



PRODUCT OVERVIEW

A COST EFFECTIVE, FEATURE-RICH TELECOMMUNICATIONS ALTERNATIVE.

Utilising the latest technology in IP communications, Optimus Systems can offer a customised VoIP service ranging from a simple telephone setup to a complex hosted PBX environment. By utilising VoIP businesses are able to improve their communications productivity and gain real advantages in functionality that would be impossible using traditional telephone networks. More importantly, significant cost savings can be realised as voice now becomes just another form of data.

VoIP enables SMEs to streamline and enhance their telecommunications while reducing their cost of ownership. With VoIP technology, small businesses now have a cost effective, feature-rich alternative to the traditional business phone system that facilitates a more mobile workforce and a powerful communications feature set for a fraction of the cost of both traditional phone lines and onsite PBX systems.



COST EFFECTIVE

With lower start-up costs and lower monthly phone bills businesses will realise immediate cost efficiencies.



INCREASED FLEXIBILITY

We can easily assist you to make changes to the system at any time and rearranging desktop phones is easy with no circuit-switching or re-wiring necessary.



BOOST YOUR PRODUCTIVITY

VoIP networks simply offer more agility than traditional phone systems and this efficiency translates to significant productivity gains.



IMPROVED MOBILITY

Users can take the office with them wherever they go, accessing the system via any internet connection. With auto attendant, locate me and call forwarding features your mobile workforce will be accessible and productive wherever they are.



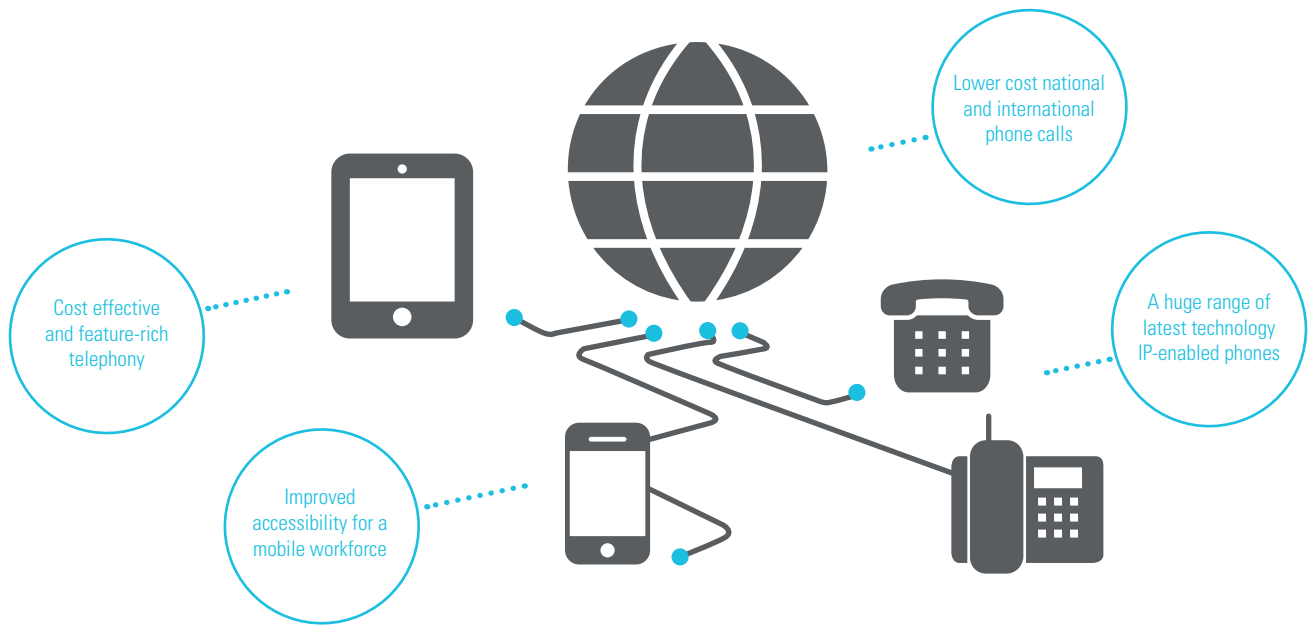
MORE FUNCTIONALITY

Many advanced functions that are either a luxury or unavailable on traditional PBX systems come standard with VoIP. Features include advanced call forwarding, hunt groups, auto attendant, call recording, hold music and so much more.



IMPROVED CONNECTIVITY

By utilising the internet instead of phone lines you can have extensions anywhere in the world. You can join offices together with ease and enjoy free calling amongst your teams regardless of where they are.



FREQUENTLY ASKED QUESTIONS

What is VoIP?

Voice over Internet protocol (VoIP) technology transmits your phone conversation over the Internet as packets of information. VoIP technology compresses voice (audio) data into packets that can be efficiently transmitted over data networks and the public internet, and converted back into voice at the receiving end.

How does a VoIP system work?

A VoIP system utilises the Internet, a SIP trunk provider, a cloud PBX and IP enabled phones, allowing the user to make phone calls to any softphone, mobile or landline by using Voice over IP. This way the voice is carried through the internet instead of the traditional PSTN system.

Why would I switch to a VoIP system over my traditional telephone system?

There are many benefits of a VoIP system over a traditional telephony system including cost savings, increased capability, mobility, flexibility and accessibility.

What kind of Internet connection do I need for VoIP?

Generally, any standard broadband Internet connection will work for VoIP usage. We analyse the number of phone users and your overall data requirements to ensure we provide the best Internet and VoIP solution that is customised to your needs.

What hardware is required to setup a VoIP telephone system?

In order to setup a VoIP telephone system you will need:

- An IP-enabled phone – either a physical VoIP/SIP phone, or a soft-phone on a computer, smartphone, or similar Internet-enabled communication device.
- A router that has the ability to distribute and manage the Internet and telecommunications connection to the users within the business.

VoIP is essentially plug-and-play in the hardware respect. There is no need for a physical PBX or other networking equipment within the office.

What is a PBX phone system?

PBX stands for Private Branch Exchange, which is a private telephone network used within a company. With options for any scenario, we can provide an in-house solution installing the PBX software on a server in your office environment, or we can host your PBX software in the cloud, meaning there's no overhead or maintenance required at your site.

EMAIL OR GIVE US A CALL AND WE'LL BE HAPPY TO DISCUSS YOUR REQUIREMENTS WITH YOU