

Wireframing with Your Team in Mind

Making Wireframes Usable

User Focus 2012

October 19, 2012



Presented By: Jason Kolaitis

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Introduction

Audiences

Questions

Recap

Introduction

Who am I?



Jason Kolaitis

User Experience Designer & Strategist at Celerity

EDUCATION

The George Washington University

- Masters of Science in Information Systems Technology

Syracuse University

- Bachelor of Science in Information Management and Technology

RECENT CLIENTS

Commercial

- National Geographic, American Diabetes Association, MWV & Markel Corporation

Government

- FBI, DLA, US Army, DoD & Arlington County

- User Centered Design (UCD) & usability advocate
- Significant portal & intranet design experience
- UX lead for National Geographic, DLA & FBI projects

What We'll Cover

- How this presentation came about
- Quick overview of wireframing
- Best practices, tips & tricks, and recommendations when creating wireframes for:
 - Project Team
 - Back-End Developers
 - Front-End Developers
 - Visual Designers
 - User Experience Designers
 - Project Managers
 - Training & Documentation Specialists
 - Clients & Stakeholders
 - Quality Assurance Engineers
- Questions
- Recap

How Did This Presentation Come About?

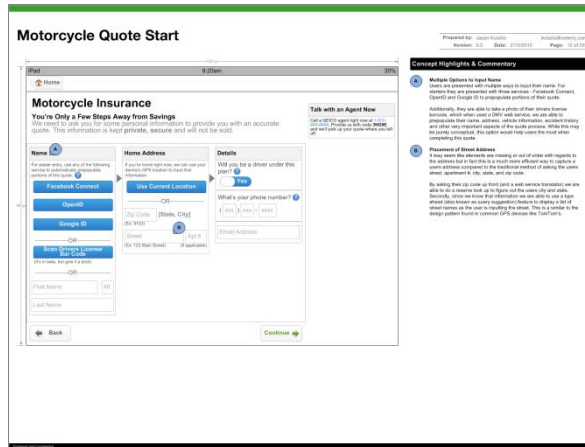
- When I first started my UX career many years ago I realized my wireframes weren't that beneficial.
- Bad wireframe design led to project confusion.



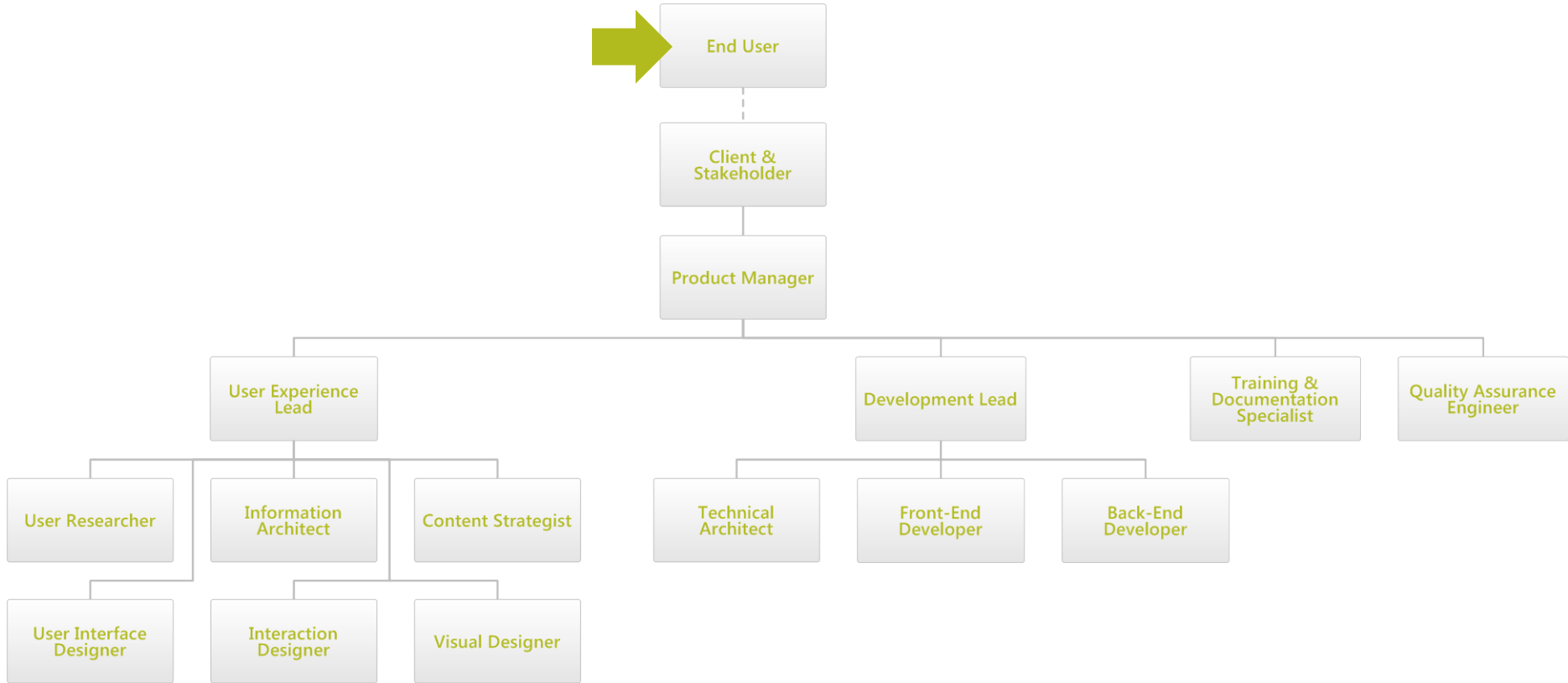
What Not To Do...

What is Wireframing?

- Wireframes help architect holistic designs by mapping out functionality, page structures, design elements, interaction sequences and navigation before heavily investing in any kind of development.



Who Are We Designing For?



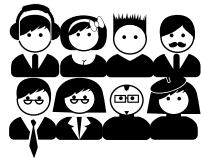
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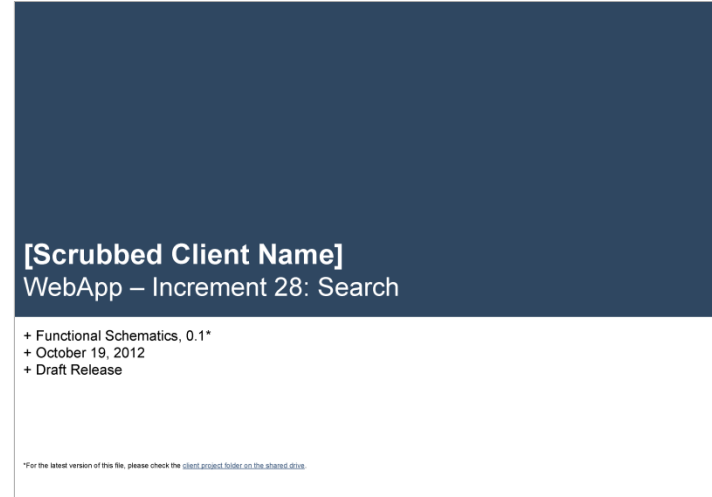


Project Team

How They Use Wireframes: To gain consensus on what will be developed so meaningful discussions can occur.

