



PRESS RELEASE

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Voicebrook to Exhibit at the Association of Pathology Chairs 2011 Annual Meeting

Voicebrook to demonstrate alternative speech recognition workflows for Pathology laboratory reporting

LAKE SUCCESS, NY July 13, 2011 – Voicebrook, the leading provider of integrated speech recognition and digital dictation solutions for Pathology, today announces that it will be exhibiting at the Association of Pathology Chairs (APC) 2011 Annual Meeting in Monterey, California. The meeting is being held on July 13th through the 15th, and members of the Voicebrook team will be available in Booth 8 for product discussions and demonstrations.

Voicebrook's VoiceOver[®] Enterprise solution for Pathology is designed to leverage existing investments in Anatomic Pathology (AP) Systems by adding speech recognition and templating as text input tools. Seamless integration ensures easy access to speech recognition technology and digital dictation from within existing applications. Pathologists and Pathologists' Assistants continue to interact with existing AP and Digital Imaging systems while combining the power of voice, templating, and input devices that are designed for their environment and workflow.

VoiceOver[®] Enterprise integrates directly with all major AP systems, and has been widely deployed throughout North America. Voicebrook's software leverages the industry-leading Dragon[®] Medical speech recognition platform and ensures the highest levels of success with speech recognition technology, while also providing the flexibility for users to choose between front-end speech recognition and traditional transcription workflows. VoiceOver[®] can be deployed as an upgrade to a Dragon[®] Medical implementation, allowing sites to protect initial investments, and realize the full potential of speech recognition and complementary reporting technologies, while creating standard Pathology reports, interacting with Digital Imaging systems, and completing CAP Electronic Cancer Checklists (CAP eCC).

E. Bruce Sopko, VP Sales of Voicebrook said, "We are looking forward to participating in our first APC Annual Meeting. We are always searching for new avenues to interact with potential prospects and existing customers in order to educate them about our solutions and hear feedback about their reporting needs in the laboratory. The APC brings together some of the most important decision makers in the industry and we are excited to have the chance to collaborate with them."

For more information, please visit www.voicebrook.com.

About Voicebrook

Voicebrook is the leading provider of integrated speech recognition and digital dictation solutions for Pathology. Voicebrook's VoiceOver[®] Enterprise software integrates directly with most AP/LIS systems,

and has been widely deployed in Pathology throughout the US and Canada. Voicebrook has developed specific best practices for implementation and on-going support, ensuring the most successful deployments of integrated speech recognition technology for Pathology.

About the Association of Pathology Chairs

The Association of Pathology Chairs is a non-profit society, which serves as the voice of academic departments of Pathology in the U.S., Canada and Puerto Rico. APC exists to provide leadership and advocacy for the dynamic discipline of Pathology and to enable academic departments to meet the demands of their three missions - medical education, research and practice. The APC provides education, training, information resources and networking opportunities for chairs, residency program directors (through PRODS), medical student educators (through UMEDS), and department administrators (through PDAS), in its 180 member institutions.

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