

# Salesforce - MS Dynamics AX Data Integration Solution



## BUSINESS NEEDS

- ✓ Flexible and cost-effective solution that easily can be adapted to your specific needs
- ✓ Automatic two-way synchronisation between Customers and Accounts
- ✓ Maintain Products and Prices in MS Dynamics AX and get them automatically updated in salesforce.com
- ✓ See Sales History and Payment History on each Account in salesforce.com
- ✓ Get Mobile Access to data from MS Dynamics AX

**RapidiOnline is a Software-as-a-service that enables you seamlessly to integrate salesforce.com and MS Dynamics AX in a simple, cost-effective and straightforward manner. With our pre-configured service you will be up-and-running in no time.**

**“ It’s amazing how quickly I was up and running with the integration and already seeing clear results for my business processes... ”**

*Sacha Rose, Managing Director at Derek Rose Ltd.*

RapidiOnline is a hosted data integration solution that easily integrates Salesforce with MS Dynamics AX. We provide pre-configured standard data integration that is ready to use immediately after subscribing to our service. The configuration can easily be extended and adapted to your specific needs.

The Salesforce - MS Dynamics AX integration is available in three different versions. You pay a fixed monthly fee and there are no extra costs for software maintenance and updates. You only pay as long as you use the service and you only pay for the functionality needed.

The integration solutions eliminate duplicated data entry and replicates data so that the users of each system benefit from up-to-date data.

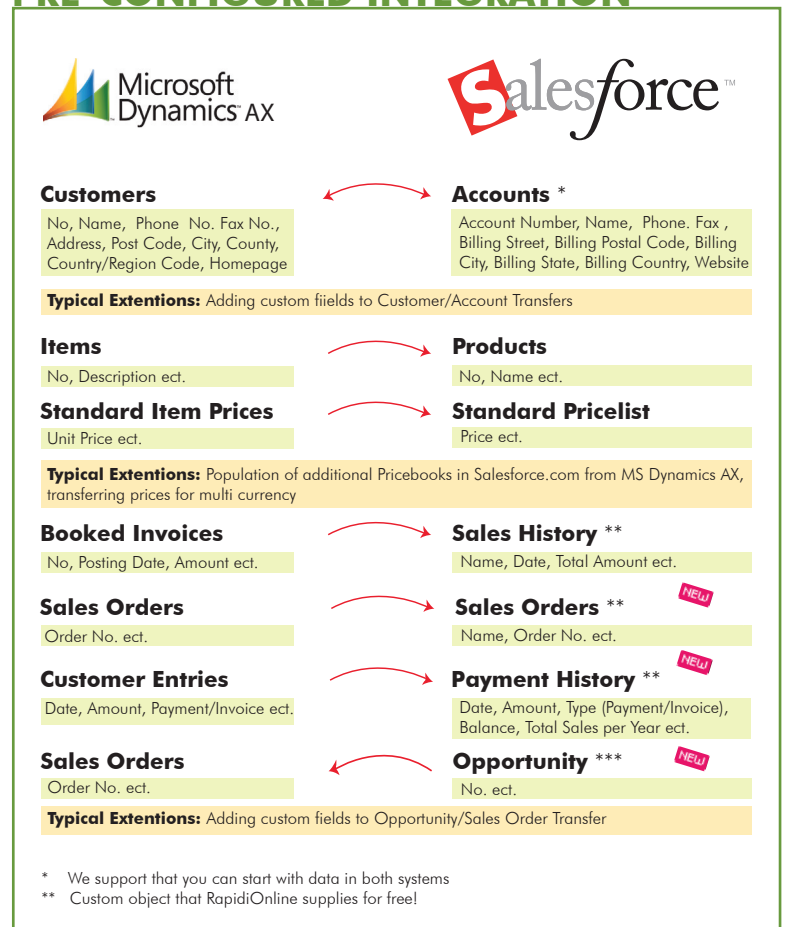
The pre-configured set-up integrates Customers in MS Dynamics AX with Accounts in salesforce.com. Updates from each system are automatically transferred to the other system. New Customers in MS Dynamics AX are automatically created as Accounts in salesforce.com.

