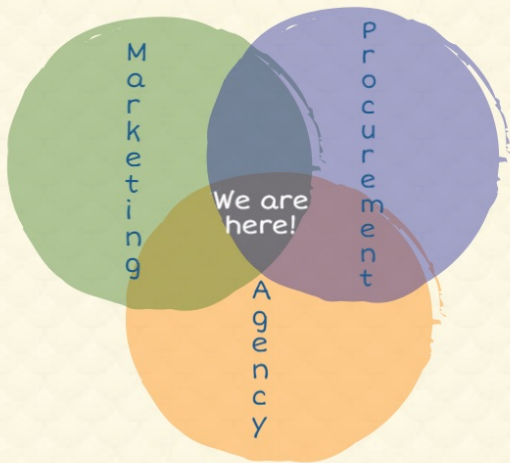


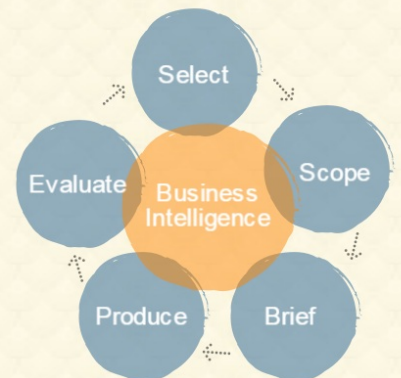
Decideware-at-a-glance

decideware



Our Agency Lifecycle Management Software helps clients manage their core activities:

- Agency Selection
- Scope of Work
- Creative Briefing
- Production Budgeting
- Agency Evaluation
- *NEW* Business Intelligence



Decideware provides the world's leading "Software-as-a-Service" platform to help clients manage the end-to-end relationship with their advertising and marketing agencies.

Our services offering includes best practice consulting, deployment and support, and our new business intelligence solution to help you succeed.



\$1,160,779,948 in approved SOW fees



35,692 relationships evaluated



29,513 active marketing & agency users

Who are our clients?



Top 10 Global Advertisers



Top 100 USA Advertisers

THOUGHT LEADER ANA

WFA WORLD FEDERATION OF ADVERTISERS

The Voice of British Advertisers ISBA

And we take our role as industry partner seriously being an "ANA Thought-leader Partner", a "WFA Global Strategic Partner", and an "ISBA conference partner".

Our management team!

"Product"	"Experience"	"Service"
Richard Benyon	Steven Wales	Joshua Merritt
CEO USA	CRO USA	CSO Director

"Strategy"	"Technology"	"Development"
VJ Ratnam	Arnold v.d. Bovenkamp	Rale Chung
CEO Group	CIO Australia	Development Manager



Gartner Group "Cool Vendor in Marketing 2012"

Sponsor, ANA Financial Management Conference, 2009-2015