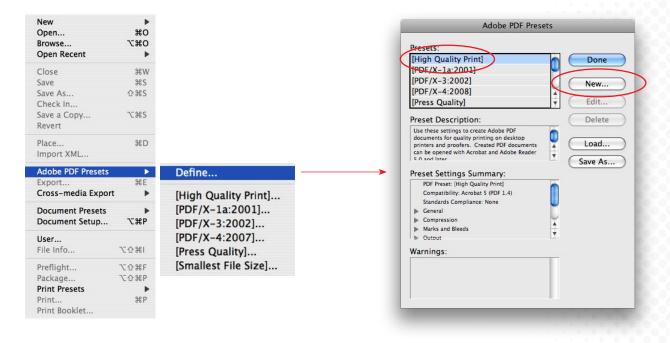
SUTTLESTRAUS

PRODUCTION-READY PDF FROM INDESIGN (ADOBE CREATIVE SUITE)

To begin, make a copy of the High Quality Print preset and add trims and bleeds. To do this, go under the file menu to Adobe PDF Presets, then Define... Select High Quality Print from the list, then click New...



Rename the preset as SSI Production PDF and proceed to set options per the following pages:

			New PDF Export Pres	set	
Preset Name:	SSI Production PDF				
Standard:	None	\$) (Compatibility:	Acrobat 7 (PDF 1.6)
General		General			
Compression Marks and Bleeds Output Advanced Summary		Description:	printing on desktop pr	nters and pro	DF documents for quality ofers. Created PDF bat and Adobe Reader 5.0
		Pages			
		• All			
		O Range:	Å V		
		 Pages Spreads 	s		
		Options			
			Page Thumbnails	View F	PDF after Exporting
		Optimiz	ze for Fast Web View	Create	Acrobat Layers
		Create 1	Tagged PDF		
		Export Lay	yers: Visible & Printable	Layers 🛟	
		Include			
		🗆 Bookma	arks 🗌	Non-Printing	Objects
		Hyperlin	nks 🗆 '	isible Guides	and Grids
		Interactive	e Elements: Do Not Incl	ude 🗘	
					Cancel OK

General: change compatibility to Acrobat 7 (PDF 1.6) as this will maintain transparency and not flatten

		New	PDF Export Prese	et	
reset Name:	SSI Produ	uction PDF			
Standard:	None	\$	Co	ompatibility:	Acrobat 7 (PDF 1.6)
General		Compression			
Compression					
Marks and Bleeds		Color Images			
Output		Bicubic Down	sampling to	\$ 300	pixels per inch
Advanced			for images above	ve: 450	pixels per inch
Summary		Compression:	Automatic (JPE	G) 🛟	Tile Size: 128
		Image Quality:	Maximum 🛟		
		Grayscale Images			
		Bicubic Downs	ampling to	300	pixels per inch
			for images abov	/e: 450	pixels per inch
		Compression:	Automatic (JPEC	G) 🛟	Tile Size: 128
		Image Quality:			
		-Monochrome Image	s		
		Bicubic Down	sampling to	\$ 1200	pixels per inch
			for images abov	ve: 1800	pixels per inch
		Compression: CCI	TT Group 4		
		Compress Text and	d Line Art	(🗹 Crop Image Data to F
					Cancel O

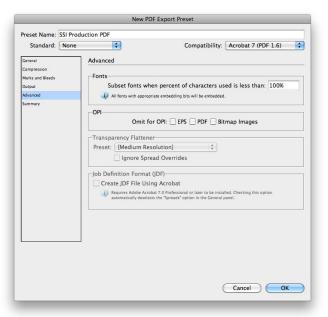
Compression: maintain settings as is; if you use a number of screen captures in your document you should consider turning off all downsampling; compression is ok

		New PDF Export	Preset	
Preset Name:	SSI Production PDF			
Standard:	None	\$	Compatibility:	Acrobat 7 (PDF 1.6)
General Compression		Marks and Bleeds		;
Marks and Bleeds		Marks		
Output Advanced Summary		All Printer's Marks Crop Marks Bleed Marks Registration Marks	Type: D Weight: 0. Offset: 🐳	
		Bleed and Slug Use Document Bleed Setting Bleed: Top: 0.125 in Bottom: 0.125 in Include Slug Area	js Inside: ≑0.1 Outside: ÷0.1	
			(Cancel OK

Marks and Bleeds: include crop marks, page information and standard bleeds of 0.125 in.; Set offset as 0.1667 as this will produce a PDF with 0.5" space around all sides to accommodate trims

	Edit PDF	Export Preset	
Preset Name: SSI Prod Standard: None	uction PDF_Creative Suite	Compatibility: Acrobat 7 (PDF 1.6)	
General Compression Marks and Bleeds Output Advanced Summary	Destin	ersion: No Color Conversion attion: N/A Policy Include All Profiles	
	Output Con Output Conditi	Profile Name: N/A + dition Name: N/A egistry Name: N/A	
	-Description Position the pointer over a	heading to view a description.	
		Cancel O	<