Products and Prices are maintained in MS Dynamics AX and automatically transferred and kept up-to-date in salesforce.com.

RapidiOnline provides a free-of-charge extension for salesforce.com that enables you to see the customer’s sales history and payments which is visible under each Account. Invoices and payment history is automatically transferred from MS Dynamics AX.

Your customer’s Current Balance and Total Sales per year are visible directly on the Account in salesforce.com. Other objects - both standard and custom objects - can easily be added to the integration.

## PRE-CONFIGURED INTEGRATION



## BENEFITS

**Rapid Implementation** - Pre-configured with account, product, pricelist, invoice and opportunities objects. Additional objects and fields can be configured.

**Fast & Optimized Data Communication** - Data is transferred in binary format, packed and compressed via the RapidiConnector. This ensures fast and secure data communication with MS Dynamics AX. Communication with Salesforce.com is done using their Web-Service API.

**Safe and Secure System** - SSL encrypted data transmission without storing data outside Salesforce and MS Dynamics AX. Any sensitive configuration data is stored encrypted only.

**On Demand Solution** with web 2.0 based set-up and configuration

**Less Administration** - We run and monitor the service for you

**Fast Installation** - No need for fixed IP addresses and no need to open firewall.

**Extensive formular system** to manipulate the data on the fly

## FEATURES

### Scheduler:

Built-in scheduler, you can set up automatic transfers. Run and monitored centrally on our servers.

### RapidiConnector:

The RapidiConnector is installed locally close to the MS Dynamics AX database. It facilitates the connection to the local database and reduces the total transfer time significantly by packing and compressing data sent over the internet.

### Transactions Security:

To ensure the best possible security in your transfers the C/Front is used to access the MS Dynamics AX database. Transaction logic (Commit/Rollback) is used to ensure that either all data in MS Dynamics AX is transferred or none at all.

### Replication can be extended to include other databases or systems:

E.g. Integration with a MS SQL based webshop system or data replication of several countries/departments to a central BI System.

### Advanced formulas:

E.g. DBLookup formula to look up values in other tables or databases.

### AIF Web Services:

Support for MS Dynamics AX AIF web services.

## FLEXIBILITY

### Field List:

Transfer of only specific fields

### Filters:

Transfer of only specific data - filtering on one or more fields

### Sub Transfers:

Transferring e.g. Sales header and corresponding sales lines in one transaction.

### Tags (variables):

Sharing the same transfer for many different destinations (databases/accounts) by using tags in the transfer. The tags are substituted at run time by the Scheduler.

### Mirror Technology:

Ability to create a local copy of the source data so that we can detect and transfer only the changes. The mirror technology automatically compresses data to use minimal space.

### Changes only (SQL):

When MS Dynamics AX is running based on a SQL database RapidiOnline can detect and transfer only the changed or new records based on the timestamp in the SQL tables.

**Event Triggered Transfers from MS Dynamics AX:** Ability to trigger a transfer from an event inside MS Dynamics AX.

### Event Triggered Transfers from Salesforce.com:

Ability to trigger a transfer from an event inside Salesforce.com for example as part of a workflow rule.

### 3 Different Versions:

Light Version:

When only a few objects need to be integrated.

Standard Version:

All objects can be integrated.

Advanced Version:

Additional full access to Web 2.0 based configuration application.

## SYSTEMS SUPPORTED

### ✓ Salesforce.com

» Professional, Enterprise & Unlimited Edition

### ✓ MS Dynamics AX

» MS Dynamics AX 2012

» MS Dynamics AX 2009

» MS Dynamics AX 4.0

» Older Versions are also supported

Both MS SQL Server and Oracle database option is supported