Project Team

- Ensure all team members know where to access the most recent working copy AND latest stakeholder/client approved copy of the wireframes.
 - Add a simple note like *"Please login to <http://dev.clientname.com/wireframes> for the latest version..."*
- Include revision history or some form of detail as to what was last modified.



Wireframe Cover Page with Version Note

[Scrubbed Client Name]

WebApp – Increment 28: Search

- + Functional Schematics, 0.1*
- + October 19, 2012
- + Draft Release

*For the latest version of this file, please check the [client project folder on the shared drive](#).

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Prepared by: Jason Kolaitis jkolaitis@celentia.com
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Change Log

News Changes in SiteMap v0.9

High Level Sitemap

- Renamed Employee Community to Community
- Removed Events from Resources
- Renamed Training to Training, Learning & Education under Resources
- Renamed Editorial to Editorial Support under Resources
- Renamed Staff Personals to Staff Personals & Discussion Forums under Community

News Changes in SiteMap v0.8-0.8.1

News & Events

- Renamed ngNow to News and Events
- Added Events as a more robust/complete area. Events are now strictly located here.
- Blogs Moved to this area from Community.
- RSS Feeds made a major item within this area (was minor before, at least a 4th level item.)
- Added back "NG In The News & The Press Room"

Our Organization

- Added Activemap access to this area.
- Renamed Divisions, Teams and SIGs to "Divisions and Working Groups".

Resources

- Added Activemap to this area as a Business Tool.
- Added Employee Orientation to Employee Support

Always on Screen

- Embedded Quicklinks and Webapps into the navigation bar.
- Updated this area to indicate linkages and to be more accurate with what the bar can actually do.

Community

- Renamed Employee Community to "Community". People who are not employees may be given access.
- Removed Blogs, placed them under News & Events

News Changes in SiteMap v0.7

ngNow

- Renamed 1.1 ngNow to News & Events
- Removed 1.1.4 RSS Feeds
- Removed 1.1.5 ngNow-Requests, Submissions & Story Ideas
- Placed 1.1.3 Blogs under Employee Community

Our Organization

- Move 1.2.7 Employee Community to primary level navigation item (formally ng+)

ngKnowledge

- Placed 1.3.1 Library under Resources
- Placed 1.3.3 Policy, Procedures & Guidelines under Resources
- Removed the remaining items and entire the 1.3 ngKnowledge section

Always on Screen

- Removed 1.5.3 ng+ Collaboration Toolbox

Resources

- Added Policies, Procedures & Guidelines as 1.4.1.7
- Added Library as 1.4.8

Employee Community

- Added Blogs as sublevel item
- Added Blogs as sublevel item
- Renamed 1.1.3.1 Employee Blogs to Department Blogs
- Rename 1.1.3.2 ng+ Archive to C-Level Blogs

News Changes in SiteMap v0.6

ngNow

- Changed 1.1.3.3 *Micro Blogs* to *ng+ Archive*
- Removed 1.1.3.1 *Corporate Blogs*
- Changed 1.1.4 *RSS* to *RSS Feeds*

Our Organization

- Removed 1.2.7 *Employee Community* (Moved to *Resources*)
- Changed 1.2.1.2 *Mission and Values* to *Mission & Values*
- Changed 1.2.6.1 *Internal Job Postings* to *Internal Jobs*
- Changed 1.2.6.2 *External Job Postings* to *External Jobs*

ngKnowledge

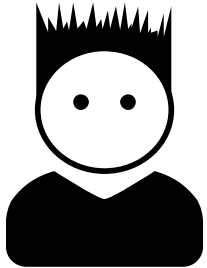
- Change title of section 1.3 from *Knowledge* to *ngKnowledge*
- Changed 1.3.2.6 *NGT Programs* to *NGT Programs (STARS)*
- Changed 1.3.4 *Media* to *Media Archive*

Resources

- Changed 1.4.2.1 from *HQ Meeting Places* to *Meeting Spaces*
- Change 1.4.2.2 from *HQ Training* to *NG Training*
- Added *Employee Community*, formally 1.2.7 and all subsections
- Added 1.4.6.14 *Helpdesk* under *Business Tools*
- Removed 1.4.2.8 *[Departments] Calendars*
- Renamed 1.4.3.8.1 *Book a Meeting* to *Reserve a Room* and placed it under 1.4.2.1 *Meeting Spaces*

Always on Screen

- *No Changes*



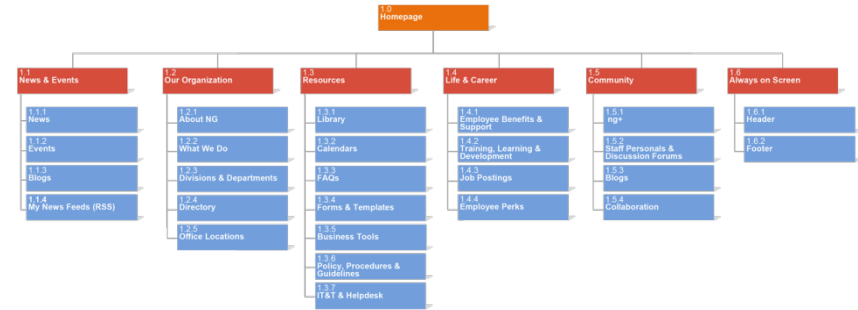
Back-End Developers

How They Use Wireframes: As a discussion point regarding technical feasibility early in the project.

Once finalized, as a blueprint so they can rapidly and accurately develop a usable system.

Back-End Developers

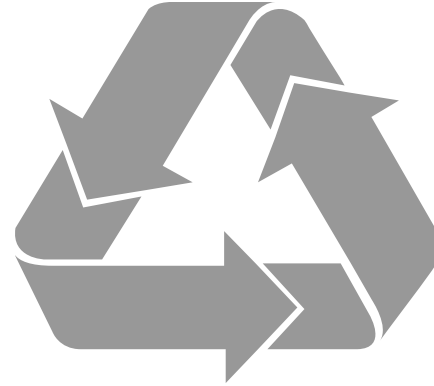
- The greatest beneficiaries of wireframes are the back-end developers.
- Present wireframes to developers early and often.
- Provide as much of a full, all encompassing sitemap as possible.
- Match links in the annotation call outs to exact page names in the sitemap.



