



The Tutor Doctor Franchise Opportunity

TutorDoctorOpportunity.com

Why Join Tutor Doctor?

Q & A with Dru Carpenito
Vice President of Franchise Development, North America



The Tutor Doctor Franchise is NOT the traditional “learning centre” based tutoring, instead they provide a one-to-one ratio of student to tutor in the student’s own home to fit in with each family’s unique schedule. Their tutoring network is able to offer private tutoring in all grade levels including college and university.

Who can own and run a Tutor Doctor Franchise?

We have attracted franchisees from many different walks of life including people who came to us from the corporate world; some have come from the education industry, and others have come from a small business environment. No matter what the background of our franchisees, the most important quality that we look for is the desire to make a difference. Franchisees who want to engage in meaningful work and impact the lives of others. This desire, together with the willingness to get involved in their local community, are key qualities that Tutor Doctor looks for in all of its potential franchisee candidates. Franchisees are selected by going through a highly structured selection process that is made up of a series of information sessions and candidate interviews.

Do Franchisees have to have an educational background?

Not at all, the Tutor Doctor Franchise owners operate this white collar, home-based business by managing a network of tutors giving you unmatched freedom and flexibility. Tutor Doctor Franchisees are backed by a leading franchise brand in the industry and enjoy the benefits of the exploding demand for tutoring services from an ever growing number of parents nationwide. Franchisees benefit from our proven successful one-to-one tutoring model that eliminates the need for the normally high overhead costs associated with a traditional bricks and mortar business.

How long has Tutor Doctor been offering their service?

Tutor Doctor is a well-established business model which has been helping students since 2000. We started franchising in 2003. Since then, we have expanded to over 400 franchised territories in more than 15 countries in 5 continents.

Who designs Tutor Doctor’s Methodology?

Our methodology has been designed by top education experts and are based on foundational learning, filling in the missing conceptual gaps that are hindering a child’s success. We then consolidate current expectations and help them move ahead of their requirements.

Does Tutor Doctor believe in building a strong academic foundation to help students succeed?

Most definitely yes. The Tutor Doctor methodology and programs are tailored to bring out the best in our students by majoring on their strengths. We initially identify their abilities and challenges, and then use this data to help them learn with focus and confidence. All students learn differently; Tutor Doctor’s methodology is designed to suit each individual’s needs. We have found that the most demand for our services comes from students requiring help with Math, English, Science and Biology.

Math and English are the foundation stones to which other subject areas are then added to create the learning blocks. We also have an equally high request rate for school entrance examination study.

Does Tutor Doctor provide all the necessary training and software for franchisee success?

Absolutely! In fact, Tutor Doctor offers one of the most comprehensive and well-designed training and support programs in the industry. It starts with 80 hours of online training, followed by a 7-intensive-day training in Home Office. Once franchisees complete this training, they are ready to start operations, but they are not on their own. They are supported by our Jump-Start program. During this program, they work with one of our Success Coaches who help planning franchisees’ weekly tasks and goals. This program is provided during the first 3 months of operations. Once the franchisees complete this practical training, they are then assigned to work with a Franchise Field Consultant. Our Big Apple software, which is an enhanced Customer Relationships Management system (CRM), helps our franchisees manage tutors, clients and marketing campaigns as a single source of information.

How would you sum up the Tutor Doctor Franchise ethic?

This is simple, Tutor Doctor believes that learning shouldn’t be a chore – Tutor Doctor makes it fun and rewarding!

For more information, call 704.817.0475 or email Opportunity@TutorDoctor.com
TutorDoctorOpportunity.com

Discover the World's #1 One-to-One Supplementary Education Franchise!

Make a great income while making a difference.

Tutor Doctor Franchise owners operate this white-collar, home-based business by managing a network of tutors. Benefit from our successful one-to-one tutoring model that eliminates the need for high overhead costs associated with a traditional bricks and mortar business. Prime protected territories still available in most areas. Learning shouldn't be a chore – Tutor Doctor makes it fun and rewarding!

83% of Tutor Doctor franchisees come from backgrounds other than Education.

In fact, 25% of Tutor Doctor's franchise community has a background in Financial Services, IT, Manufacturing, and Healthcare. From housewives to leaders in their industries, Tutor Doctor franchisees have all had three things in common - they wanted:

- To be proud by the product or service they represented
- To feel passionate about what they did, and
- To make money

If you want to be part of a growing network of diverse franchisees who make money while making a difference, **join the Tutor Doctor family!**

Training & Support:

- 80 Hours of Online Training (Pre-Training)
- 25-day Road to Home Office Series (Set-up Phase)
- 7-day Intensive In-Class Training at the Tutor Doctor Headquarters
- Jump-Start Program (12-Week Post-Training Program)
- Franchise Field Consultants (FFC)
- Weekly Global Franchisee Call
- Annual Tutor Doctor Conference
- Advance Training on Business Ownership
- On-going Operations and Technical Support
- Business Development Support
- Regional Meetings



"Our Tutor Doctor Franchise is definitely delivering! Offering a service that significantly impacts the life of students and families is extremely rewarding."

- Rob Spence – Franchisee

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Single Unit, Multi Unit and Master Franchise opportunities:

Local License Fee: \$39,700 USD

Protected territory of approximately 100,000 people.

Regional License Fee: \$44,700 USD

Protected territory of approximately 100,000 people plus the opportunity to develop businesses in an expanded, non-awarded area.

Empire Builder Fee: \$84,400 USD

Three territories for the price of two (1 regional and 2 locals).



Awards, accolades and associations:

- Franchise 500's #1 One-to-One Tutoring Franchise Worldwide
- Top 100 Fastest Growing Franchise Worldwide by Entrepreneur Magazine
- America's Top 10 Home-Based Franchises by CBS News
- Child's Magazine's Parents Choice Award 2010, 2011 and 2013
- Top 50 Franchises for Minorities, National Minority Franchising Initiative
- G.I Jobs Military Friendly Franchise
- International Franchise Association Member
- Canadian Franchise Association Member
- National Tutoring Association Member

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