

# The Best Email Marketing Services List for Business on the Planet

Provided by: [www.michaelhartzell.com](http://www.michaelhartzell.com)



Pretty brave claim to say this is the best email marketing services list on Earth? If you think not, please point out another.

Included here are free email marketing service options along with options for large volume companies. I threw in a few fun email tools to keep it interesting. Never again say: "What are the options to send customers email?" Or: "What email management systems are out there?"

This list also includes my favorite tool: [Hubspot](#) where you can watch the video: "[Death by Marketing Automation](#)". This is an excellent video to watch before you begin down the path of choosing an email management system.

You will find email services for forums, lead management and events trickled in to keep in touch with the variety of options. The descriptions are primarily words right from their own websites. Amazing how many said "leading company".

The list for email services is alphabetized and includes software and online services options.

Don't forget to watch the video: "[Death by Marketing Automation](#)" before you make a choice.

**1Shopping Cart** <http://www.1shoppingcart.com> 1ShoppingCart incorporates all of the tools your business needs to market and sell online in a single, easy-to-use web-based solution. Monthly online service. Starts at \$29

**1stMacMailer For Mac Users** - [http://download.cnet.com/1st-Mac-Mailer/3000-2367\\_4-10839889.html](http://download.cnet.com/1st-Mac-Mailer/3000-2367_4-10839889.html) 1st Mac Mailer is mass-mailing software used by various e-commerce providers to deliver personalized email messages to their customers when they are needed to be notified about different events. Software for Mac. Priced at \$69.00

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**1stMassMailer** [http://download.cnet.com/1st-Mass-Mailer/3000-2367\\_4-10228486.html](http://download.cnet.com/1st-Mass-Mailer/3000-2367_4-10228486.html) 1st Mass Mailer is a very fast mass mailer with a lot of useful features. Software Priced at \$69.00

**10 Minute Mail** <http://10minutemail.com> Beat spam with the best disposable e-mail service. Online email name service. **Starts at \$0**

**Act by Sage** <http://www.act.com> It helps keep new customer referrals coming in and existing customers coming back, creating a continuing cycle of positive results. Software Starts at \$183.99

**Active Campaign** <http://www.activecampaign.com/email-marketing/> ActiveCampaign email marketing software is the leading web based email marketing software for creating, managing, and extending your email marketing & auto responder campaigns. Software. No monthly fees. Price starts at \$349.

**Act-On Software** <http://www.actonsoftware.com> The Act-On service provides an integrated platform that combines e-mail with behavioral segmentation (for better audience targeting), easy-to-build forms and landing pages (for creating relevant destination content), website visitor monitoring (for gauging campaign effectiveness) and automation. Monthly online service. Price not shown.

**AddressTwo** <http://www.addresstwo.com> AddressTwo is a SAS (Software as a Service) created and managed by Carter and Company, LLC for small businesses and network marketers. We are a small team of marketing professionals dedicated to building a better moustrap: bridging the gap with a simple CRM system that isn't too expensive, too complex, or too hard to use. Monthly service online. Starts at \$10

**AdMail.net** <http://www.admail.net/> Admail.net is a set of online email tools, suitable for any size list: [List Builder™](#) simplifies list management and maintenance; [Email Builder™](#) helps you

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create, deploy, and target your email; [AccuTrak™](#) tracks results and generates reports on your campaign. Monthly online starts at \$7.95.

**AMember** <http://www.amember.com> aMember is a flexible membership and subscription management PHP script. It has support for PayPal, BeanStream, 2Checkout, NoChex, VeriSign PayFlow, Authorize.Net, PaySystems, Probilling, Multicards, E-Gold and Clickbank payment systems and allows you to setup paid-membership areas on your site. It can also be used without any payment system - you can manage users manually Software. \$179.95

**Attainreponse** <http://www.attainresponse.com> specializes in developing and managing content delivery applications and we also offer text & video email hosting, E-mail marketing and streaming video hosting. Our platform combines industry expertise with innovative technology setting the standard for affordable high quality marketing solutions to small organizations and empowering them with the answers and tools that are needed to more effectively promote their products, services and connect with their members and customers base. Monthly online service. Starts at \$39.95

**A way of life** <http://awayoflife.biz> Enter any website URL into the A Way of Life Traffic Biz Link Generator to transform it into a viral advertising "A Way of Life Traffic Biz Link" Viral Software Tool. **Free**