Example Intranet 1st & 2nd Level Page Structure

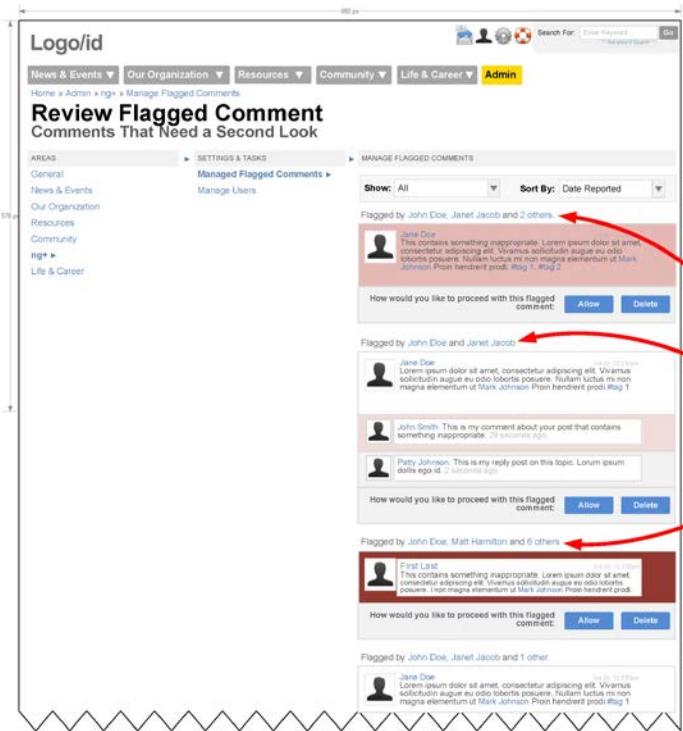
Back-End Developers

- To streamline development efforts, start thinking in terms of reusable components, controls and templates.
- If a screen can be displayed in multiple different formats, (e.g. modal vs. normal page view), design the elements to be universal and generic.
- Need as much information upfront as possible to reduce rework and code bloat.



Reduce, Reuse, and Recycle Elements

Manage Flagged Comments

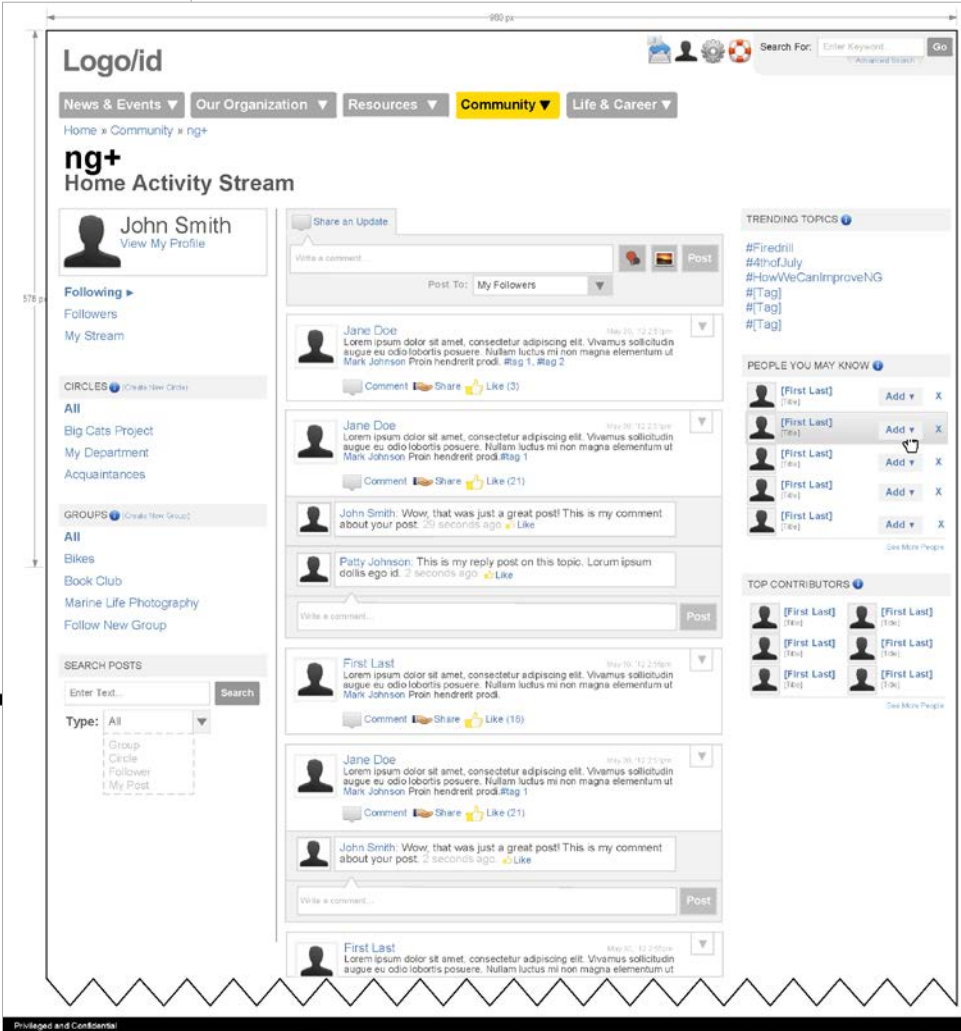


Admin View

Prepared by: Jason Kdavis
Version: 0.5 Date: 10-10-2012 Page: 25 of 27

john@stent.com
john@stent.com

End User View



The color depth is based on the number of flags by users.
More Flags = Darker Red



Front-End Developers

How They Use Wireframes: To understand system behaviors, interactions, and responsive design choices.

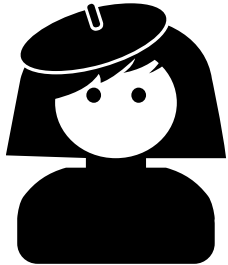
Front-End Developers

- They need to know break points (if any) for responsive designs.
- Need to know which sections are going to be rearranged, hidden and visible at each break point.
- Architect out the experiences for all applicable devices initially – not as an afterthought.



