

## Q&A/Forum

A tool to drive secure, internal topic-based conversations

Looking for a way to involve employees in a quick, easy and targeted way? Use SnapComms Interactive tools if you need secure, easily-accessible spaces where employees can contribute and connect.

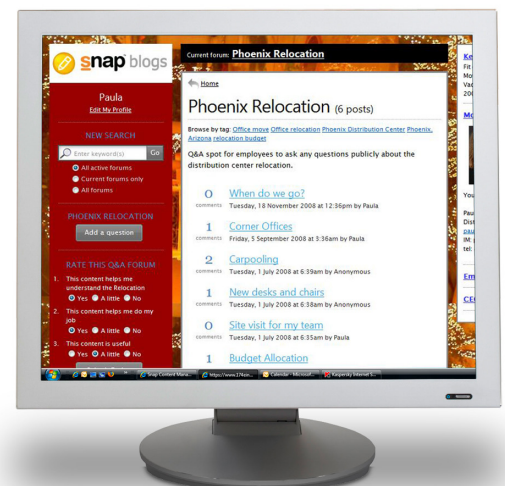
Set up a Question and Answer session for strategic projects such as site relocations, ERP upgrades, etc., and then drive participation using the Q&A ticker to automatically scroll new posts or comments to target employees.

Employees can access their authorized Q&A or Forum anytime through their SnapComms Message window. Send desktop ticker notifications to showcase fresh content, or use the unique URL assigned to each interactive forum in existing communications channels.

Consistent with the other SnapComms Channels, you can match the look and feel of your interactive forum to your organizational branding. Customize access rights for each space and tag employees as read-only, post authors, and or comment authors.

### FEATURES

- Templated to match organizational branding and set up in minutes
- Customize access to your needs - allow or disallow anonymous posts and comments
- Customizable moderation options
- Moderators receive desktop alert pop-ups when new posts need moderation
- Drive take-up and participation by automatically scrolling new post headlines or questions to your employee audience



*The Interactive Channel also includes:*

**SnapBlog** 

Internal company blogs with built in new-post broadcast

**SnapHelpdesk** 

Simple internal troubleshooting forum tool with built in moderator alerts

## Testimonials...

'Internal Communications' best kept secret.'

Simply-Communicate.com

'We no longer have to totally rely on the traditional and over used methods of interacting with our audience (i.e. email.) We are now bringing to life our messages and programs in a creative, engaging and fun way for all.'

Vodafone Group Services

'Attention grabbing employee communications.'

Communitelligence.com

'We used to struggle to get people to read and reply to emails. Now using SnapComms, we get a much higher response rate in a much shorter timeframe.'

Wintec

'Easy to use with great flexibility and no complicated network setups required.'

Freedom Healthcare

'Never before have we needed to get information out to our people as quickly and effectively. SnapComms Tools is allowing us to do that in a way that engages and involves our staff.'

TVNZ

## Clients include

Arcadis  
ASB Bank  
Baystate Health  
BP Group of Companies  
Canadian Pacific Railway  
Cox Communications  
Herman Miller  
Ingersoll Rand  
National Grid/ComEd  
Starwood Vacation Ownership  
Time Warner Cable  
Virgin Mobile  
Vodafone

For a more complete list of companies and testimonials please visit [www.SnapComms.com](http://www.SnapComms.com)

## SnapComms Overview

In 2002, a frustrated intranet manager decided to find a better way to communicate with employees, and SnapComms was born.

Using SnapComms software, authorized administrators can send key content directly to targeted employees' computers in a variety of ways. Set display, targeting and expiry options, publish and then track audience's views, click-throughs and/or responses.

Optimized specifically for internal communications. SnapComms showcases messages and content in ways that employees can't miss and provides real-time measurement of activity and message cut through.

SnapComms offers a flexible menu of six channels on a single platform:

### SCREENSAVERS



Screensaver

### TICKER BARS



Ticker



RSS

### ALERTS



Alert



RSVP



Video

### INTERACTIVE



Forum



Blog



Helpdesk



Q&A

### QUIZ/SURVEYS



Poll



Quiz

### NEWSLETTERS



Newsletter

## For more info or to set up a free enterprise trial:

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