Desktop Quiz/Poll ❓

## increase employee participation with on-screen delivery of visual quizzes, polls and surveys

Do employees really understand your annual plan? Did the new hires retain that training information? Which wellness incentives do employees value? Find out with a desktop quiz or survey.

The quiz or survey pops up visually on-screen, inviting the user to participate. If employees choose not to take the quiz at that moment, it will automatically pop back up periodically based on the message reoccurance options set by the administrator.

With this data you can easily benchmark response rates of your staff, determine if users retained important information, determine employee satisfaction, provide campaign sponsors and executives solid data, and ultimately gauge the success of your messages.

FEATURES

- High participation rates - pushed directly to the computer screen and not buried in email.

- Automated visual reminders on the desktop

- Target to department, region, interest or groups

- Multiple choice, multiple select, answer match or free-form options

- Easy and fast to create and broadcast quizzes/surveys

- Graphics can be customized to match company branding

- Measure views and track results in real time.

- Representative measurement data - you get feedback from a cross section of staff, not just the "squeaky wheels"
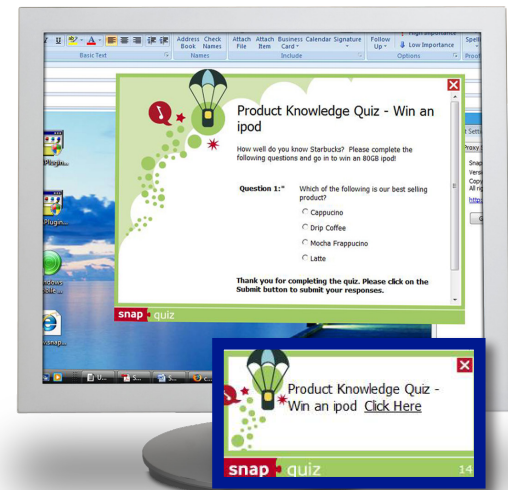
Testimonials...

'Internal Communications' best kept secret.'

Simply-Communicate.com

'We no longer have to totally rely on the traditional and over used methods of interacting with our audience (i.e. email.) We are now bringing to life our messages and programs in a creative, engaging and fun way for all.'

Vodafone Group Services

'Attention grabbing employee communications.'

Communitelligence.com

'We used to struggle to get people to read and reply to emails. Now using SnapComms, we get a much higher response rate in a much shorter timeframe.'

Wintec

'Easy to use with great flexibility and no complicated network setups required.'

Freedom Healthcare

'Never before have we needed to get information out to our people as quickly and effectively. SnapComms Tools is allowing us to do that in a way that engages and involves our staff.'

TVNZ

Clients include

Arcadis
ASB Bank
Baystate Health
BP Group of Companies
Canadian Pacific Railway
Cox Communications
Herman Miller
Ingersoll Rand
National Grid/ComEd
Starwood Vacation Ownership
Time Warner Cable
Virgin Mobile
Vodafone

For a more complete list of companies and testimonials please visit *www.SnapComms.com*

SnapComms Overview

In 2002, a frustrated intranet manager decided to find a better way to communicate with employees, and SnapComms was born.

Using SnapComms software, authorized administrators can send key content directly to targeted employees' computers in a variety of ways. Set display, targeting and expiry options, publish and then track audience's views, click-throughs and/or responses.

Optimized specifically for internal communications. SnapComms showcases messages and content in ways that employees can't miss and provides real-time measurement of activity and message cut through.

SnapComms offers a flexible menu of six channels on a single platform:

SCREENSAVERS	TICKER BARS	ALERTS	INTERACTIVE	QUIZ/SURVEYS	NEWSLETTERS
Screensaver	Ticker	Alert	Forum	Poll	Newsletter
	RSS	RSVP	Blog	Quiz	
		Video	Helpdesk		
			Q&A		

For more info or to set up a free enterprise trial:

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