

Salesforce - MS Dynamics GP Data Integration Solution



BUSINESS NEEDS

- ✓ Flexible and cost-effective solution that easily can be adapted to your specific needs
- ✓ Automatic two-way synchronisation between Customers and Accounts
- ✓ Maintain Products and Prices in MS Dynamics GP and get them automatically updated in salesforce.com
- ✓ Pass Opportunities from salesforce.com to MS Dynamics GP where they automatically are created and processed
- ✓ See Sales History and Payment History on each Account in salesforce.com
- ✓ Get Mobile Access to data from MS Dynamics GP

RapidiOnline is a Software-as-a-service that enables you seamlessly to integrate salesforce.com and MS Dynamics GP in a simple, cost-effective and straightforward manner. With our pre-configured service you will be up-and-running in no time.

“ One of the big advantages of being a RapidiOnline customer is that you benefit from their knowledge and expertise in how to integrate your systems in the best way ensuring that you get the perfect solution tailored to your needs.

Jani Kettula, IT Project Manager at ReadSoft AB, Sweden

RapidiOnline is a hosted data integration solution that easily integrates Salesforce with MS Dynamics GP. We provide pre-configured standard data integration that is ready to use immediately after subscribing to our service. The configuration can easily be extended and adapted to your specific needs.

The Salesforce - MS Dynamics GP integration is available in different versions which gives you the flexibility to choose the specific version suitable for your needs. You pay a fixed monthly fee and there are no extra costs for software maintenance and updates. You only pay as long as you use the service and you only pay for the functionality needed.

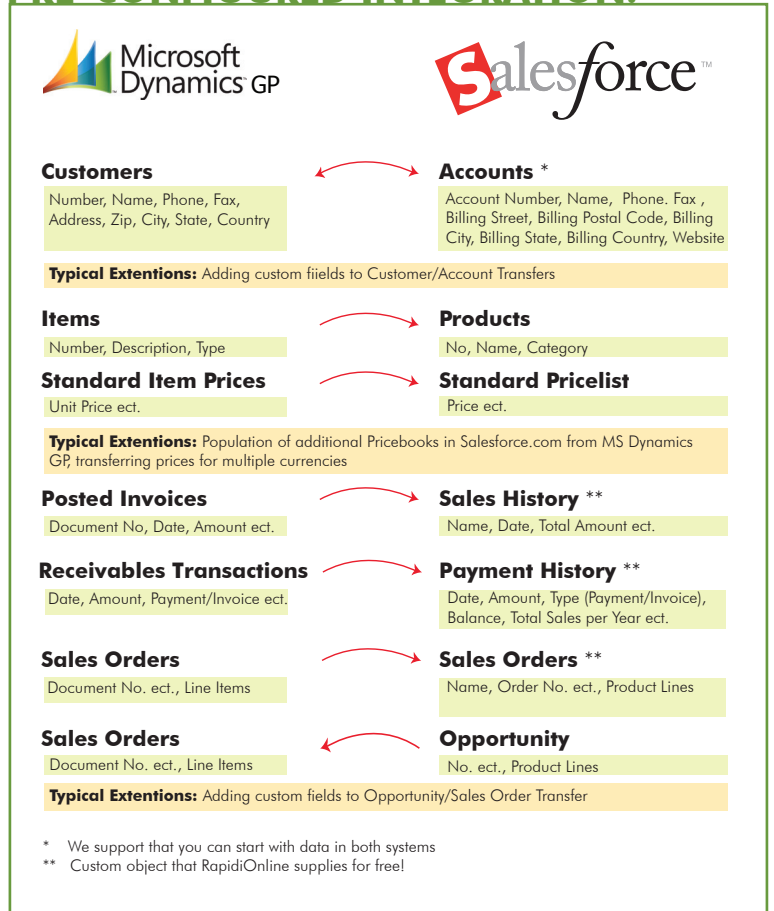
The integration solutions eliminate duplicated data entry and replicates data so that the users of each system benefit from up-to-date data.