**Aweber** <http://www.aweber.com> email marketing software to help small businesses automate email follow up and email newsletter delivery. Monthly online service. I am an affiliate. Starts at \$19.95

**Benchmark** <http://www.benchmarkemail.com> email marketing software delivers powerful, user-friendly and affordable tools to create, send and track high-performance email and newsletter campaigns. Monthly online Service. Starts at \$9.95

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**BestCampaignPro** <http://www.mlfsolutions.com/mycampaign> Pay only when you send a campaign. No set up fee. No monthly costs. A flat fee of \$7.5 plus 2 cents for each email recipient (for e.g. 100 recipients, it would cost just \$9.5 = \$7.5 + 100 x \$.02) per campaign. Free IT and Marketing online consultings are included. Priced per campaign. Starts at \$7.50 +

**Blue Hornet** <http://www.bluehornet.com/site/> eMS Commerce Optimizer delivers the advanced interactive marketing technology and strategic guidance retail marketers need to sell more online. Create integrated marketing strategies and use triggered programs to deploy campaigns that increase in relevance and generate sales throughout the customer lifecycle. Contact for email solution demo and quote.

**Blue Sky Factory** <http://www.blueskyfactory.com> Blue Sky Factory provides both full service and self service email marketing solutions to our global client base of over 600. Our leading web based platform. Monthly online service.

**Boomerang** <http://boomerang.com> Email Marketing Services Self-Service and Full-Service Online Email Marketing Tools that have been delivering successful email newsletters, email surveys, and email promotions for thousands of customers since 1991. Monthly online service. Starts at \$9.95

**Briefyourmarket** <http://briefyourmarket.com> In simple terms, BYM gives you the power to send 'Intelligent Newsletters' which are tailored to the specific interests of your clients - helping you build stronger relationships with your audience. Monthly online service. Rate not shown.

**Bronto** <http://bronto.com> Bronto offers the choices to accommodate the small business or enterprise-level email marketer. We know that everyone's needs are different and, with that in mind, have developed a powerful solution for each edition. Monthly online service. Price done by quote based on annual volume.

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**Buzz Builder Pro** <http://www.buzzbuilderpro.com> Unavailable at the time of this study.

**Campaign Advantage** <http://campaignadvantage.com> Campaign Advantage provides websites, fundraising, and strategic Internet communication tools for candidates and causes. Our services include an integrated website, content management, fundraising, and database system, with the ability to send newsletters, fundraise, recruit volunteers, and keep website content fresh without the assistance of professional coders. Price and services not listed.

**Campaign Monitor** <http://www.campaignmonitor.com> Campaign Monitor offers everything a designer needs to run successful email marketing campaigns for themselves and their clients. Price per campaign. **Starts at \$0**

**Campaigner** <http://www.campaigner.com> Campaigner enables organizations to have highly personalized one-to-one email dialogues with their customers, measure how they respond, and analyze those responses to interact in a more intelligent, automated way. It includes all the features necessary to send professional newsletters, grow opt-in lists, and improve permission-based marketing results. Campaigner includes automatic CAN-SPAM compliance, and on demand online access for a low monthly fee. Monthly online service, Starts at \$10.

**CheetahMail by Experian** <http://www.cheetahmail.com> With the largest account management and professional services teams in the industry, Experian CheetahMail assists clients through every stage of their marketing programs. Experian CheetahMail's flexible account management options and comprehensive suite of professional services enable clients to easily customize the service level that best suits their needs, which range from full-service to collaborative to self-service. Contact for quote.

**ClickSquared** <http://www.clicksquared.com> As an international, on-demand, email and relationship marketing solutions provider, ClickSquared offers multi-channel marketing services

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powered by the only comprehensive Software as a Service (SaaS) solution. These industry-specific, email marketing programs include personalized, relevant and timely communications delivered when, where and how your customers want them. Contact for quote.

**Communicator Corporation** <http://www.communicatorcorp.com> Communicator Corp is a global industry leader in enterprise email management from email marketing to transactional receipts and CRM integration, with strategy and expertise to help clients return value from all digital communications. Contact for quote.

