



MEDIA CONTACT:

Leigh Ann Ballegeer, Director of Marketing
lballegeer@superiorcarehome.com
(270) 442-6884

FOR IMMEDIATE RELEASE:

Superior Care Home Announces the Opening of a New Community in Early December

The first new construction of its kind in over 40 years, Western Kentucky will benefit from expanded services

November 26, 2014, PADUCAH, KY – Superior Care Home, (www.superiorcarehome.com), an independently owned and operated provider of skilled nursing and long-term care in Western Kentucky, announced the opening of a brand new community in early December. Located adjacent to Highway 62 in Paducah Commerce Park, the new location makes needed services easily accessible to those living in Ballard, Carlisle, and Graves counties, and is the first new construction of a post-acute care community in the region in over 40 years.

Superior Care Home is hosting a public Open House event on Monday, December 1 from 8:00am until 1:00pm. The general public is invited to come out and tour the brand new building for the first time.

In addition to the current focus on short-term rehabilitation and long-term care, Superior Care Home will expand services to include transitional care, outpatient care, memory care, and palliative care. More than 75 private rooms will be available, along with several rehabilitation gyms, a chapel, salon, beautiful outdoor gardens, and more. Care services will be organized into 'neighborhoods.' "My mother and I made a very deliberate decision to design the new community this way," explained Mike Sims, Chief Operating Officer. "Patients and residents will enjoy dedicated, specially-trained staff focused on maximizing quality outcomes in each neighborhood," added Sims.

"My mother, Mary Ellen Thompson, used to say 'when you give, you gather,'" explained Helen Sims, Chief Executive Officer. "Her legacy continues, as we open our doors in a brand-new community, thanks to incredible support from the citizens in the region. With expanded care offerings, we now look forward to giving back needed services for decades to come."

About Superior Care Home

Since 1972, friends and neighbors in Western Kentucky have trusted Superior Care Home for award-winning nursing care. Caring teams offer superior services in a warm environment, including transitional care, short-term skilled rehabilitation, outpatient care, long-term care, memory care, and palliative care. Independently owned and operated, Superior Care Home is consistently ranked a 4- or 5-star community by the Centers for Medicare and Medicaid Services (CMS). The community is also a Bronze Award Winner from the American Health Care Association in Washington D.C. and was voted Best Nursing Home by the readers of the *Paducah Sun*, three years in a row.

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