Potential Supported Devices
and Breakpoints Table

Device	Layout Widths
Large display	1200px and up
Default	980px and up
Portrait tablets	768px and above
Phones to tablets	767px and below
Phones	480px and below

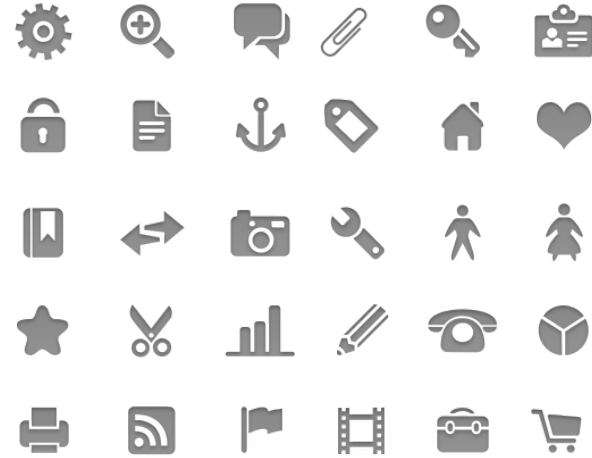


Visual Designers

How They Use Wireframes: To translate basic design elements into visually stunning design compositions.

Visual Designers

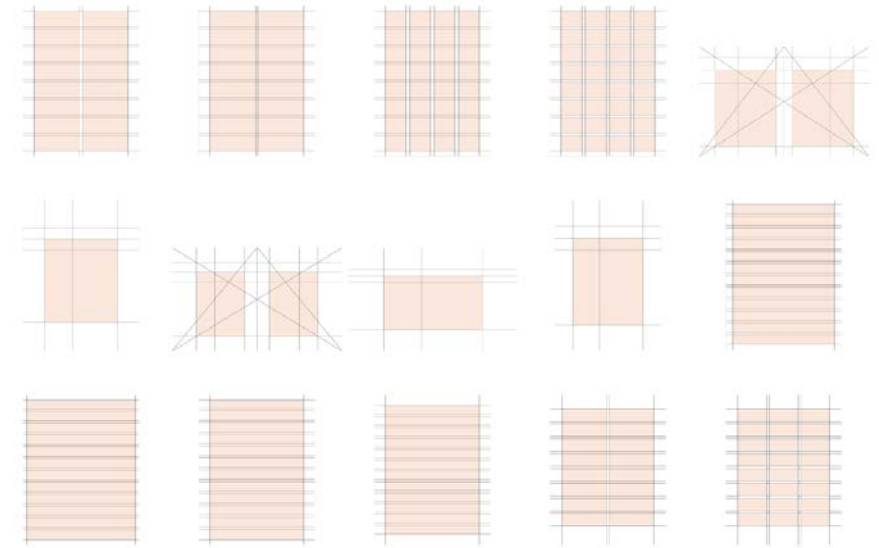
- Work with your designer and know not to overstep your role.
- Don't limit their creativity – wireframe as a minimalist.
 - Allow them to do what they do best.
- Let them know what areas can be played around with and what can't be fiddled with.
- Any supplemental visual assets such as specialty icons/glyphs, client logos, client styles guides, etc. need to be passed along.



Share Your Assets

Visual Designers

- Need accurate page ratios/dimensions so they can accurately translate the layout into proper image dimensions, and appropriate page padding/gutters.
- Design with a grid system - the closer page layout dimensions resemble real world system dimensions, the better.
- This will hopefully alleviate any surprises as to why the end system didn't match up to the original architecture outlined in the wireframes.



Use Grid Layouts While Wireframing

ngconnect

News & Events

Our Organization

Resources

Community

Life & Career

Home » News & Events » News

News

The Latest Breaking News and Top Stories

Introduction paragraph. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quisque accumsan blandit aliquet. Mauris eu eros quis erat consequat euismod. Vivamus in odio nisi, tincidunt gravida urna. Suspendisse at dui quam. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Suspendisse potenti.

Type: All Articles

Within: The Last Week

Search: Enter Text... Search

Image

Story Title
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus nisi velit, lobortis eget dignissim at. [Read More](#)

Image

Story Title
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus nisi velit, lobortis eget dignissim at. [Read More](#)

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Story Title
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Story Title
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Image

Story Title
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus nisi velit, lobortis eget dignissim at. [Read More](#)

Returning from a Trip?
Now you can get the last two weeks of news in a quick summary.
[Generate a News Summary](#)

NG Newsletter
View the latest NG Newsletter from Feb. 1, '12 - [Lorem ipsum dolor sit amet, consectetur adipiscing elit.](#)
[View All NG Newsletters](#)

Expandable Portlet Area

Scroll Down to Load 10 More Stories...

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Concept Highlights & Commentary

Section Controls

Users will be able to filter results by using the dropdown menus and the search entry box. Below are the possible selections a user can make:

News Filters

Type:

All Articles
People
Organization
Mission
Division
Newsletter
Products
Channel
Benefits
Awards
Events
Brand
Partners

Within:

Today
Last Week
Last Month
Last Year
Forever



News

The Latest Breaking News and Top Stories

Introduction paragraph. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quisque accumsan blandit aliquet. Mauris eu eros quis erat consequat euismod. Vivamus in odio nisi, tincidunt gravida urna. Suspendisse at dui quam. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Suspendisse potenti.

type:

All Articles

within:

The Last Week

search:

Enter Text...

SEARCH



EarthCurrent |  5 |  15
**Lorem Ipsum Dolor Sit
Amet, Consectetur
Adipiscing Elit**
JAN 1, 2012 - 3:00PM EST
Lorem ipsum dolor sit amet,
consectetur adipiscing elit.
Pellentesque magna mauris...





NG in the News |  2 |  10
**Aenean Congue Arcu At
Mauris**
JAN 16, 2012 - 12:56AM EST
Venenatis vel, imperdiet eget,
iaculis vel, dui. Nunc sit amet
ipsum id dui condimentum...



EarthCurrent |  12 |  10
**Fusce Id Magna Et Velit
Soelerisque Interdum**
FEB 18, 2012 - 1:58PM EST
Integer venenatis commodo
justo. Duis imperdiet, mauris
sed dapibus laoreet, quam...



Social Media |  6 |  25
**Proin A Nisi Nec Quam
Suscipit Dictum**
MAR 8, 2012 - 2:33PM EST
Eleifend dolor, non tincidunt
urna justo rutrum lorem.
Suspendisse a mi curabitur...



Press Release |  5 |  15
**Pellentesque Tempus
Hendrerit Quam**
MAR 13, 2012 - 5:02PM EST
Porta dui eu erat. Aliquam
tristique. Suspendisse ante.
Cum sociis natoque penatibus...



NatGeo.com |  12 |  4
**Nulla Non Nibh Vitae Sem
Molestie Aliquam**
MAR 23, 2012 - 3:45PM EST
Et magnis dis parturient montes,
nascetur ridiculus mus. Sed
feugiat porta enim. In gravida...



ngconnect |  22 |  26
**Nam Dapibus Vehicula
Nunc**
APR 01, 2012 - 9:36AM EST
Mauris feugiat. Quisque nibh
risus, mollis sed, malesuada et,
molestie eu, neque...





