

CPAAdvantageSM

A FIRST OF ITS KIND FULL SERVICE TURN-KEY SALES AND USE TAX SOLUTION FOR CPA FIRMS

In recent years, CPA firms started providing sales tax outsourcing to complete their portfolio of tax services. The largest accounting firms led the way by acquiring or developing infrastructure to provide complete sales tax return preparation and remittance. Regional and local CPA firms have responded to this accounting industry change by finding ways to provide similar service offerings. However, many of these firms are disadvantaged because they do not have the expertise, experience or infrastructure to provide a full complement of sales and use tax outsourcing services – including return preparation and general consulting.

CPAAdvantageSM is the simple and low risk way for CPA firms to provide high quality, full-service sales and use tax services and compete in the accounting industry.

Benefits of CPAAdvantageSM:

- ▶ Lock-out the competition
- ▶ Increase client intimacy and dependency
- ▶ No upfront infrastructure investment or risk
- ▶ Access to a SOC-audited process
- ▶ Secure predictable recurring revenue from existing clients

For more information about CPAAdvantageSM contact Brian Greer at brian.greer@taxconnex.com or via phone at 678-397-1532.

