RapidiOnline
Data Integration made *easy*

Salesforce.com - e-conomic Data Integration Solution

Appexchange **CERTIFIED**
Appexchange **PARTNER**

BUSINESS NEEDS

- ✓ Flexible and cost-effective solution that easily can be adapted to your specific needs

- ✓ Automatic two-way synchronisation between Customers and Accounts

- ✓ Maintain Products and Prices in e-conomic and get them automatically updated in salesforce.com

- ✓ Pass Opportunities from salesforce.com to e-conomic where they are created as Current Orders or Current Invoices

- ✓ See Sales History (Invoices and Credit Memo) and Payment History on each Account in salesforce.com

RapidiOnline is a Software-as-a-service that enables you seamlessly to integrate salesforce.com and e-conomic in a simple, cost-effective & straightforward manner. With our pre-configured service you will be up-and-running in no time.

> " **It's amazing how quickly I was up and running with the integration and already seeing clear results for my business processes.**
>
> *Sacha Rose, Managing Director at Derek Rose Ltd.*

RapidiOnline is a hosted data integration solution that easily integrates salesforce.com with e-conomic. RapidiOnline provides pre-configured standard data integration that is ready to use immediately after subscribing to our service. The configuration can easily be extended and adapted to your specific needs.

The salesforce.com - e-conomic integration is available in three different versions. You pay a fixed monthly fee and there are no extra costs for software maintenance and updates. You only pay as long as you use the service and you only pay for the functionality needed.

The integration solutions eliminate duplicated data entry and replicates data so that the users of each system benefit from up-to-date data.

The pre-configured set-up integrates Customers in e-conomic with Accounts in salesforce.com. Updates from each system are automatically transferred to the other system. New Customers

PRE-CONFIGURED INTEGRATION:

e-conomic → **Salesforce** ™

Customers
No, Name, Telephone/Fax, Address, Post Code, City, Country, Website

Accounts *
Account Number, Name, Phone. Fax, Billing Street, Billing Postal Code, Billing City, Billing Country, Website

Typical Extentions: Adding custom fiields to Customer/Account Transfers

Product list
No, Name ect.

Products
No, Name, Description ect.

Standard Product Prices
Sales Price ect.

Standard Pricelist
Price ect.

Typical Extentions: Population of additional Pricebooks in Salesforce.com from e-conomic, transferring prices for multi currency

Booked Invoices
No, Posting Date, Amount ect.

Sales History **
Name, Date, Total Amount ect.

Customer Entries
Date, Amount, Payment/Invoice ect.

Payment History ** NEW
Date, Amount, Type (Payment/Invoice), Balance, Total Sales per Year ect.

Current Orders
Order No. ect.

Opportunity
No. ect.

Typical Extentions: Adding custom fields to Opportunity/Sales Order Transfer

* We support that you can start with data in both systems
** Custom object that RapidiOnline supplies for free!

in e-conomic are automatically created as Accounts in salesforce.com. New Accounts of type 'customer' (can be configured) are automatically created as Customers in e-conomic. Products and Prices are maintained in e-conomic and automatically transferred and kept up-to-date in salesforce.com. RapidiOnline provides a free-of-charge extention for salesforce.com that enables you to see the customer's sales history and payments , which is visible under each Account. Invoices and payment history is automatically transferred from e-conomic. Your customer's Current Balance and Total Sales per year are visible directly on the Account in salesforce.com. Opportunities in salesforce.com that reach a certain stage (e.g. stage closed/won) can be automatically transferred to e-conomic, where they are created as either Current Invoices or Current Orders. Other objects - both standard and custom objects - can easily be added to the integration.

BENEFITS

Rapid Implementation
Pre-configured with account, product, pricelist, invoice and opportunities objects. Additional objects and fields can be configured.

Fast & Optimized Data Communication
Data is transferred in batches when possible. Communication with salesforce.com and e-conomic is done using their Web-Service API.

Safe and Secure System
SSL encrypted data transmission without storing data outside Salesforce and e-conomic. Any sensitive configuration data is stored encrypted only.

On Demand Solution
with web 2.0 based set-up and configuration

Less Administration
We run and monitor the service for you

Fast Installation
You just need to enter your credentials for the systems and you are up and running.

Extensive formular system
to manipulate the data on the fly

FEATURES

Scheduler:
With the Built-in scheduler you can set up automatic transfers. The Schedules are run and monitored centrally on our servers.

Transactions Security:
To ensure the best possible security in your transfers, we keep track of the state of your transfers. Transaction security (Commit/Rollback) is used to ensure that all data is transferred completely.

Replication can be extended to include other databases or systems:
For example you can include an integration with a MS-SQL based webshop system. RapidiOnline supports a large number of different database systems such as MS-SQL, Oracle, DB/2 and MySQL.

RapidiConnector: (for local database support)
The RapidiConnector is installed locally close to the database. It facilitates the connection to the local database and reduces the total transfer time significantly by packing and compressing data sent over the internet.

Advanced formulas:
You can use the DBLookup formula to look up values in other tables or databases.

FLEXIBILITY

Field List:
Transfer of only specific fields

Filters:
Transfer of only specific data - filtering on one ore more fields

Sub Transfers:
Transferring e.g. invoice header and corresponding invoice lines in one transaction.

Tags (variables):
Sharing the same transfer for many different destinations (databases/accounts) by using tags in the transfer. The tags are substituted at run time by the Scheduler.

Mirror Technology:
Ability to create a local copy of the source data so that we can detect and transfer only the changes. The mirror technology automatically compresses data to use minimal space.

Event Triggered Transfers from Salesforce.com:
Ability to trigger a transfer from an event inside salesforce.com for example as part of a workflow rule.

3 Different Versions:
Light Version: When only a few objects need to be integrated.
Standard Version: All objects can be integrated.
Advanced Version: Additional full access to Web 2.0 based configuration application.

SYSTEM REQUIREMENTS

✓ **Salesforce.com**
 » Professional, Enterprise & Unlimited Edition
✓ **e-conomic**

CONTACT INFORMATION

For further Information & Pricing:

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RapidiOnline - *Data Integration & Migration made easy*