NatGeo.com |  1 |  3
**Quisque Facillisis Purus At
Magna**
APR 17, 2012 - 10:56AM EST
Etiam sed lacus. Lorem ipsum
dolor sit amet, consectetur
adipiscing elit. Cras lacus nisi...



Need to Know |  2 |  7
**Phasellus Mattis Tristique
Mi**
APR 28, 2012 - 8:56AM EST
Auctor ut, vestibulum eu, fringilla
in, metus. Nullam ut arcu.
Aliquam erat volutpat...



EarthCurrent |  0 |  1
**Vivamus Commmodo
Viverra Purus**
MAY 02, 2012 - 12:56PM EST
Sed nisi nisi, interdum quis,
dictum nec, dapibus non, felis.
Nam magna. Integer omare...

SCROLL DOWN TO LOAD 10 MORE STORIES...

ng+

Katie Jackson: Looking for
FlierDriver in Costa Rica for a
shoot!8-23 Dec. Mail me any
leads. Thx.
55 MINUTES AGO



Lyle Potts: Great article in
HBR: Turn Your Company
into a Customer Platform
45 MINUTES AGO



Tim Kelly: Great time at Night
at Museum: Titanic exhibit
created from scratch in just
wks by our exhibits staff.
Pretty amazing!
45 MINUTES AGO



What's on your mind?

140 CHARACTERS REMAINING

returning from a trip?



Now you can get the last two weeks of
news in a quick summary.

GENERATE A NEWS SUMMARY

ng newsletter



View the latest NG Newsletter from Feb.
1, 2012: Nulla Congue Egestas Diam.

VIEW ALL NG NEWSLETTERS

news & events

- Blogs
- Events
- News & Articles
- NG in the Press
- The Press Room
- RSS Feeds

our organization

- About NG
- Directory
- Divisions & Working Groups
- Job Postings
- Office Locations
- What We Do

resources

- Business Tools
- Calendars
- Editorial
- Employee Support
- Events
- Forms & Templates
- Library
- Policy, Procedures & Guidelines
- Training

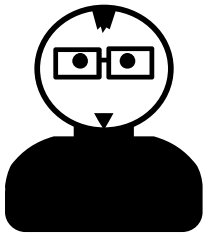
community

- ng+
- Staff Personnel & Discussion Forums

Got a great story?

Share your
adventure
with us!





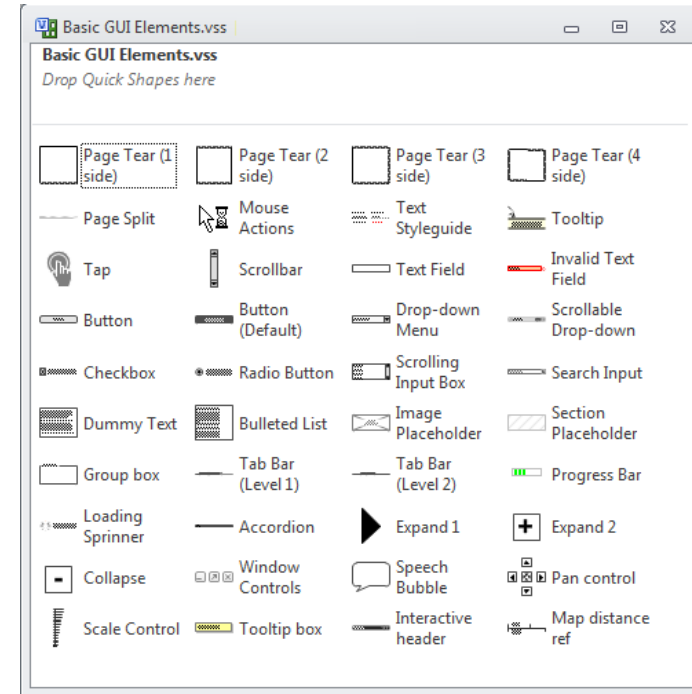
User Experience Designers

How They Use Wireframes: Use wireframe source files to help collaboratively design with you.

Additionally, they need to take your work and build upon it for future projects.

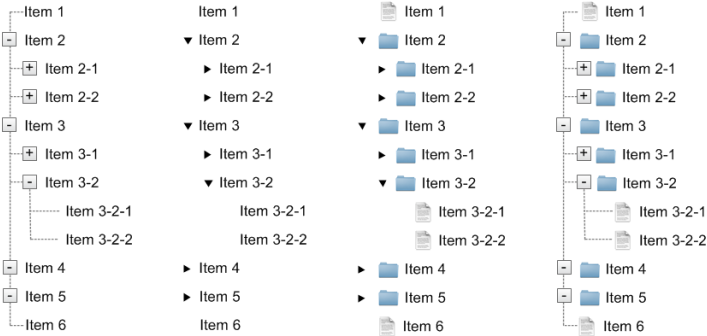
User Experience Designers

- When working with multiple UX designers on a project be sure to assign a owner to the wireframe.
- Adopt a common wireframing application within your organization so components are reusable and everyone can access them.
- Adopt a standard way to wireframe within your organization.



Wireframing Stencils

Tree Navigation



Item Pagination

Pictures 1 - 15 of 33 ◀◀ ▶▶ ▶ Pictures 1 - 15 of 33 First Prev [Next](#) [Last](#)

Pictures 16 - 30 of 33 ◀◀ ▶▶ ▶ Pictures 16 - 30 of 33 First Prev [Next](#) [Last](#)

Pictures 31 - 33 of 33 ◀◀ ▶▶ ▶▶ Pictures 31 - 33 of 33 First Prev Next [Last](#)

Pictures 1 - 15 of 33 First ◀◀ Prev ▶▶ [Next](#) ◀◀ [Last](#)

Pictures 16 - 30 of 33 [First](#) ◀◀ [Prev](#) ▶▶ [Next](#) ◀◀ [Last](#)

Pictures 31 - 33 of 33 [First](#) ◀◀ [Prev](#) ▶▶ Next ◀◀ [Last](#)

Search Pagination

1 [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) ▶ [Next](#)

[Prev](#) ◀ 1 [2](#) [3](#) 4 [5](#) [6](#) [7](#) [8](#) [9](#) ▶ [Next](#)

[Prev](#) ◀ 1 2 ... 14 15 16 ... 22 23 ▶ [Next](#)

Alphanumeric Filter Links

Optional Label Here: [0-9](#) [A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [X](#) [Y](#) [Z](#)