The pre-configured set-up integrates Customers in MS Dynamics GP with Accounts in salesforce.com. Updates from each system are automatically transferred to the other system.

New Customers in MS Dynamics GP are automatically created as Accounts in salesforce.com. New Accounts of type 'customer' (can be configured) are automatically created as Customers in MS Dynamics GP. Products and Prices are maintained in MS Dynamics GP and automatically transferred and kept up-to-date in salesforce.com. RapidiOnline provides a free-of-charge

extension for salesforce.com that enables you to see the customer's sales history and payments which is visible under each Account. Invoices and payment history is automatically transferred from MS Dynamics GP. Your customer's Current Balance and Total Sales per year are visible directly on the Account in salesforce.com. Opportunities in salesforce.com that reach a certain stage (e.g. stage closed/won) can be automatically transferred to MS Dynamics GP where they are created as Sales Orders. Other objects - both standard and custom objects - can easily be added to the integration.

PRE-CONFIGURED INTEGRATION:



BENEFITS

Rapid Implementation - Pre-configured with account, product, pricelist, invoice and opportunities objects. Additional objects and fields can be configured.

Fast & Optimized Data Communication - Data is transferred in binary format, packed and compressed via the RapidConnector. This ensures fast and secure data communication with MS Dynamics GP. Communication with Salesforce.com is done using their Web-Service API.

Safe and Secure System - SSL encrypted data transmission without storing data outside Salesforce and MS Dynamics GP. Any sensitive configuration data is stored encrypted only.

On Demand Solution with web 2.0 based configuration interface.

Less Administration - We run & monitor the service for you

Fast Installation - No need for fixed IP addresses and no need to open firewall.

Extensive formular system - data manipulation on the fly

Multiple Companies - our standard integration supports multiple companies out of the box.

Multiple Currencies - our standard integration supports multiple currencies out of the box.

FEATURES

Scheduler:

Built-in scheduler, you can set up automatic transfers. Run and monitored centrally on our servers.

RapidiConnector:

The RapidiConnector is installed locally close to the MS Dynamics GP database. It facilitates the connection to the local database and reduces the total transfer time significantly by packing and compressing data sent over the internet.

Transactions Safety:

To ensure the best possible safety in your transfers Transaction logic (Commit/Rollback) is used to ensure that either all data in MS Dynamics GP is transferred or none at all.

Transfers can be extended to include other databases or systems:

For example an integration with a MS SQL based webshop system or data replication of several countries/departments to a central BI System.

MS Dynamics GP Stored Procedures Support

We use standard GP stored procedures to update or add information into MS Dynamics GP. This is the same way as MS Dynamics GP eConnect works and ensures that all relevant business logic is executed.

Advanced formulas:

E.g. DBLookup formula to look up values in other tables or databases.

FLEXIBILITY

Field List:

Transfer of only specific fields.

Filters:

Transfer of only specific data - filtering on one or more fields.

Sub Transfers:

Transferring e.g. Sales header and corresponding sales lines in one transaction.

Tags (Variables):

Sharing the same transfer for many different destinations (databases/accounts) by using tags in the transfer. The tags are substituted at run time by the Scheduler.

Mirror Technology:

Ability to create a local copy of the source data so that we can detect and transfer only the changes. The mirror technology automatically compresses data to use minimal space.

Changes only (SQL):

When transferring data from a SQL database or table RapidiOnline can detect and transfer only the changed or new records.

Event Triggered Transfers from MS Dynamics GP:

Ability to trigger a transfer from an event inside MS Dynamics GP.

Event Triggered Transfers from Salesforce.com:

Ability to trigger a transfer from an event inside Salesforce.com for example as part of a workflow rule.

SYSTEMS SUPPORTED

✓ Salesforce.com

- » Professional, Enterprise & Unlimited Edition
- » Force.com
- » We aim to always to support the latest SFDC API shortly after they are released

✓ MS Dynamics GP

- » MS Dynamics GP 2013
- » MS Dynamics GP 2010
- » MS Dynamics GP 2009
- » Older Versions are also supported - please ask.