

To Benefit:



Organizing Sponsors:



BIGTEAMREGATTA SANFRANCISCO

A corporate sailing challenge to benefit youth sailing.

Ahoy Community-Minded Sailors and Non-Sailors,

It's not often that you get an opportunity to have a good time, learn something about yourself and your co-workers in a sporting environment, and make a difference in children's lives.

Now you can... at the 2011 BIG Team Regatta! Join us for a day of sailing on San Francisco Bay – non sailors are encouraged to participate! BIG Team is a unique teambuilding experience that will benefit your team and ours at the Treasure Island Sailing Center.

The Treasure Island Sailing Center (TISC) provides results-oriented programs serving thousands of children from numerous Bay Area youth organizations. TISC uses sailing to help the kids develop skills to stay in school, experience new challenges, and continue their pursuit of education and jobs. The TISC adaptive sailing program helps disabled athletes prepare and compete in sailboat racing, even against fully able-bodied individuals.

On Friday, September 30th, 2011, a group of your executives, volunteers or staff can race a state-of-the-art sailboat on the San Francisco Bay. Expert coaches from Group Experiential Learning (GEL) and OCSC SAILING will transform your team of non-sailors into racers. Or, if they already have sailing skills, your coach will help take them to the next level. Your group will learn new skills, gel as a team and have a blast on the race course – and raise money for TISC's youth and adaptive sailing programs!

Our goal is to have a minimum of ten teams participate in the 6th annual BIG Team Regatta. Your donation/entry fee of \$5,000 for a BTR Team will go to help TISC's youth and adaptive sailing programs. Last year teams from Acco Engineered Systems, PG&E, Mechanics Bank, Hanson Bridgett, and Treasure Island Enterprises/Almar Marinas took part in this corporate team building event. We'd like to add your company's name to this prestigious list for 2011! Many additional sponsorship opportunities are also available and we will make every effort to accommodate special requests.

To learn more about the event and to sign up, visit <http://www.gelcorp.com/client-programs/big-team-regatta-sf>. Contact our Operations Manager, Lacey Todd by phone at (415) 421-2225 or email lacey.todd@tisailing.org

Thank you for your support!

Carisa Harris
Board President
Treasure Island Sailing Center

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What

A Corporate Sailing Challenge and Regatta Party! Boats, coaches, food, beverages and gear, all provided for your team. The event is an afternoon sailboat regatta which pits area organizations against each other in pursuit of glory, bragging rights and the opportunity to help a great youth and adaptive programs of the Treasure Island Sailing Center (TISC).

Each 4-person team will sail an identical performance sailboat provided by OCSC sailing school and staffed with a professional sailing coach. Each organization will also benefit from a morning session of GEL team building and race training in advance of the regatta.

Why

Raise money for a great cause! The Treasure Island Sailing Center's Youth and Adaptive Sailing Programs, which serve thousands of kids from numerous Bay Area youth organizations including:

- S.F. Boys and Girls Club
- Poplar Recreation Center
- I Have A Dream Foundation
- Chinatown Beacon Center
- The YMCA
- Home Away from Homelessness
- Malcolm X Academy

Where

- The waters of San Francisco Bay, start and finish at OCSC sailing school in Berkeley

When

- Friday, September 30th, 2011
- Team Training starts at 9:00am
- Racing at 1:00pm
- Party starts rocking at 4:30pm

How

- Enter a corporate team and race (minimum entry donation \$5000)
- Become a corporate sponsor
- Make an individual donation to support TISC programs
- Volunteer and help out

Corporate teams get...

- Racing boat adorned with company logo
- Regatta shirts for all team members
- Professional race coach
- Team building/race training session
- Breakfast, lunch, tickets to Awards Party

...and the undying gratitude of Bay Area children and adaptive sailors!

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Opportunity

The **BIG Team Regatta** is local, Bay Area event, with your donations going directly to serve kids in your community. Our track record of success with PR and media coverage in San Francisco will ensure terrific exposure for this year's event.

We are seeking corporate sponsors to help Treasure Island Sailing Center provide educational sailing opportunities for kids from low income families in our public schools who have been traditionally underserved and disabled athletes. Please visit our web site <http://www.bigsf.bigteamregatta.org/> or call (415) 421-2225

Branding and Benefits

- Color logo placement on sailboats, sails, race t-shirt, online and print entry forms, promotional posters, and on the race website
- Banner placement opportunities – Spectator Boat, Chase Boats, and Awards Ceremony Tent (Banners provided by sponsor)
- Race-day sampling and goodie bag options – pens, caps, shirts, etc.

