

# SnapComms Monthly

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## Feature updates

**Client Configuration from Content Manager (optional feature)** It is now possible to change the clients application, logo and message list from the Content Manager.

**Target Dates improvements** The dates tab on the target user interface has been changed to make it much easier for administrators to schedule the publishing of messages. We have also implemented pop-up calendars for making selection of dates and times much easier.

**Review Publishing information** Administrators are now able to review the publish page before publishing an asset, showing target dates and target users.

**Resizable navigation tree** The width of the content manager navigation tree can now be resized by dragging the grey column left or right.

**New click-through reports in Reporting V2** Administrators are now able to review 2 new reports showing click-through statistics of links in assets. These reports provide much more insight into click-through behaviour.

## Ideas for Police Officer Communication

See content ideas for police officer internal communications campaign(s) in a YouTube video [here](#).

## Best resources from the web this month

### Reducing email overload resources mapped on pearltrees

Below is a screenshot of reducing email overload resources from across the web mapped on Pearltrees. Want to dig deep and find out what interesting resources reside within those different pearls? [Check it out.](#)



## Best practices for internal communications

Missed Tactics Tuesday video series? See below Lorri's two best practice videos on "Communicating Clarity of Purpose" and "Internal Values and High Performing Organizations".

### Communicating Clarity of Purpose



Remember, you can also view the series and subscribe to future editions [here](#).

### Internal Values and High Performing Organizations



If you like the series and want to give Lorri some love we would really appreciate it if you would 'Like' the videos on Facebook or re-tweet your favorite video links.

## SnapComms news

**Welcome to our new customers this month including:** Goodyear Mexico, Globe Car Rental, BMI Healthcare, Ericsson - REMA, Everton Football Club, ICT Services, NHS Connecting For Health, Sungard, Guardian Holdings.

## Meet the team

### Welcome our newest team members

A couple of facts about them:



#### Stephanie Delaney, Office Manager, New Zealand

Has worked in the legal industry for years in various Personal Assistant/Practice Manager roles, great organiser, enjoys meeting new people, attends pilates and loves travelling to tropical places regularly as it's a short distance to the sun lounger!



#### Zac Parish, Business Development and Partner Manager, New Zealand

All about sales and from the UK. I play Djembe (African drums) in a group and is a seasoned Aussie Shiraz nut.



#### Tebedge Ricketts, Technical and Operational Support, United Kingdom

Used to work for Aegis Media, sports enthusiast, especially soccer (football), love food and travelling. I'm getting married on 3rd November 2012 and I have lived in America.

## Questions and answers

### Top 5 viewed articles in our knowledge base:

- [Content Manager/IS - Problems & Solutions](#)
- [Data Sheet B: SnapComms Client Deployment Overview](#)
- [Loading Custom Templates](#)
- [SnapComms Technical Overview](#)
- [Will the same user logging into different machines result in multiple user registrations?](#)

### Have Questions?

Feel free to reach out with any questions via [sales.support@snapcomms.com](mailto:sales.support@snapcomms.com) or have a look at our [Frequently Asked Questions](#) on the SnapComms [Knowledge Base](#)

## And the winner is...!

The lucky winner of a copy of Tactics in a Box this month is Jasmyn Allen from First Utility. Congratulations Jasmyn! Please would you reply to this newsletter with your postal address and we'll pop it in the post for you.

## Watch our tutorials

- [Getting Started in the Content Manager](#)
- [Adding New Administrators](#)
- [Desktop Alert](#)
- [Video Desktop Alert](#)
- [RSVP Desktop Alert](#)
- [YouTube Video Alert](#)
- [Desktop Ticker](#)
- [Multi-Headline Ticker](#)
- [RSS Ticker](#)
- [Creating a Survey or Quiz](#)
- [Countdown Screensaver](#)
- [Flash Screensaver](#)
- [PowerPoint Screensaver](#)
- [Design a Screensaver](#)
- [Multimedia Screensaver](#)
- [Setting up User Groups](#)
- [Quizzes and Surveys: Getting Answers](#)
- [Desktop Wallpaper](#)
- [Content Display Reporting](#)
- [User Groups - Automatic](#)
- [User Groups - Manual](#)
- [Snap Mag Overview](#)

## Product demonstrations

[Reserve your spot now!](#)

## Previous webinars

SnapComms to Reduce Information Overload [View Recording](#)

Overview of SnapComms Tools [View Recording](#)

## Talk back

How do you like the newsletter? Looking for something you can't find here? [Let Danielle know](#) what's on your mind.

## Meet Us

### Internal Communication Conference 2012

7 November 2012  
Kia Oval  
London

### PRWeek Strategic IC Conference

6 December 2012  
London

## Need Help? See Our Support Resources

[Resource Overview - SnapComms Hosted](#)

[Resource Overview - Local Install](#)

[How-To-Guides](#)

[Technical Resources](#)

[Troubleshooting Guides](#)