

SnapComms Monthly - June

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Feature updates

Emergency alerting functionality

Our latest release includes additional options for alert functionality:

Standard alerting - existing alerting functionality with no changes.

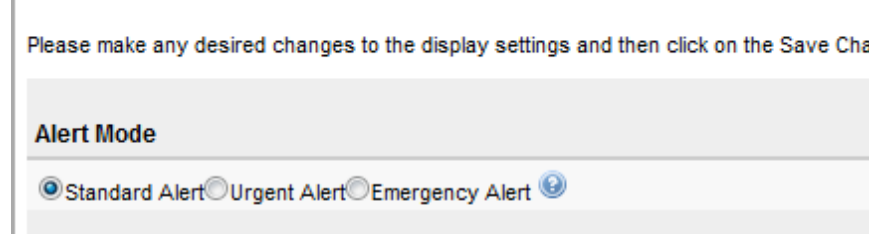
Urgent alerting - urgent alerts will appear over the top of screensavers and other full-screen applications (including PowerPoint in slide view mode).

Emergency alerting – the same features as urgent alerting with the additional features:

- the alert covers the entire screen
- the alert Overrides any active snooze functionality
- the alert also appears on the user login screen.

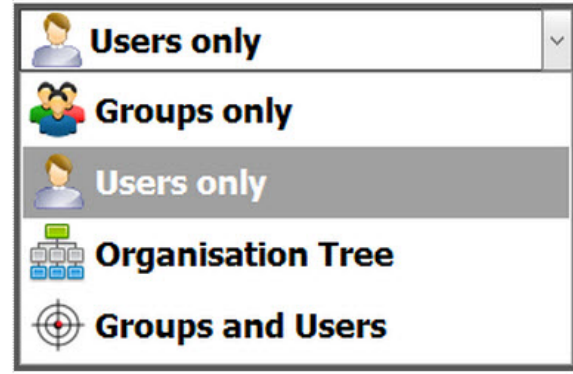
Emergency alerts also permit an option to not have a close button designed into the alert template. This means that the alert will stay on screen and the screen will remain locked until the administrator disables the alert.

You can access the new alert features under the advanced tab in the content manager.



For more information click [here](#).

New user targeting options



The user targeting interface has been changed to make it easier to use. Additional targeting options have also been added. Options to easily include or exclude groups or users from targeting are now available.

For more information click [here](#).

On-going development

We are continuing to make enhancements based on customer feedback. Features that will be available in the near future include:

- ability to change templates for existing messages
- extended compliance alerting functionality
- formatting options for alert titles
- multiple headline ticker to support message window option
- employee opt-in or opt-out capabilities
- publish from social media such as Twitter via the desktop ticker to a target group

Want more?

Got a great idea for a new feature? - Please [contact your account manager](#).

Monthly how to - Ideas for newsletter names

Short of ideas for your newsletter name? We have lots of suggestions for you [here](#).

Best resources from the web this month

Employee Engagement Infographic

Take a glimpse at our [infographic](#) showing the ways that internal communications can impact employee engagement.



Engagement resources mapped on pearltrees

Below is a screenshot of engagement resources from across the web mapped on Pearltrees. Want to dig deep and find out what interesting resources reside within those different pearls? [Check it out!](#)



Content tips - Screensaver best practice

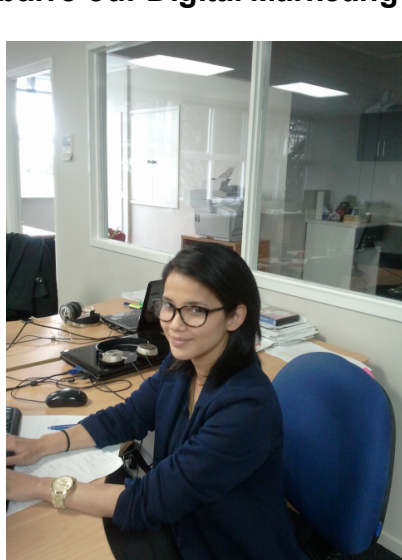
Some case studies and ideas for how to effectively use screensaver messaging for employee communications are available [here \(PDF\)](#).

You can also view a range of screensaver message examples on our YouTube channel here:

- [Corporate wellness](#)
- [Security awareness](#)
- [Hand hygiene awareness](#)

Meet the SnapComms team

Meet Leanne Abarro our Digital Marketing Assistant



What do you do here at SnapComms?

I'm part of the awesome Marketing team at SnapComms. But recently I've been working more with website maintenance and also graphics and templates.

What drives your passion?

The main thing that drives my passion is having interest in what I do. I'm naturally a very driven person so I love doing work that's challenging and that pushes me to learn more and I love on my skills and knowledge.

When you were a child, what did you want to be when you grew up?

When I was a child, I wanted to be a chef. I grew up idolising Jamie Oliver and spent every spare minute I had cooking in the kitchen. Then one time I had the opportunity to experience what it was like working in a professional kitchen and after eight LONG hours, I completely changed my mind!

If you won lotto, what would you do?

I'd put most of the money in savings and spend the rest on a house and on a year-long world trip. Oh and I would spend a good day or three shopping.

Questions and Answers

Top 5 viewed articles in our knowledge base

- [Resource Overview - Local Install](#)
- [Content Manager - Common Errors](#)
- [Server Licensing Instructions - Email](#)
- [SnapComms Server Log Files](#)
- [Clients Not Receiving Published Content](#)

Have Questions?

Feel free to reach out with any questions via sales.support@snapcomms.com or have a look at our [Frequently Asked Questions](#) on [Knowledge Base Home](#).

Watch our tutorials

- [Getting Started in the Content Manager](#)
- [Adding New Administrators](#)
- [Desktop Alert](#)
- [Video Desktop Alert](#)
- [RSVP Desktop Alert](#)
- [Desktop Ticker](#)
- [Multi-Headline Ticker](#)
- [RSS Ticker](#)
- [Creating a Survey or Quiz](#)
- [Countdown Screensaver](#)
- [Flash Screensaver](#)
- [PowerPoint Screensaver](#)
- [Design a Screensaver](#)
- [Multimedia Screensaver](#)

Product Demonstrations

[Reserve your spot now!](#)

Previous webinars

SnapComms to Reduce Information Overload [View Recording](#)

Overview of SnapComms Tools [View Recording](#)

Talk back

How do you like the newsletter? Looking for something you can't find here? [Let Danielle know](#) what's on your mind.

Meet Us

24th to 25th May
HealthTech Next Generation, San Francisco

30th to 31st May
Digital Communication Summit, Melbourne

24th to 27th June
IABC World Conference, Chicago

Need Help? See Our Support Resources

[Resource Overview - SnapComms Hosted](#)

[Resource Overview - Local Install](#)

[How-To-Guides](#)

[Technical Resources](#)

[Troubleshooting Guides](#)