Sponsorship

Platinum Sponsor \$10,000.00

- Event naming rights
- Prominent logo placement on all collateral
- Prominent color logo on race shirt
- Logos on Race Committee boat
- Awards ceremony banner
- Verbal mention during all radio TV interviews
- Booth space if desired
- Goody-bag promotional opportunity
- Ten Spectator Boat tickets
- Embedded Links on BIG Team Regatta site
- Recognition year round on all TISC materials and website.

Gold Sponsor - \$5,000

- 1 boat and training for regatta for 4 individuals
- Logo placement on all event collateral
- Logo on race committee boat
- Awards ceremony banner
- Goody-bag promotional opportunity
- Verbal mention on race day
- Booth space if desired
- Four Spectator Boat tickets
- Embedded Links on SF BIG Team Regatta site
- Mention in Press Release
- Recognition year round on all TISC materials.

Silver (Regatta) Sponsor - \$4,000

- Logo placement on all event collateral
- Logo on racing boats
- Banner placement opportunities at event table
- Goody-bag promotional opportunity
- Verbal mention on race day
- Two Spectator Boat tickets
- Embedded Links on SF BIG Team Regatta site

Bronze (Party) Sponsor - \$3,000

- Logo placement on all event collateral
- Awards ceremony banner
- Goody-bag promotional opportunity
- Verbal mention on race day
- Two Spectator Boat tickets
- Embedded Links on SF BIG Team Regatta site

Iron (Photo Boat) Sponsor - \$2000

- Logo Placement on Photo Boat
- Goody-bag promotional opportunity
 - Verbal Mention on Race Day
 - Two Party/Cruise tickets
- Embedded Links on SF BIG Team Regatta site

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REGATTA ENTRY FORM

BIG Team Regatta • Friday, September 30th, 2011 • OCSC Sailing, Berkeley • 9am-7pm

Company/Organization Info			
First Name:		Last Name:	
Street Address:			
City:		State	Postal/Zip Code:
Business Phone:	Mobile Phone:		Fax Number:
Organization/Company Name:			
Email Address:			

Regatta Shirts	
Captain/ Team Member #1 Name:	Shirt Size (circle one): S M L XL
Team Member #2 Name:	Shirt Size (circle one): S M L XL
Team Member #3 Name:	Shirt Size (circle one): S M L XL
Team Member #4 Name:	Shirt Size (circle one): S M L XL

Entry Donation – Team –\$5000 min.	
Donation Type:	Amount:
☐ Donation by check. Please make check payable to Treasure Island Sailing Center and write "BIG TEAM Regatta" in the memo line.	
☐ Donation by credit card. Please specify credit card. ☐ Master Card ☐ VISA ☐ Discover	
Card Number:	Expiration Date:
Card Holder Signature:	Today's Date:

Mail completed form to: **Treasure Island Sailing Center**
698 California Ave #112
San Francisco, CA 94130

Fax the completed form to: **(415) 421-2208**

Treasure Island Sailing Center Foundation Tax ID # is: 31-1625735

Entrant Hereby agrees: to adhere to and abide by all the provisions of the Big Team Regatta's Sailing Instructions; that the entrant and team of the yacht enter these races of their own desire, governed by the rules of good sportsmanship. It is therefore agreed that neither the Entrant nor members of the crew shall in any way whatsoever hold the officers, staff or volunteers of Treasure Island Sailing Center, OCSC, BIG Team Regatta, and GEL, or any of them in whole or in part liable for accident of loss, including personal injury or loss of life, occurring, suffered of happening to entrant or any member of her team. TI Sailing Center and its representative staff on board are responsible for any damage to the yachts provided and have all required insurance coverage.

September 30th, 2011

<http://www.gelcorp.com/client-programs/big-team-regatta-sf>

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PAST PARTICIPANTS

PG&E *2007 and 2010 Champions
Wells Fargo *2009 Champions
Northrop Grumman *2008 Champions
Malcolm Properties *2006 Champions
Fathom Online *2005 Champions
Acco Engineered Systems
Mechanics Bank
Hanson Bridgett, Marcus, Vlahos, Rudy, LLP
Almar Marinas
Lennar Developers
Malcolm Properties
Kenwood Developers
Treasure Island Development Authority
Yahoo!
Treasure Island Enterprises
First Republic Bank
Herrero Contractors
CBS 5 / KPIX
Bank of America
E-Trade Financial
Lexar Media
Bayer
Warmington Homes
Toyota Sunnyvale
The Floaters

Organizing Sponsors

[OCSC SAILING](#)

[GEL- Group Experiential Learning](#)