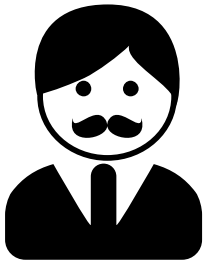
Optional Label Here: [0-9](#) [a](#) [b](#) [c](#) [d](#) [e](#) [f](#) [g](#) [h](#) [i](#) [j](#) [k](#) [l](#) [m](#) [n](#) [o](#) [p](#) [q](#) [r](#) [s](#) [t](#) [u](#) [v](#) [w](#) [x](#) [y](#) [z](#)

Optional Label Here: [0-9](#) [ABC](#) [DE](#) [F](#) [GHI](#) [JKL](#) [MNO](#) [PQRS](#) [TU](#) [V](#) [WXYZ](#)

Optional Label Here: [0-9](#) [abc](#) [def](#) [ghi](#) [jkl](#) [mno](#) [pqrs](#) [tuv](#) [wxyz](#)

Breadcrumbs

[Main Category](#) > [Topic Name](#) > [Sub Topic Name](#) > Node Name



Project Managers

How They Use Wireframes: To view high level features and functionality to reduce scope creep and ensure the project will be delivered on time and within budget.

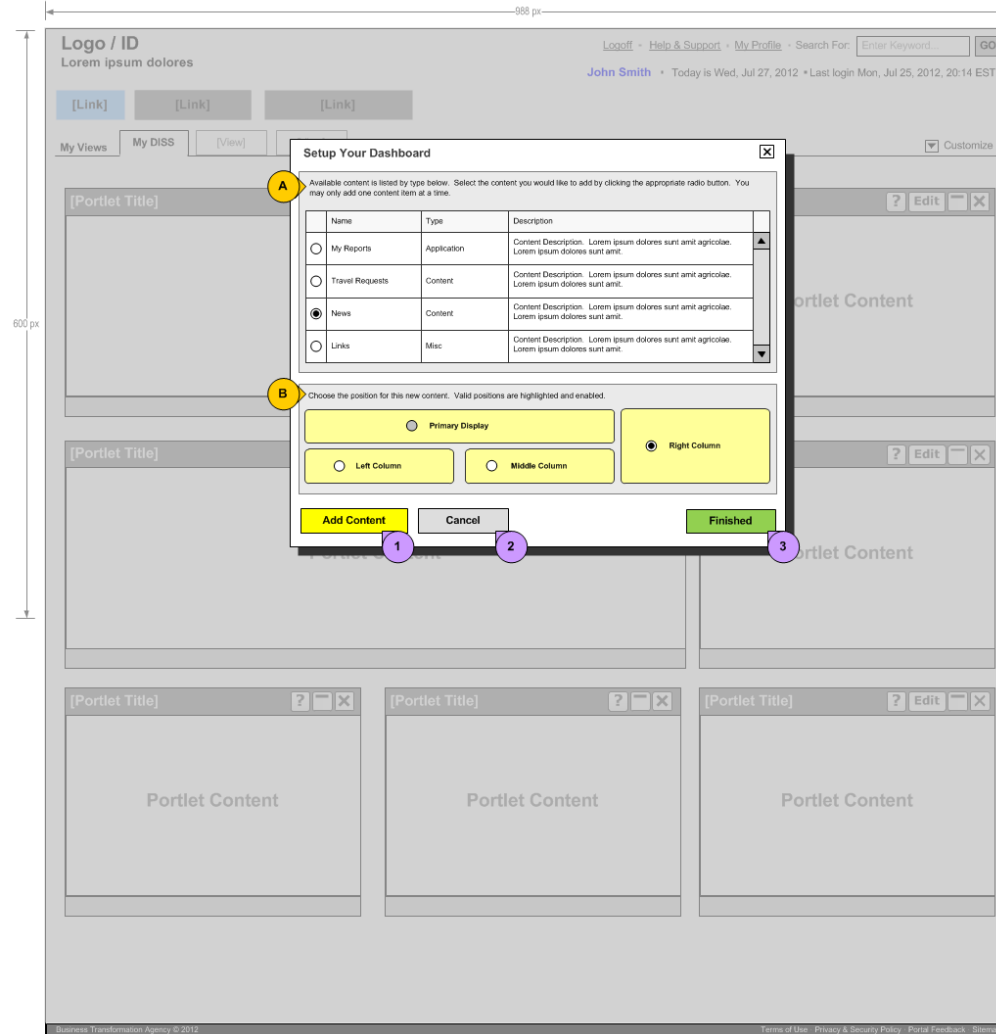
Project Managers

- They typically view wireframes at higher level to ensure the project is on the right track.
- Include an *Overview* commentary section on each functional schematic wireframe.
 - It should explain at a high level what business case is being met and why it's being developed.



Share Your Design Thoughts and Reasoning

First Login



Overview

Customize User's Dashboard on First Login

Customization is often a common problem with users. Unless it's obvious to the user that they can customize content and how to do so, users often don't take the time to make changes. Thus on first login, users will be presented with this option to quickly become accustomed to the portal and its features.

The first time users login in the portal users will be presented with a setup screen to select the content they would like to see under the "My DISS" view of the dashboard. Based on functional access control users will only be able to select content that falls under their user group category. For example security officers will have different portlets available than human resource personnel.

Functional Notes

- A Select Content**
Users will be displayed a list of available portlets based on their functional access. Users will be able to select the content they would like to add by clicking the appropriate radio button. Users may only add one content item at a time.
- B Select Location**
After selecting the content they desire, they must then selection where they want that content located. Portlets will come in varying widths; some content will display in narrow portlets, wide portlets while other may have variable widths (can fit in either narrow or wide areas). Depending on the portlet width (dependent on the selected content) some radio buttons may become inactive to represent that certain portlets may only be placed in certain areas.

Links/Actions

- 1 Add Content Button**
Upon clicking on the "Add Content" button the portlet selection will be saved and the portlet will still be visible so users can setup additional portlets.
- 2 Cancel Button**
Returns the user back to their page with no action taken.
- 3 Finished Button**
Returns the user back to their page with all of their actions saved and applied to the portal dashboard. Users will still have the option to modify their selections at any time by selecting the "Customize" link located in the right hand side of the portal header.



Training & Documentation Specialists

How They Use Wireframes: As the basis for creating formal documentation such as training manuals and podium based presentations.

Training & Documentation Specialists

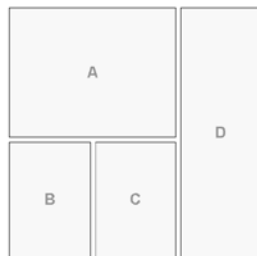
- They want annotations.
 - High-level overviews and low-level task instructions = Goodness
- They typically use wireframe screen shots as image placeholders until they can grab actual screen shots of the final system.



