



## TAI Online Privacy Policy

We know that keeping your personal information private is important to you. That is why TAI wants you to know how we protect the information you share with us and the measures we take to safeguard your information.

We have built our business on a foundation of integrity, honesty, and trust. These values are reflected in our longstanding commitment to protect your privacy.

On [www.TAIRe.com](http://www.TAIRe.com) we strive to provide you with information about our life insurance software offerings as well as information needed to understand the results our software provides. You can access this information with complete anonymity. Whether researching our products and services or visiting our favorite organizations and charities, you need not provide any personal information.

Our website allows you to contact us with questions or special requests. You will be asked to supply personal information, such as your name, address, telephone number, or e-mail address, along with details about your question or request. This information is kept secure and used solely to answer your inquiry, comply with your request, or supply you with information about our products and services to help you meet your needs.

## Special note to customers outside the United States

Because TAI is headquartered in the United States, we may transfer information collected from you on our site to the U.S. By using our website, you agree to this transfer and to allow us to use and disclose your information in accordance with this policy.



## User Group sign-up

When you sign up for our annual User Group meeting online, we ask you for personal contact information (e.g., name, address, email address).

This information is used to send you the communications that you request, including our meeting reminders and surveys about potential topics for future meetings and/or other mailings (including postal mail) that may contain special announcements and product news from TAI. **We do not sell, rent, or share any of your personal contact information with third party companies for their own marketing use.**

You can always opt-out from receiving our User Group emails or other marketing communications by closing your account online or by [clicking here](#) to contact TAI directly.

## Our privacy pledge

To meet our customers' needs, we gather and maintain many types of information. To preserve your privacy we pledge to:

- Collect only the information we need to help us deliver superior products and services
- Protect against unauthorized access to your information
- Refuse to sell your information to outside mailing list companies or telemarketers
- Require companies that help us service you to protect your information in accordance with strict privacy standards
- Give you a choice about sharing your information for marketing purposes
- Maintain up-to-date privacy notices on our Web sites



## Safeguarding your information

We maintain physical, electronic, and procedural safeguards. We regularly update and improve our security standards, procedures, and technology to protect against unauthorized access to your confidential information. Access to information gathered on our Web sites is limited to people who need the information to perform their job responsibilities.

## Keeping up-to-date with our privacy policy

This privacy policy takes effect in September 2013. We reserve the right to change our privacy policy. You can always review the current privacy policy from the front page of the site, [www.taire.com](http://www.taire.com).