

Interactive Screensaver Messages

corporate screensaver messaging system
to increase employee awareness

Use the SnapComms screensaver messaging tool to transform your company screensaver into a targeted visual messaging system. The SnapComms internal communications software makes it easy for you to broadcast flash, image, PowerPoint or video-based items which then cycle during screensaver mode.

Internal screensaver messaging is a great way to have regular, repeat contact with your employees, without being intrusive or causing annoyance – you can communicate and reinforce visual messages and influence your audience when staff are between tasks and receptive to communication.

FEATURES

- Set up multiple visual messages and assign a distinct life cycle and target audience to each: employees experience a series of visual media cycling during screensaver mode.
- Each message can be targeted to a distribution list (i.e. an HR executive would see the screensavers targeting HR, the executive team, and his geographic location)
- Build your message around text, images, flash, PowerPoint presentations, video or RSS - simply choose the screensaver design template which suits the content you need to display.
- Spark interaction - activate the available hyperlink feature and take your audience to designated URLs unique to each screensaver.
- Use a Countdown screensaver template to create energy internally for launches or events.



Testimonials...

'Internal Communications' best kept secret.'

Simply-Communicate.com

'We no longer have to totally rely on the traditional and over used methods of interacting with our audience (i.e. email.) We are now bringing to life our messages and programs in a creative, engaging and fun way for all.'

Vodafone Group Services

'Attention grabbing employee communications.'

Communitelligence.com

'We used to struggle to get people to read and reply to emails. Now using SnapComms, we get a much higher response rate in a much shorter timeframe.'

Wintec

'Easy to use with great flexibility and no complicated network setups required.'

Freedom Healthcare

'Never before have we needed to get information out to our people as quickly and effectively. SnapComms Tools is allowing us to do that in a way that engages and involves our staff.'

TVNZ

Clients include

Arcadis
ASB Bank
Baystate Health
BP Group of Companies
Canadian Pacific Railway
Cox Communications
Herman Miller
Ingersoll Rand
National Grid/ComEd
Starwood Vacation Ownership
Time Warner Cable
Virgin Mobile
Vodafone

For a more complete list of companies and testimonials please visit www.SnapComms.com

SnapComms Overview

In 2002, a frustrated intranet manager decided to find a better way to communicate with employees, and SnapComms was born.

Using SnapComms software, authorized administrators can send key content directly to targeted employees' computers in a variety of ways. Set display, targeting and expiry options, publish and then track audience's views, click-throughs and/or responses.

Optimized specifically for internal communications. SnapComms showcases messages and content in ways that employees can't miss and provides real-time measurement of activity and message cut through.

SnapComms offers a flexible menu of six channels on a single platform:

SCREENSAVERS



Screensaver

TICKER BARS



Ticker



RSS

ALERTS



Alert



RSVP



Video

INTERACTIVE



Forum



Blog



Helpdesk



Q&A

QUIZ/SURVEYS



Poll



Quiz

NEWSLETTERS



Newsletter

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