

MS Dynamics C5 - MS Dynamics CRM Data Integration Solution

BUSINESS NEEDS

- ✓ Flexible and cost-effective solution that easily can be adapted to specific needs
- ✓ Synchronize customers, accounts, product information between MS Dynamics C5 and MS Dynamics CRM
- ✓ Pass opportunities from MS Dynamics CRM to MS Dynamics C5 where they automatically are created
- ✓ See sales invoices from MS Dynamics C5 in MS Dynamics CRM

RapidOnline is a Software-as-a-service that enables you seamlessly to integrate MS Dynamics CRM and MS Dynamics C5 in a simple, cost-effective and straightforward manner. With our pre-configured service you will be up-and-running in no time.

"RapidOnline's data integration solution was recommended by our CRM partner and made it possible to take advantage of the valuable data in our systems.

The data coming from our ERP system to our CRM system can now be used in a product matrix, where we can get an overview the total sales made by product and by client over time.

Having this overview gives us a competitive advantage and leads to more sales."

Gert Lynge, IT Executive at Inter-Data A/S

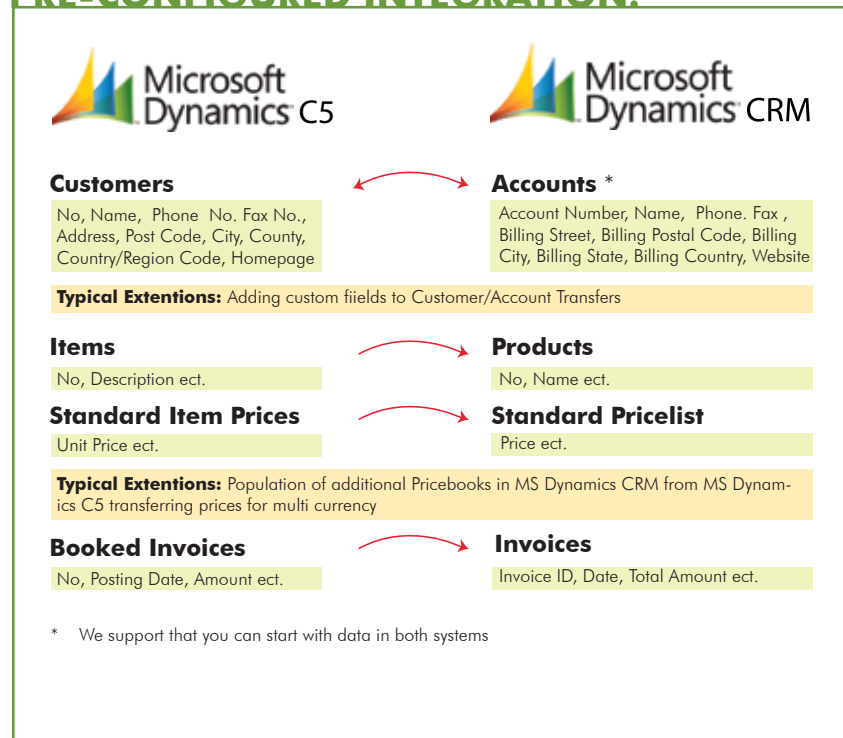
RapidOnline is a hosted data integration solution that easily integrates MS Dynamics CRM with MS Dynamics C5. RapidOnline provides pre-configured standard data integration that is ready to use immediately after subscribing to our service. The configuration can easily be extended and adapted to your specific needs.

The MS Dynamics C5 - MS Dynamics CRM integration is available in 3 different versions: Light, Standard and Advanced. You pay a fixed monthly fee and there are no extra costs for software maintenance and updates. You only pay as long as you use the service and you only pay for the functionality needed.

The integration solutions at RapidOnline eliminate duplicated data entry and replicates data so that the users of each system benefit from up-to-date data. The pre-configured set-up at RapidOnline integrates account, product and pricelist information between MS Dynamics C5 and MS Dynamics CRM - easily and securely.

RapidOnline provides pre-configured standard data integration that is ready to use immediately after subscribing to our service. Above you see the pre-configured setup for the MS Dynamics C5 - MS Dynamics CRM integration which comes out of the box when you subscribe to our Service. This pre-configured setup lets you get started quickly and the configuration can easily be extended and adapted to your specific needs.

PRE-CONFIGURED INTEGRATION:



BENEFITS

Rapid Implementation - Pre-configured with account, product, pricelist, invoice and opportunities objects. Additional objects and fields can be configured.

Fast & Optimized Data Communication - Data is transferred in binary format, packed and compressed via the RapidiConnector. This ensures fast and secure data communication with MS Dynamics C5.

Safe and Secure System - SSL encrypted data transmission without storing data outside MS Dynamics CRM and MS Dynamics C5. Any sensitive configuration data is stored encrypted only.

On Demand Solution with web 2.0 based set-up and configuration

Less Administration - We run and monitor the service for you

Fast Installation - No need for fixed IP addresses and no need to open firewall.

Extensive formular system to manipulate the data on the fly

FEATURES

Scheduler:

Built-in scheduler, you can set up automatic transfers. Run and monitored centrally on our servers.

RapidiConnector:

The RapidiConnector is installed locally close to the MS Dynamics C5 database. It facilitates the connection to the local database and reduces the total transfer time significantly by packing and compressing data sent over the internet.

Transactions Security:

Transaction logic (Commit/Rollback) is used to ensure that either all data in MS Dynamics C5 is transferred or none at all.

Data transfer can be extended to include other databases or systems:

E.g. Integration with a MS SQL based webshop system or data replication of several countries/departments to a central BI System.

Advanced formulas:

E.g. DBLookup formula to look up values in other tables or databases.

FLEXIBILITY

Field List:

Transfer of only specific fields

Filters:

Transfer of only specific data - filtering on one or more fields

Sub Transfers:

Transferring e.g. Sales header and corresponding sales lines in one transaction.

Tags (variables):

Sharing the same transfer for many different destinations (databases/accounts) by using tags in the transfer. The tags are substituted at run time by the Scheduler.

Mirror Technology:

Ability to create a local copy of the source data so that we can detect and transfer only the changes. The mirror technology automatically compresses data to use minimal space.

Changes only (SQL):

When transferring data from a SQL database RapidiOnline can detect and transfer only the changed or new records based on a timestamp in the SQL tables.

Event Triggered Transfers from MS Dynamics CRM:

Ability to trigger a transfer from an event inside MS Dynamics CRM for example as part of a workflow rule.

3 Different Versions:

Light Version: When only a few objects need to be integrated.

Standard Version: All objects can be integrated.

Advanced Version: Additional full access to Web 2.0 based configuration application.

SYSTEMS SUPPORTED

✓ MS Dynamics CRM 4.0

» Partner Hosted, Online & Locally installed version

✓ MS Dynamics C5

» MS Dynamics C5 2008

» MS Dynamics C5 4.0

Both MS SQL Server and Native database option is supported

SYSTEM REQUIREMENTS

» If you use the Native database, you need ODBC access in MS Dynamics C5 license.

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