Output: this will allow icc tags to pass through Creative Suite applications; in the event of tagged RGB imagery this input profile will be passed along to downstream conversions to CMYK; the tagged profile will be used and the image converted to a GRACoL destination profile; nontagged images will pass through as uncolor-managed



Advanced: note that the transparency flattener is disabled since PDF 1.6 supports live transparency; the PDF is not flattened which allows for greater latitude during the page ripping process at Suttle-Straus

Preset Name:	SSI Produ	ction PDF		
Standard:	None	\$	Compatibility:	Acrobat 7 (PDF 1.6)
General		Summary		
Compression Marks and Bleeds Output Advanced		Description:	Use these settings to create Adobe PDF documents I and proofers. Created PDF documents can be open and later.	
Summary		Options:	PDF Preset: Adobs PDF Preset 1 Compatibility. Acrobs 7 (PDF 1.6) Standards Gomplance: None > General > Compresion > Marks and Biesds > Output > Advanced	
		Warnings:		
		Save Summ	ary)	Cancel OK

Summary

Once you have all settings in place and the preset is renamed, click OK.

When you are ready to create your print production pdf in the future you can use this PDF Export Preset. To do this, go under the file menu to Export..., name and save the pdf to your desktop.

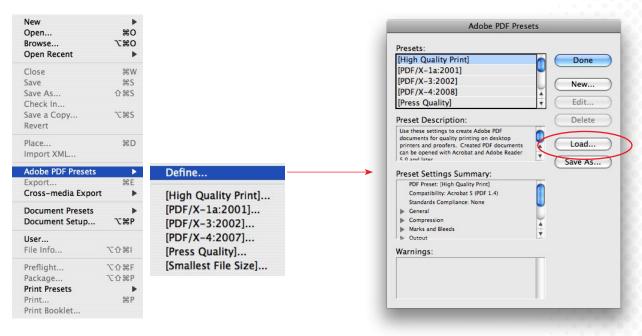
New	•		Eve	port
Open	#O		EXI	port
Browse	CHO	4 🕹	Desktop	
Open Recent	•	44	Desktop	
Close	жw	Name	Status	Size Version Comment
Save	жs	🕨 🃁 🖉 des	ktop	
Save As	<mark>ት</mark> <mark>ዘ</mark> Տ			
Check In				
Save a Copy	\ ℃ ₩S			
Revert				
Place	жD			
Import XML				
Adobe PDF Presets	•			
Export	же	→		
Cross-media Expo	rt 🕨			
Document Presets	•			
Document Setup	νжρ			
User				
File Info	ገ ස			
Preflight	飞企器F	ł. [Save As: Production.pdf	
Package	<u></u> ርዕ ዙ P			
Print Presets	•		Format: Adobe PDF	
Print	жP	(11.05.0)		
Print Booklet		Use OS Dia	alog	(Cancel) Save

From the Export Adobe PDF window choose your preset from the pull down menu, then click export. Review the final pdf and submit to Suttle-Straus, Inc.

Standard:	lone	; Co	mpatibility:	Acrobat 7 (PDF 1.6)	+	
General	General					
Compression	General					
Compression Marks and Bleeds Output Advanced Security	Description:	Use these settings to crea printing on desktop print documents can be opened and later.	ers and proo	fers. Created PDF		
Summary	Pages					
	All Range:	1				
	 Pages Spreads 					
	Options					
	Embed Page Thumbnails View PDF after Exporting					
	✓ Optimize for Fast Web View □ Create Acrobat Layers ✓ Create Tagged PDF					
	Export Lay	ers: Visible & Printable La	ayers 🛟			
	Include				_	
	Bookma	rks 🗌 No	n-Printing C	bjects		
	Hyperlinks Visible Guides and Grids					
	Interactive	Elements: Do Not Include	e 🛟			
Save Preset				Cancel Expo		

As an option you can load a pre-created preset directly into Adobe Creative Suite by way of InDesign.

Download the suttle-straus.com/creativesuite.zip. Under the menu, go to file, Adobe PDF Presets, then Define. Select Load.



Select the SSI Production PDF_Creative Suite.joboption, then open.

		Presets:	
000	Load PDF Export Presets	[PDF/X-4:2008]	(Done)
		[Press Quality]	
	InDesign PDF Q search	[Smallest File Size]	(New)
► DEVICES	Name	Lo-res PDF CS3_SSI	
	SSI Production PDF_Creative Suite.joboptions	SSI Production PDF	(Edit)
► SHARED		Preset Description:	Delete
▶ PLACES		Use these settings to create Adobe PDF	Delete
▶ MEDIA		documents for quality printing on desktop	
		printers and proofers. Created PDF documents can be opened with Acrobat and Adobe Reader	Load
		5.0 and later	Save As
		Preset Settings Summary:	Jarerisiii
		PDF Preset: SSI Production PDF	
		Compatibility: Acrobat 5 (PDF 1.4)	
		Standards Compliance: None	
		▶ General	
		► Compression	
		Marks and Bleeds	
_		b Output	
E	nable: Adobe PDF Creation Settings Fi	Warnings:	
	Cancel Open		

Adobe PDF Presets

This preset option will now be available for future exports.