

Newsletter

a customizable, auto-publishing
internal newsletter with user generated content

Cut down on email clutter by combining department updates, employee announcements and other information into one news medium for employees.

Business units and individual employees can create and submit straight into the newsletter with images, reducing your time to publication and increasing their involvement. The editor simply has to review/edit and approve appropriate articles prior to publication - the formatting work is already done, as the template will adjust to fit your content.

When it's ready, deliver your newsletter directly to computer screens by scrolling article headlines in an onscreen ticker or alert, inviting your target audience to click and read the articles of most interest. Articles can have different lifespans, as you set start and end dates by article. Obsolete articles can be automatically removed, ensuring content stays fresh and relevant.

Use the newsletter for daily updates, weekly bulletins or even monthly department e-newsletters.

FEATURES

- Administrator(s) set up the sections and parameters of each e-magazine
- Newsletters can be department, region, interest or project specific
- User-generated content - any employee can easily submit articles if permitted
- Deliver article headlines in a ticker scroller on employees' computer screens
- Staff can access a database of past articles
- Layout can be customized to match company branding
- Measure views and/or click-throughs in real time



Testimonials...

'Internal Communications' best kept secret.'

Simply-Communicate.com

'We no longer have to totally rely on the traditional and over used methods of interacting with our audience (i.e. email.) We are now bringing to life our messages and programs in a creative, engaging and fun way for all.'

Vodafone Group Services

'Attention grabbing employee communications.'

Communitelligence.com

'We used to struggle to get people to read and reply to emails. Now using SnapComms, we get a much higher response rate in a much shorter timeframe.'

Wintec

'Easy to use with great flexibility and no complicated network setups required.'

Freedom Healthcare

'Never before have we needed to get information out to our people as quickly and effectively. SnapComms Tools is allowing us to do that in a way that engages and involves our staff.'

TVNZ

Clients include

Arcadis
ASB Bank
Baystate Health
BP Group of Companies
Canadian Pacific Railway
Cox Communications
Herman Miller
Ingersoll Rand
National Grid/ComEd
Starwood Vacation Ownership
Time Warner Cable
Virgin Mobile
Vodafone

For a more complete list of companies and testimonials please visit www.SnapComms.com

SnapComms Overview

In 2002, a frustrated intranet manager decided to find a better way to communicate with employees, and SnapComms was born.

Using SnapComms software, authorized administrators can send key content directly to targeted employees' computers in a variety of ways. Set display, targeting and expiry options, publish and then track audience's views, click-throughs and/or responses.

Optimized specifically for internal communications. SnapComms showcases messages and content in ways that employees can't miss and provides real-time measurement of activity and message cut through.

SnapComms offers a flexible menu of six channels on a single platform:

SCREENSAVERS



Screensaver

TICKER BARS



Ticker



RSS

ALERTS



Alert



RSVP



Video

INTERACTIVE



Forum



Blog



Helpdesk



Q&A

QUIZ/SURVEYS



Poll



Quiz

NEWSLETTERS



Newsletter

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