### **Speaker Profile**

## **JAN JASMIN** Senior Vice President | Faith-Based Organizations



Jan Jasmin is a highly regarded expert on electronic payment options for faith-based communities in the U.S. As Vice President of Faith-Based Organizations for Vanco Payment Solutions, Jan and her team have helped more than 15,000 faith-based organizations successfully onboard an electronic payment option. Jan has more than 25 years of combined experience in financial services and technologies, and brings her background as a CPA to helping organizations launch and maintain electronic payment solutions. Whether she is leading an industry workshop or event or advising individual clients, Jan is a valued consultant on implementing online, mobile, and other e-Giving methods. Her financial background and her marketing and sales expertise make her uniquely qualified to help clergy and administrators understand the ROI of e-Giving; the key steps to launch and maintain online payments, and the strategies to extend e-Giving beyond tithing to other fundraising activities.

# **Book Jan to talk to your group**

### Launching an E-Giving Solution for Your Faith-Based Organization

Step-by-step, Jan outlines the essential elements for adopting an electronic payment option including: timeline, cost, implementation strategies, and the top 7 ways e-Giving can increase revenue and provide more reliable budgetary planning.

#### Tales from the Front - Successful e-Giving in Action

Jan Jasmin draws upon her extensive experience with faith-based organizations to bring client case studies to life that show the strategies leading to successful e-Giving and a more reliable and growing revenue stream.

### Show me the ROI – Facts and Trends About e-Giving for Faith-Based Organizations

This workshop outlines the essential facts and figures of e-Giving, the timeline to ROI, and the most frequently asked questions about electronic payment solutions.

"Jan Jasmin is a dynamic and articulate speaker who is passionate about the potential of online giving to help faith-based organizations. She draws on her deep experience helping thousands of churches launch and manage online payment options to present the strategies that lead to success."

 — Sally Grantham, Senior Project Manager, R&D ACS Technologies

To book Jan Jasmin for a speaking engagement, kindly contact carolc@marsdenassociates.com 678-369-0019 x3

