

# BeaconLive

Fully Managed Virtual Events

## Can your department benefit from:

- Full event support throughout each phase of your healthcare webinar or webcast?
- CME accreditation, event facilitation, and administration?
- An OnDemand library of your CME events?
- Professionally developed lead generation programming?

## Did you know BeaconLive...

- ✓ Is partnered with many of the healthcare industry's leading medical associations, state medical societies, and professional CME providers?
- ✓ Can verify attendee participation, host event evaluations, and administer and grade post-event exams??
- ✓ Can assist you in getting your content accredited?
- ✓ Has successfully delivered over 50,000 flawless events using our proprietary, browser-based platform?

# How BeaconLive Works with the Healthcare Industry

Our vision is to build a bridge between Continuing Medical Education professionals and their audience. To carry out this mission, BeaconLive has built a customizable webinar and webcast platform to meet the pre-, live and post presentation needs of the CME and Medical Marketing industry. As the CME provider for many state medical associations and professional CME providers we understand the importance of a professionally executed and flawless program.



and online certificate delivery.

BeaconLive's full service Healthcare Services team can assist you with getting your content accredited through our relationship with the Duke Office of Continuing Medical Education. We specialize in building integrated registration sites, facilitating your live presentations, providing post-event evaluations, online examinations with automated grading,

At BeaconLive, we believe that effective communication between professionals is the key to successful learning and collaboration. Our team of Account Managers, Event Producers, and Live Event Moderators is trained in managing the entire.



## BeaconCE - Continuing Education Solutions



Verification of participation



Deliver post-event evaluations



Administration and grading of final exams



Customizable certificates and delivery



CLE services available in Live and OnDemand environment



Work with BeaconLive to get your content accredited

# BeaconLive Services



## Webinars

Work with your dedicated event service team to design and deliver your CME event to an audience around the world. The BeaconLiveWeb platform allows you to deliver flawless presentations using streaming audio and video playback, webcam integration, ability to deliver surveys/polls, share your desktop, chat with participants, and more.



## Webcasts

Work with BeaconLive to turn your in-person CME event into an online event for a larger audience. Whether you need a videographer and webcast technician onsite, or you want to stream the event using our browser-based webcasting platform, BeaconLive can create a unique solution for you.



## BeaconOnDemand

Following the delivery of your event, work with BeaconLive to create a professionally edited video file to share on your website. Further, repurpose all of your content by placing it in your branded media library for future viewings. BeaconLive's OnDemand solution integrates flawlessly with the BeaconCE and BeaconReg services.



## BeaconReg

When you utilize BeaconLive's fully customizable registration services, your office can take advantage of our ability to deliver your email confirmations, reminders, handout distribution and certificate delivery, along with full e-commerce capabilities for your registrants.



## BeaconBlast

When you utilize BeaconLive's email broadcasting services, you will have the assistance of our event service team to design and develop an email template and campaign to promote your upcoming event.

# Customer Testimonials

Dedication | Knowledge | Professionalism



"BeaconLive exceeded my expectations on all levels, from outstanding customer service to flawless end-product. They understand the CME industry and updated their technology to keep up with our changing requirements. Their integrity, flexibility, and efficiency will keep me as a customer."

**Sara Bennett, Physicians' Institute for Excellence in Medicine**



"We are highly satisfied with our relationship with BeaconLive. The services they provide are top-notch and the customer service is excellent. John has gone above and beyond to provide us with service and guidance on a number of projects. The quality of the product produced is outstanding! They are able to accommodate the unique needs and challenges that we as a State Medical Society face. They understand the nature of our needs, like the components of Accredited Continuing Medical Education, and work to help us keep both quality and compliance at a high level."

**Frank C. Berry, CCMEP**



"I wanted to take this opportunity to thank everyone at BeaconLive for all of your help and assistance with our REMS webinar. Everyone has been great to work with, and know it will continue throughout this process. Your patience and kindness will not be forgotten. I am thrilled to see how many have signed up for this event

**Sandy Deebea, Oklahoma State Medical Association**

Contact BeaconLive today to learn about our CME solutions.

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Contact BeaconLive

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