

New Employee Communication System for Children's Medical Center Dallas

Employee communications system specialist [SnapComms](#) has signed an agreement with Children's Medical Center Dallas (Children's) to implement [Desktop Alerts](#) and [Scrolling Newsfeeds](#) across its two full-service hospitals and several MyChildren's primary care clinics located throughout the Metroplex. Children's, the fifth-largest pediatric health care provider in the U.S., is ranked among the top pediatric hospitals in the country by *U.S. News & World Report*.

Keeping hospital staff updated

The new employee communication system provides Children's with an effective tool to manage internal communications with its more than 5,700 healthcare staff and enables the organization to keep personnel informed of events that affect them. The tool will be configured to provide relevant information to Children's staff through the use of both Desktop Alerts and Scrolling Newsfeed notifications.

Easy-to-use employee communications system

SnapComms was selected after an internal review of its compatibility with existing technology within the organization as well as the functionality requirements of the hospital group's operational partners. Prior to implementing the SnapComms employee communications system, Children's was using a competitor tool that served the basic needs of the organization, but they were drawn to the ease of use and customer-friendly interface of SnapComms. Heather Wright, SnapComms North America Sales says, "As Children's has grown, its communications needs have evolved. The enterprise now requires a greater breadth of messaging capabilities that SnapComms can provide."

About Children's Medical Center

Founded in 1913, the private, not-for-profit Children's Medical Center is the fifth-largest pediatric healthcare provider in the country, receiving nearly 700,000 patient visits annually with 595 licensed beds at its two full-service campuses in Dallas and Plano, multiple specialty clinics and MyChildren's primary care locations. Children's was the state's first pediatric hospital to achieve Level 1 Trauma status and is the only pediatric teaching facility in North Texas, affiliated with UT Southwestern Medical Center. This year, Children's is celebrating 100 years of making life better for children. For more information, please visit www.childrens.com.

About SnapComms

SnapComms provides an employee communications system that solves the problem of internal information overload, through easy-to-use channels that achieve message cut-through. The channels include; [Desktop Alerts](#), [Scrolling Newsfeeds](#), [Screensaver Messaging](#), [Desktop Wallpaper Messaging](#), [Staff Surveys](#) and [Quizzes](#), [Mobile notifications](#) and [Internal Newsletters](#). Established in 2007, SnapComms has more than 200 business customers and offices in the United States, United Kingdom and New Zealand.