**Constant Contact** <http://www.constantcontact.com> Constant Contact's leading email marketing<sup>2</sup>, online survey<sup>3</sup> and event marketing<sup>4</sup> tools-supported by its expert personal coaching and support-help all types of small businesses and organizations create professional-looking email newsletters and insightful online surveys and begin a dialogue with their customers. Today, more than 300,000 customers worldwide trust Constant Contact to help them connect with their audience. Monthly online service. Starts at \$15.

**ContactLab** <http://www.contactlab.com> is the innovative technological platform as a multi-channel management for direct and relationship marketing conveyed through digital communication channels (e-mail, SMS, MMS, fax). Contact for quote.

**Contactology** <http://www.contactology.com> Contactology is an email marketing software built for business. Create, send and track email messages, newsletters and more. You get great deliverability, email templates, powerful reporting and personal service. Monthly online service or per campaign. Starts at \$13.50

**ContactPro** <http://contactpro.com> a simple, intelligent and easy to use email marketing tool. Create effective HTML email campaigns with our user-friendly tools. Monthly online service. Starts at \$0

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**Create Send** <http://www.boldcode.com/createsend/> With our unique web-based software, you'll be sending E-mail campaigns in no time. Already have an E-mail list? Import it into CreateSend! Need a form for your website for users to sign up? We've got that too! Take a look at the feature list or more proactively. Priced per campaign. \$10 +.02

**Create Send** <http://imagexmedia.com/support/using-our-createsend-email-system> HTML newsletters are a great way to advertise to a targeted audience. With our attractive HTML templates and mail out system, you'll be able to send your audience important updates and information. Campaigns cost approximately \$10 plus just over 1 cent per recipient.

**ECRUX** <http://www.ucrux.com> Turnkey Email Campaign High impact email campaign is delivered using a turnkey email campaign. You need to request and relax; they do the rest for you. At the end, you find the result of their expert touch in every step of your campaign. Suman says it is an easy one to use. Starts at \$8 a month.

**Cypra Media** <http://cypra.com/> TWO ways to do email marketing

**PARFAIT!** - full service email marketing includes a email specialist to guide you through every aspect of your email campaign. Your dedicated specialist will help you plan the campaign, optimize the email design, manage the mailing operation, and help you interpret "opens", "clicks", and "unsubscribe" results.

**VIT!** - The SELF-SERVICE way to do email marketing

VIT! self-service email marketing keeps your campaigns do-it-yourself simple. Ideal for smaller campaigns, VIT! provides self-service tools for managing your lists (including bounce and unsubscribe removal), choosing email templates, testing your emails, and sending them. Mail results and statistics are available for do-it-yourself analysis.

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**DaDaMail** <http://dadamailproject.com> Dada Mail can help you manage a mailing list, send out mass mailings, keep an archive of your messages and allow you to share your messages in lots of ways. Dada Mail runs on your web hosting account and you interact with it through your web browser. Dada Mail is rich with features, but tries to Keep It Simple. Dada Mail is designed to favor flexibility, extensibility and ease-of-use over core speed or extremely flashy, but hard-to-use features. Software. Price: \$0

**DashMailer** <http://www.dashmailer.com/> Dashmailer is an email marketing tool that let's you create beautiful email campaigns in minutes. It's super easy to use and there are no monthly commitments. No set up or sign up fees, either! **Only pay when you send an email.** DashMailer pricing is pay-as-you-go. Starts at \$10 + 2 cents per recipient.

**Delivra** <http://www.delivra.com> is an email marketing services provider, based in Indianapolis, that makes it possible for anyone to create, send and track e-newsletters, surveys and announcements with no technical skills required. Delivra offers easy-to-use email templates and personal support, as well as robust features for the savvy tech user. Contact for quote.

**Digital Street** <http://www.digitalstreetinc.com> Combining best practices in Marketing & Technology, Digital Street keeps up with a continually changing marketplace. We will help you integrate your traditional and online marketing programs, build your customer database, and create targeted marketing campaigns that increase customer loyalty and customer frequency.. Contact for quote.

**DocuSign** <http://www.docusign.com> is the industry leader in cloud computing services for electronic signature and online contract execution. Our award winning SaaS platform can be immediately integrated into your business applications and processes. Monthly online service. Starts at \$19.95

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**Dotmailer** <http://www.dotmailer.co.uk> An industry-leading provider of email marketing solutions. Follow us to receive a daily email marketing tip. Contact for quote.

