

Desktop Scrolling Tickers

interactive scrolling message bars
capture attention & get headlines out fast

Use the SnapComms Ticker for messages your audience must read or action quickly - scroll your headlines directly on their device screen and invite them to click through to access more information.

This effective tool helps you clearly signal which tasks and news are most important to the company and deserve employees' attention. Each desktop scroll can be set up to either run continuously until the employee clicks on it, or scroll headlines a specified number of times before disappearing. Automatically send it back to those who don't click through the first time.

The Ticker Channel is flexible and easy to use. Link headlines to either a URL or a matching textbox, send to a specific employee group, and then track delivery, open rates, or click throughs.

FEATURES

- Single or multiple headlines in the same Ticker scroll
- Target to existing internal distribution lists
- Departments can set up and manage their own team-specific Tickers
- The Ticker can be set to automatically reappear later if not clicked/opened
- Track delivery and interactions in real time by user
- Keep on screen permanently until clicked or make the Ticker disappear after the headline scrolls a specified number of times
- Push out existing RSS feeds to employees as a Ticker scroll and headlines automatically display when new content is posted



The Ticker Bars Channel also includes:

SnapRSS 

automatically displays your existing RSS feed headlines onscreen to audiences

SnapComms

Ticker scrolls across staff computer screens... Ticker scrolls across staff con

ABC CO.

Ticker templates can be customized to match company branding... Ticker template

SnapComms

real solutions for real internal communications problems

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Testimonials...

'Internal Communications' best kept secret.'

Simply-Communicate.com

'We no longer have to totally rely on the traditional and over used methods of interacting with our audience (i.e. email.) We are now bringing to life our messages and programs in a creative, engaging and fun way for all.'

Vodafone Group Services

'Attention grabbing employee communications.'

Communitelligence.com

'We used to struggle to get people to read and reply to emails. Now using SnapComms, we get a much higher response rate in a much shorter timeframe.'

Wintec

'Easy to use with great flexibility and no complicated network setups required.'

Freedom Healthcare

'Never before have we needed to get information out to our people as quickly and effectively. SnapComms Tools is allowing us to do that in a way that engages and involves our staff.'

TVNZ

Clients include

Arcadis
ASB Bank
Baystate Health
BP Group of Companies
Canadian Pacific Railway
Cox Communications
Herman Miller
Ingersoll Rand
National Grid/ComEd
Starwood Vacation Ownership
Time Warner Cable
Virgin Mobile
Vodafone

For a more complete list of companies and testimonials please visit www.SnapComms.com

SnapComms Overview

In 2002, a frustrated intranet manager decided to find a better way to communicate with employees, and SnapComms was born.

Using SnapComms software, authorized administrators can send key content directly to targeted employees' computers in a variety of ways. Set display, targeting and expiry options, publish and then track audience's views, click-throughs and/or responses.

Optimized specifically for internal communications. SnapComms showcases messages and content in ways that employees can't miss and provides real-time measurement of activity and message cut through.

SnapComms offers a flexible menu of six channels on a single platform:

SCREENSAVERS TICKER BARS ALERTS INTERACTIVE QUIZ/SURVEYS NEWSLETTERS



Screensaver



Ticker



RSS



Alert



RSVP



Video



Forum



Blog



Helpdesk



Q&A



Poll



Quiz



Newsletter

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