Great Training Materials Begins with Your Documentation

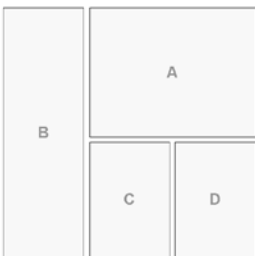
Dashboard - Layout/Templates

Alpha Layout (default)



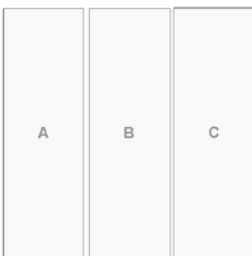
Wide Containers = A
Narrow Containers = B, C, D

Beta Layout



Wide Containers = A
Narrow Containers = B, C, D

Gamma Layout



Wide Containers = None
Narrow Containers = A, B, C

Concept Highlights & Commentary

The purpose of the examples at left is to present the different dashboard template layout alternatives that are anticipated for the enterprise portal. Additionally, the notes below document and discuss both the functional purpose of and behavioral aspects behind each of the layout options.

About Layouts

The portal dashboard presents the user with a number of discreet content items. These content items, which we call portlets, are essentially blocks of HTML code that sit on the page. These blocks are encapsulated by larger containers that hold one or many blocks in position. The portlets themselves generally have no defined width, relying instead on the properties of the containing bucket to constrain their proportions and position them on the page.

In the example at left the A, B, C, and D sections are containers, while the individual blocks in the samples at the bottom are representative of portlets on a page. A quick comparison should make it clear how a page has a few containers, but that those containers may hold multiple portlets.

Container Dimensions

While containers have defined widths, their height is defined by their content. What we mean by this is that the content items (portlets) are the only reason the containers occupy any vertical space at all.

If you look at the unpopulated samples provided at left you'll notice that certain containers seem to "disappear" when they are unpopulated. This is by design... the container is still present and can have content items assigned to it (in which case it would suddenly have vertical height once again), but it is essentially invisible when devoid of content.

Portlet Positioning

At its most basic portlet positioning is a combination of the width definition for a given container (where the portlet appears) and the portlets that are placed above and below it on the page. Basically portlets push each other around vertically depending on the height of the contained or presented content, with the height of the items above a portlet dictating how far it will appear down the page.

1 Alpha Layout

The default display format, this layout provides a wide portlet container or display area at the top left of the dashboard with two narrow columns below it and a third narrow column to the right of it. The purpose of this layout is to provide the user with a "detailed" application view section (the wide display area) accompanied by a number of auxiliary standard narrow portlet display areas. This is the core template intended for the first phase of the Enterprise Portal.

Content Positioning

In the Alpha layout wide format portlets can only be displayed in the wide portlet display area (top left, "A" position) and may not be positioned in a narrow contained due to format constraints. However, narrow portlets can be moved to this display area if the user would rather view them in a wide format.

Empty Containers

When a container is empty its lateral space is reserved, but it ceases to have any height. As a result when the "A" container's portlets are removed the two narrow layouts positioned below it cinch up, aligning with top of the right column. The "A" container is still there, however, it has no height within the display.

2 Beta Layout

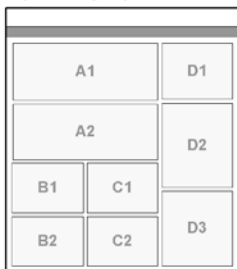
Essentially identical to the Alpha layout, the Beta layout swaps the position of the "A" wide container, positioning it at the top right of the display instead of the top left. This is meant to provide the user with a flexible alternative to the default top left position of the Alpha layout, and allows the user to prioritize smaller portlets in the top left position. As with the Alpha layout the primary use of this layout option is for displays with wide "critical" or more informative portlet display requirements. Behavioral and functional details are identical to the Beta layout.

3 Gamma Layout

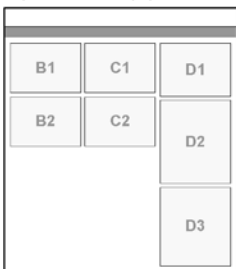
The final layout option provides a more basic, standard three-column display. This layout has no wide display option, and instead provides just an identical collection of three narrow columns for the user to position portlets within. This layout is intended to be used for views where there are no application focused or data intensive display requirements. Functionally and behaviorally this layout is identical to the preceding ones. However, given the lack of a wide display area wide portlets cannot be viewed or added to this template.

Page Layout Samples

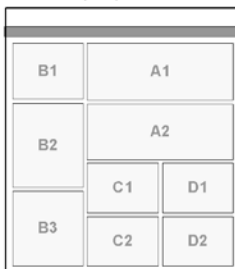
Alpha - Fully Populated



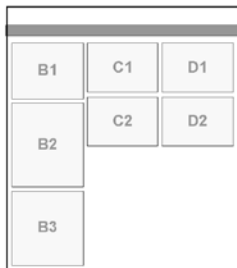
Alpha - A Slot Unpopulated



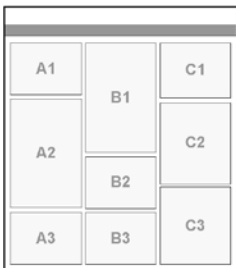
Beta - Fully Populated



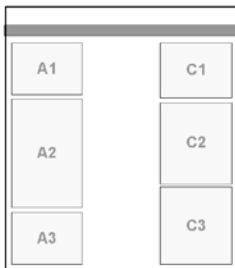
Beta - A Slot Unpopulated

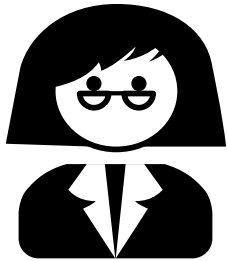


Gamma - Fully Unpopulated



Gamma - B Slot Unpopulated





Client & Stakeholders

How They Use Wireframes: As a way to understand the project expectations of what's to come and sometimes even as the basis for writing requirements.

Clients & Stakeholders

- Use wireframes to sell concepts and features to both the product owner and their peers and to help generate buzz and feedback around the office.
 - This set of “Conceptual” wireframes shouldn’t use any technical jargon but rather include supplemental commentary to help introduce ideas and concepts to the organization.
- Wireframes help provide the grand vision of the system and allow everybody to get on the same page.
- Makes writing requirements much easier since there is a visual representation to go off of.

Clients & Stakeholders

- Wireframes are a great way to do requirement gathering so ensure the designs you present are always your best.
- Wireframes set client expectations of what's to come.
- Clients sometimes get very confused when presented with lorem ipsum.
- Clients expect to see behaviors and states.

