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SnapComms in Action

Drive up Views of an Important Video Message

Did you know the Video Alert tool can get people to view and interact with your video content faster than email or intranet home pages? One corporate customer of ours saw employee views skyrocket after broadcasting a single video alert inviting people to click and view. Views numbering in the hundreds jumped to thousands in 24 hours.

Reducing the Volume of All-Employee Emails

In our [case study](#), read about a leading tertiary education provider and the challenges they overcame around staff being overloaded with internal emails.

Communicators' Counsel

Easing the Burden of Email Overload

How ironic that a tool designed to save time is the source of so much angst. There's no doubt about the benefits of email as a mainstream communications channel, yet lots of us suffer from the burden of too many emails to plough through and that weary sense that there must be a better way to convey (or not) the information we receive.

Focus on Communication Outcomes

Focusing on the communication outcome you want to achieve and selecting the right tools based on those objectives is much more productive than starting with your preferred or default channel and trying to fine-tune your content to that. [Selecting the Right Tool for the Job](#) is a three-minute video that explains more.

Nine Alternatives to Mass Emails

The quantities of information we are emailing is consuming thousands of dollars of employees' time and were it to be printed out would be amassed into large volumes of information. Our [whitepaper](#) gives you [nine alternatives to mass emails](#).

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[Nine Alternatives to Mass Emails](#)

[SnapComms climbs up the Deloitte Fast 500 list](#)

[Register for a webinar in January 2013](#)

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Free Trial

Upcoming Webinars

Register for a webinar in January 2013

Please join us for a 30 to 45 minute overview of the SnapComms messaging software. We'll share case studies, provide an overview of each tool, show you an example live, and answer your questions. ...



SnapComms climbs up the Deloitte Fast 500 list

Deloitte
Technology Fast500
Asia Pacific 2012 Winner

SnapComms has leapt 50 places to rank in the top half of the 2012 Deloitte Technology Fast 500 Asia

Pacific. SnapComms' three year revenue growth earned the company a ranking of 247 in the annual listing of the 500 fastest growing technology companies in the Asia Pacific region.

The Deloitte Technology Fast 500 Asia Pacific measures and recognizes growth of the fastest-growing technology companies in the region and is one of Asia Pacific's foremost technology award programs.