



PRESS RELEASE

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Media Contact

Richard Friedman

Voicebrook

516-326-9400 x304

richard.friedman@voicebrook.com

Bloomington Hospital Deploys VoiceOver® Dictation Solution for Pathology Reporting

Integrated speech recognition solution helps improve patient care and safety.

LAKE SUCCESS, NY April 20, 2009 – Voicebrook, a leading provider of integrated speech recognition and digital dictation solutions in healthcare, today announces the successful implementation of VoiceOver® Enterprise in the Department of Pathology at Bloomington Hospital in Bloomington, Indiana. Bloomington Hospital joins a growing list of more than 70 Pathology departments across the US and Canada who have successfully integrated VoiceOver® with their Anatomic Pathology (AP) System to improve patient safety while reducing cost and standardizing practice reporting methodologies.

VoiceOver® Enterprise—featuring the most accurate speech recognition technology (Dragon® Medical 10), powerful self-edit tools, and a robust templating system—enables Bloomington Hospital's pathologists to navigate by voice and dictate their reports directly into their IMPAC PowerPath® AP system in a hands-free laboratory environment. Pathologists dictate, review, and sign-off on their reports in real time, eliminating the need for third-party transcription. By reviewing reports immediately, pathologists are able to confirm the text and findings in gross reports and in final reports as each step of a report is completed. This eliminates the potential for errors that are introduced in a traditional transcriptionist workflow, where cases are reviewed hours or days later.

Dr. Mark Bauman, Medical Director of the Bloomington Hospital Laboratory said, "We believe we are the first pathology group in the state to implement voice activated transcription. High quality patient care is always our primary concern, and we believe this system enhances our ability to provide accurate and timely reports. "

Ross Weinstein, CEO of Voicebrook said, "We are excited to add Bloomington Hospital to our list of customers who are proactively pursuing ways to improve patient safety. By implementing VoiceOver, Bloomington Hospital's pathologists eliminate traditional dictation workflow bottlenecks and improve service to referring physicians. Speech recognition technology is highly accurate, does not make spelling mistakes and allows pathologists to review results instantly. This is a much more efficient process that allows for immediate verification of transcribed text, while the specimen is still present and other details of the case are still fresh in the pathologist's mind."

For more information, please visit www.voicebrook.com.

About Voicebrook

Voicebrook is a leading provider of integrated speech recognition and digital dictation solutions for automation of clinical documentation. Voicebrook's VoiceOver[®] Enterprise software integrates directly with most healthcare information systems, and has been widely deployed in Pathology throughout the US and Canada. Voicebrook has developed specific best practices for implementation and on-going support, ensuring the most successful deployments of integrated speech recognition technology for healthcare.

About Bloomington Hospital

Bloomington Hospital has been innovative in providing quality care to south central Indiana communities for more than a century. Offering a comprehensive continuum of care, Bloomington Hospital is a not-for-profit organization and has a patient base of 413,000 in 10 counties (Brown, Daviess, Greene, Jackson, Lawrence, Martin, Monroe, Morgan, Orange and Owen.) Bloomington Hospital currently operates two hospital campuses (Bloomington and Orange County) with regional specialty offerings for Heart and Vascular, Behavioral Health, Cancer, Women and Children, Neurology and Orthopedic services. As a leading hospital in Indiana, Bloomington Hospital enhances health by advancing the art and science of medicine through the use of new technologies, procedures and care.

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