Bacon ipsum dolor sit amet strip steak ham hock beef ribs capicola shoulder meatloaf kielbasa biltong bresaola frankfurter shankle sirloin. Doner t-bone fatback pork kielbasa brisket, sirloin tenderloin drumstick. Doner cow rump chuck pancetta, bresaola short ribs ham. Boudin salami pastrami prosciutto pork chop brisket turkey ground round pancetta venison short loin tongue ham hock swine doner. Salami capicola turkey, pork doner turducken jowl pastrami bacon sirloin venison chuck. Pork ham hock t-bone drumstick pork belly rump. Jowl bacon sirloin chuck frankfurter ground round.

If you must use Ipsum...use the bacon variety

ng+ General-Post Anatomy

Prepared by: Jason Kolatis
Version: 0.4 Date: 07-Th-2012 Page: 16 of 21

Default State

Share an Update

Write a comment...

Post

Post To: My Followers

Group Circle

Create Post: Share a Photo/File

Share an Update

Write a comment...

Post

Post To: My Followers

Select a document or file on your computer.

Choose File No File Selected

Create Post: With Geotag

Share an Update

Write a comment...

Post

Post To: My Followers

Where are you?

1145 17th Street N.W. Washington, D.C. 20036-4688

212 Beaver Brook Canyon Road Evergreen, CO 80439

[Recently Used Address Here]

Share an Update

Write a comment... NG Headquarters

Post

Post To: My Followers

1145 17th Street N.W. Washington, D.C. 20036-4688 (NG Headquarters)

Post: Base State

Jane Doe

Write a comment...

Comment Like Share

Post: Comment

Jane Doe

Write a comment...

Post

John Smith: Wow, that was just a great post! This is my comment about your post. 2 seconds ago

Post: Like

Jane Doe

Write a comment...

Post

Post w/ less than 10 likes display each user who has liked the post without any type of scrolling

Jane Doe

Write a comment...

Post

Post w/ more than 10 likes have a carousel of users who have liked the post

Post: Share

Robert Thompson

Write a comment...

Post

Share: On My Stream In a Group In a Circle In an Email

Post: Options

Jane Doe

Write a comment...

Post

Hide Conversation Report as Inappropriate Add Jane to Circle Unfollow Jane Doe

Jane Doe

Write a comment...

Post

John Smith: Wow, that was just a great post! This is my comment about your post. 2 seconds ago

Post w/ less than 10 likes display each user who has liked the post without any type of scrolling

Post w/ more than 10 likes have a carousel of users who have liked the post

Robert Thompson

Write a comment...

Post

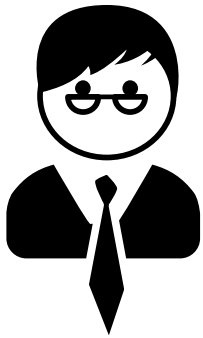
Share: In a Group In a Circle In an Email

Jane Doe

Write a comment...

Post

Hide Conversation Report as Inappropriate Add Jane to Circle Unfollow Jane Doe



Quality Assurance Engineers

How They Use Wireframes: To compare the end state system with what was originally designed and signed off on.

Quality Assurance Engineers

- Sometimes use wireframes as a form of a System Requirement Specification (SRS) document.
- In the annotations, refer to specific requirements #'s to easily map features to requirements.
- Detailed explanations on how the system should function help ensure the end state is up to par.



Logo / ID

Contact Locations

Solutions

About

Work

Careers

Concept Highlights & Commentary

A

Utility Navigation (Req. #A38)

Provides access to supplemental tools that help the user. It should be noted the *Blog* feature will be displayed in this area during a future phase but will not be shown on launch day.

B

Primary Navigation (Req. #A21)

The primary navigation gives users immediate knowledge of the depth of the site. Glancing over the navigation links should give users an idea of the child pages under that section without any doubts.

Users will often arrive on a page deep within your site from a search engine and therefore must be able to pick up the navigation immediately. Therefore the primary navigation must be clear, structured and intuitive.

C

Featured Client / Project Carousel (Req. #B15)

Displays a total of 3-5 stories. Each story is set to automatically change every 15 seconds. Since the carousel is circular, the start of the list will be shown after the user has reached the end. This behavior gives the user an opportunity to browse through all featured items multiple times.

D

Company Summary (Req. #A02)

This sentence will explain to users what Company X does in using plain, easy to understand language. The actual wording is yet to be defined – the current text is merely a placeholder.

E

News / Case Studies / Clients / Etc. (Req. #D19)

Presents the most recent company news story, case study, client, etc. in reverse chronological order. The 1st spot on the left will contain the most recent spotlight, with each story shifting to the right until the story hits the 5th spot, and it's at that point where it will be removed from the homepage. Any news story older than the four most recent stories will be archived and can only be accessed from the news archive located in the *About > News* area.

F

Recent Awards (Req. #A22)

To build credibility quickly with users, the awards area will display a few recently awarded accolades from the industry.

G

Footer Bar (Req. #A53)

The omnipresent footer appears on all pages of the site. It will contain copyright information on the left with tertiary links aligned on the right.

Img 1 of 3

We are Company X. Brief one sentence about the company goes right here

Learn More... >

We specialize in helping companies produce results by working in the key stuck points that slow down momentum and market advantage.

Img 1

Company Overview

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc gravida, felis eget mollis pellentesque, justo nisi pulvinar [Download Fact Sheet...](#)

Img 2

Company X Forms Federal Advisory Board

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc gravida, felis eget mollis pellentesque, justo nisi pulvinar ipsum, vel aliquet felis libero eget nibh. [Read More...](#)

Img 3

Company X Launches new Website for Company Y

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc gravida, felis eget mollis pellentesque, justo nisi [Read More...](#)

Img 4

Global Health Services Company Awards Company X as Prime Vendor Contact

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc gravida, felis eget mollis pellentesque, justo nisi pulvinar ipsum, vel aliquet felis libero eget nibh. [Read More...](#)

Img 5

Named Best Places to Work
Company X is proud to be one of Virginia's Best Places to Work.

Img 6

50 Fastest Growing Companies
Company X is proud to be one of the Washington Business Journal's 50 Fastest Growing Companies.

Introduction

Audiences

Questions

Recap

Questions

Questions?

Introduction

Audiences

Questions

Recap

Recap

Recap

- Let team members know where to find the latest wireframes and what was last changed.
- Always develop a sitemap.
- Start thinking in terms of reusable components, controls, templates and responsive designs.
- Don't limit a visual designer's creativity.
- Design with a grid layout.
- Adopt a common wireframing tool/method within your organization
- Annotate your wireframes and map features to system requirements.
- Use real content, not lorem ipsum.
- Wireframe with your team in mind!

Thank You!

Presented By: Jason Kolaitis

E-mail: jason@kolaitis.com

Web: Kolaitis.com

*Have questions or comments?
Come find me at the Celerity table!*