-- Mary Broussard,
CEO, The Barter Connection

“Two results: an increase in clients and revenue, and a yearning to apply more of these principles!”
-- Gail Welkes,
President, Focus Personnel

“This session was excellent. The best thing for me was that we worked through real-world issues, one by one. This would be enough to jumpstart anyone. It's not about knowledge, it's about WORKING knowledge. David was outstanding.”
-- Tom Maillie,
Marketing, National Liberty

“I picked up six new clients after David's program. It works!”
-- Piper Reece,
Sales, Executive Office Link

“David condensed a lot of material into a single day. This program was an excellent investment with a very high ROI.”
-- Michael Rittler,
American Express

“David is “big-picture” PLUS “do-this-now” for bottom-line results.”
-- Ford R. Myers,
President, Career Potential LLC

Actionable marketing strategies and tactics to recession-proof your business!

Programs

21 Secrets of Simple Marketing Success™

- Grow your business in any economy by implementing 21 immediately-actionable marketing strategies
- Boost quality and quantity of incoming leads by increasing your visibility, credibility and “buy-ability”
- Attract more and better clients by making small changes to your positioning, packaging, and services

Build Your Marketing Language Bank™

- Boost quality and quantity of inbound leads by raising your company's visibility, credibility and “buy-ability”
- Position your company as a problem-solver, not a peddler, so you never need to compete on price again
- Consistently close more business in any economy by saying and doing what resonates with your best buyers

Juiced! for Business Growth™

- Become the obvious choice even if you sell “commodities” by unlocking your creative marketing engine
- Out-think, out-market and out-maneuver the competition using 10 proven business innovation tools
- Sell your ideas more effectively to clients and colleagues

Live Ammo Marketing Lab™

- Create your marketing building blocks, headlines, sales copy, and “Do It” marketing plan during the seminar!
- Value-rich take-aways with no theory, no fluff, no bull

David Newman is a nationally-acclaimed marketing expert known for his high-content, high-energy presentations laced with humor and “do-it-now” tools for maximum take-away value. David helps CEOs and business owners **attract, engage, and win more customers – now more than ever!** David is the author of eight books on marketing and business growth, including **Relish for Business, 21 Secrets of Simple Marketing Success, and CEO Marketing.**



To book David NOW:
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