



PRESS RELEASE

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Voicebrook to Exhibit at American Pathology Foundation Spring 2012 Conference

Successful Pathology speech recognition implementation at The Stamford Hospital to be featured at "HOT TOPICS" Breakfast Roundtable

LAKE SUCCESS, NY February 24, 2011 -- Voicebrook, the leader in Pathology speech recognition and reporting solutions, today announces that it will be exhibiting at the American Pathology Foundation (APF) Spring 2012 Conference at the Marriott Marquis & Marina in San Diego. The exhibit hall is open from February 29th to March 2nd. Members of the Voicebrook team will be available in Booth 9 for demonstrations and discussion.

The APF carefully selects and develops educational topics within the Foundation's programs to meet pathologists' and practice managers' most current needs and provide them with practical information for implementation within their practices. This year the Foundation has selected Voicebrook user, Dr. Bo Xu, from The Stamford Hospital Pathology Department in Stamford, CT, to lead the topic on voice recognition technology during its Friday "HOT TOPICS" Breakfast Roundtable session.

The Stamford Pathology Group has been successfully using Voicebrook's VoiceOver[®] solution since 2009; they have realized \$180,000 in annual savings and average report turnaround time improvement of 1.5 days, all while completing 20% more reports per day. When asked about the VoiceOver[®] solution, Dr. Robert Babkowski, Stamford's Chair and Laboratory Medical Director, said, "VoiceOver[®] is as important to me as my microscope. It allows me to produce reports in a timely and efficient fashion and to effectively communicate with my clinicians."

"This is the second year that we are sponsoring the American Pathology Foundation Spring Conference, and if last year was any indication, this promises to be a great event," said E. Bruce Sopko, VP Sales of Voicebrook. "We are especially pleased that the Foundation invited Dr. Bo Xu from the Stamford Pathology Group to host their 'HOT TOPICS' session on voice recognition. Stamford's use of our software has been a tremendous success story and Dr. Xu is a very accomplished and knowledgeable user."

Voicebrook's VoiceOver[®] speech recognition and digital dictation software is used in more than 200 laboratories across the United States and Canada and has been proven to be the most effective dictation solution for automating outdated reporting processes, saving customers time and money, and improving the overall quality of anatomic pathology reports.

| For more information, please visit www.voicebrook.com.

About Voicebrook

Voicebrook is the leading provider of integrated speech recognition and digital dictation solutions for Pathology. Voicebrook's VoiceOver® software integrates directly with most AP/LIS systems, and has been widely deployed in Pathology throughout the US and Canada. Voicebrook has developed specific best practices for implementation and on-going support, ensuring the most successful deployments of integrated speech recognition technology for Pathology.

About the American Pathology Foundation:

The American Pathology Foundation (APF) is a non-profit professional society devoted to the business of pathology. Founded in 1959, the Foundation provides quality educational programs, practice management resources and networking opportunities for its members.

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