A J Park Finds an Alternative to Email

A J Park has found an alternative to email to ensure critical messages reach staff regardless of whether email is available.

(PRWEB) July 27, 2010 -- SnapComms announced today that A J Park, New Zealand's leading intellectual property law firm, has implemented the SnapComms Internal Communications Software as an alternative to email when Microsoft Exchange is unavailable.

"We needed a way to deliver critical messages that must be read by staff regardless of email availability," comments Milan Hira, IT Manager at A J Park.

The SnapComms solution is a suite of interactive internal communication tools that display messages directly onto staff's computer screens. Channels selected by A J Park include; Desktop Alerts, Scrolling Desktop Updates and Pop-up Staff Surveys.

Features of the SnapComms internal communications softwareinclude; the ability to target messages to particular groups of staff using existing Active Directory settings, message recurrence options and reporting tools to ensure that employees have read and /or acknowledged messages.

"The SnapComms internal communications software will help us make sure that time critical messages get to users which they'll have to read. We won't be reliant on Microsoft Exchange working," continues Hira.

A J Park chose the SnapComms solution after a short trial because it performed the tasks required with minimal set-up and little training allowing them to get it up-and-running very quickly.

According to Hira, "The SnapComms software has been really good. We have used it numerous times already. We recently went live with a project that we have been working on for years, literally. SnapComms was very useful when it came to putting out messages about the new system."

The SnapComms Internal Communications Software was initially developed in 2002 and now has worldwide implementation and representation. The software is constantly evolving based on customer feedback and suggestions. Other channels include; user generated staff magazines, plug and play employee discussion forums and blogs and interactive screensaver messaging. Recently added features include; a Snooze function for specified target users and a Registration tool which allows staff to specify their information requirements.

A free trial of the SnapComms Internal Communications tools is available on www.SnapComms.com.

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