



## PRESS RELEASE

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### **Voicebrook to Participate in American Pathology Foundation Spring Conference**

#### **Speech recognition experts to demonstrate how VoiceOver can drive reporting process improvements**

**LAKE SUCCESS, NY February 10, 2011** -- Voicebrook, the leader in Pathology speech recognition and reporting solutions, today announces that it will be exhibiting at the American Pathology Foundation (APF) Spring 2011 Conference at the Four Seasons Hotel, Las Vegas. The exhibit hall is open from March 9<sup>th</sup> to March 11<sup>th</sup>. Members of the Voicebrook team will be available in Booth 7 for demonstrations and discussion.

“We are pleased to be exhibiting at the 2011 American Pathology Foundation Conference”, said E. Ross Weinstein, CEO of Voicebrook. “Our software and services are designed to assist pathology laboratories in streamlining their reporting processes and delivering on the promises of the Lean laboratory. The APF’s focus on educating its members on the business of Pathology is very much in line with discussion of how VoiceOver can benefit laboratories looking to improve their overall operating efficiencies.”

Voicebrook’s VoiceOver<sup>®</sup> speech recognition and digital dictation software is used in more than 150 laboratories across the United States and Canada and has been proven to be an effective tool in automating outdated reporting processes. With more and more laboratories looking to adopt Lean processes, Voicebrook’s software is regarded as a proven tool to reduce turnaround time and improve Pathology report quality, while decreasing overall operating expenses.

Voicebrook’s customers have reported many benefits in line with the goals of Lean pathology practices, and have also managed to improve quality while doing so. Examples include annual operational savings of over \$500,000, average report turnaround time reductions of multiple days, and an increase in pathologist productivity by as much as 20%. This has all been achieved while improving report accuracy and in some cases while facilitating the ability of pathologists to add images to their reports, through the use of third party Digital Imaging software.

For more information, please visit [www.voicebrook.com](http://www.voicebrook.com).

#### **About Voicebrook**

Voicebrook is the leading provider of integrated speech recognition and digital dictation solutions for Pathology. Voicebrook’s VoiceOver<sup>®</sup> Enterprise software integrates directly with most AP/LIS systems, and has been widely deployed in Pathology throughout the US and Canada. Voicebrook has developed specific best practices for implementation and on-going support, ensuring the most successful deployments of integrated speech recognition technology for Pathology.

**About the American Pathology Foundation:**

The American Pathology Foundation (APF) is a non-profit professional society devoted to the business and management of pathology. Founded in 1959, the Foundation focuses on providing quality educational programs and practice management resources for its members.

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