Desktop Alerts ❗

desktop alert messages for critical notifications and fast message cut-through

With a Desktop Alert, your important updates will stand out and get noticed. Give managers details of a new acquisition as soon as it's official, or let staff know the CFO has resigned before they hear it on the news.

Certain emergency or mission-critical messages need high cut-through. Desktop Alerts give you the ability to send a message to your target audience and get their attention fast – something which is difficult to do via email. Measuring cut-through is simple, you can access reporting features showing who has read the message and/ or followed links to further information.

FEATURES

- Alert appears with 'read now', 'read later' options

- Immediate full display of the desktop alert message can be specified by the administrator

- Size, position and prominence of the message alert window can be preset for each message

- "Acknowledgement" buttons for communications compliance reporting

- Real-time reports to determine who has seen the full message and/or clicked through

- Customize with graphics

Action **POINT**   **ABC** CO.

Templates can be customized to match any company branding.

The Alert channel also includes:

SnapRSVP **RSVP**

a multi-option invitation in the guise of a desktop alert for maximizing attendance

SnapVideo ▶

a targeted alert that delivers video to employees' desktops

SnapComms

real solutions for real internal communications problems

Testimonials...

'Internal Communications' best kept secret.'

Simply-Communicate.com

'We no longer have to totally rely on the traditional and over used methods of interacting with our audience (i.e. email.) We are now bringing to life our messages and programs in a creative, engaging and fun way for all.'

Vodafone Group Services

'Attention grabbing employee communications.'

Communitelligence.com

'We used to struggle to get people to read and reply to emails. Now using SnapComms, we get a much higher response rate in a much shorter timeframe.'

Wintec

'Easy to use with great flexibility and no complicated network setups required.'

Freedom Healthcare

'Never before have we needed to get information out to our people as quickly and effectively. SnapComms Tools is allowing us to do that in a way that engages and involves our staff.'

TVNZ

Clients include

Arcadis
ASB Bank
Baystate Health
BP Group of Companies
Canadian Pacific Railway
Cox Communications
Herman Miller
Ingersoll Rand
National Grid/ComEd
Starwood Vacation Ownership
Time Warner Cable
Virgin Mobile
Vodafone

For a more complete list of companies and testimonials please visit *www.SnapComms.com*

SnapComms Overview

In 2002, a frustrated intranet manager decided to find a better way to communicate with employees, and SnapComms was born.

Using SnapComms software, authorized administrators can send key content directly to targeted employees' computers in a variety of ways. Set display, targeting and expiry options, publish and then track audience's views, click-throughs and/or responses.

Optimized specifically for internal communications. SnapComms showcases messages and content in ways that employees can't miss and provides real-time measurement of activity and message cut through.

SnapComms offers a flexible menu of six channels on a single platform:

SCREENSAVERS	TICKER BARS	ALERTS	INTERACTIVE	QUIZ/SURVEYS	NEWSLETTERS
Screensaver	Ticker	Alert	Forum	Poll	Newsletter
	RSS	RSVP	Blog	Quiz	
		Video	Helpdesk		
			Q&A		

For more info or to set up a free enterprise trial:

United States / Canada: +1 (805) 715 0300
Head Office Australia / New Zealand: +64 9 9503360
United Kingdom: +44 (0)208 2426053

www.SnapComms.com
ask@SnapComms.com