**eCircle** <http://www.ecircle.com> we can supply you with tailor made, individual solutions to suit your digital direct marketing needs. From award winning lead generation campaigns to acquire new customers through to high quality email marketing campaigns for customer loyalty our premium products will enable you to not only achieve your online marketing targets but also to maximize your ROI. Contact for quote.

**Eco Friendly Printer** <http://www.ecofriendlyprinter.com> My firms are setting up variable direct response printing and we also will do email at the same time. For pricing on your next email blast and print campaign. Have done programs that are now in the millions of Direct Mail, and we see the value of Emailing the copy as well. Setting up a website for clients to respond is part of our package. Contact for demo and quote.

**Elite Email** <http://www.eliteemail.com> The EliteEmail.com email marketing software solutions makes it easy for organizations of all sizes to create, send and track professional direct email marketing campaigns that give you an extra edge. Monthly online service plan. Starts at \$10

**Eloqua** <http://www.eloqua.com> campaign execution, testing, performance measurement, prospect profiling, and lead nurturing - allowing marketers to drive revenue and do what they do best: develop strong brands, build creative campaigns, and deliver compelling content. Contact for demo and quote.

**Email Assistant** <http://stuf.in/bic> <http://www.emailassistant.com> The Nurture Institute's e-Mail Assistant is an advanced e-Mail campaign management tool created especially for sales and

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marketing professionals, by sales and marketing professionals. Pricing says "affordable". Contact for quote.

**Email Broadcast** <http://www.emailbroadcast.com> Email Broadcast is a full-service email marketing agency located in Seattle, Washington. We create world-class email marketing campaigns for a small but distinguished group of client's that believe email marketing is of strategic importance. We start with a well conceived overall strategy, mix in dazzling designs, and look for ways to use email marketing throughout our client's business processes. Contact for demo and quote.

**Email Marketing Pro** <http://www.emailmarketingprofessional.com> Free Email Marketing Software Email Marketing Professional 2.0 is free email marketing software that allows you to create and send promotional emails in seconds. Seconds after installing, you will be able to send promotional ads, newsletters, coupons, and more. Software. **Priced at \$0.**

**EmailReach** <http://www.emailreach.com> Email delivery solutions for email deliverability. Email blacklist testing, inbox delivery, spam check, email rendering diagnostics. Email marketing tools. \$39 Setup and starts at \$129 per month.

**ennect.com** <http://www.ennect.com> Ennect Mail is web-based software that empowers you to send visually rich emails and analyze results. Free trials are available. Pricing starts at .05 per email, but bulk mailings can get reduced rates. Rates are also reduced for non-profits.

**eTrige** <http://www.etrigue.com> eTrige Intelligent Demand Generation helps you identify hot leads and close more sales faster. eTrige creates, executes and tracks powerful multi-channel campaigns, email, and online activities with Real-Time Lead Alerts, automatic 3-D Lead Scoring/reporting, and search-based profiling without requiring dedicated staff or IT integration. Contact for quote.

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**Exact Target** <http://email.exacttarget.com> ExactTarget's email marketing software, services & solutions are the most powerful and flexible in the industry. Easily create, deliver, track, optimize, and automate permission-based email marketing campaigns as well as triggered and transactional email. Select the ExactTarget email marketing solution that's right for you today! Contact for a demo and quote.

**Ewaydirect** <http://www.ewaydirect.com> Email solutions, customer-centric communities & eMarketing tools in an easy to use platform with all the analytics you could hope for. Contact for quote.

**FeedBlitz** <http://www.feedblitz.com/> FeedBlitz automates turning publisher blogs and feeds into customized marketing communications using our integrated RSS feed management, Email marketing and Social Media services. \* Easy enough for a blogger to set up in seconds. \* Powerful enough for sophisticated corporate campaigns. \* Smart enough to deliver via RSS, email and social media. Priced per email subscriber. Starts at \$1.49

**Fire Engine Red** <http://fire-engine-red.com> Fire Engine RED is a fast-growing educational technology company that provides customized Web-based software products and Student Search Packages to more than 300 educational institutions in the U.S. and abroad. Expensive. Contact for quote.

## **Fishbowl Email Marketing**

[http://www.fishbowl.com/solutions/email\\_marketing\\_overview/general\\_email\\_overview](http://www.fishbowl.com/solutions/email_marketing_overview/general_email_overview)

Fishbowl's leading email marketing solution is designed specifically for the restaurant industry. Our on-demand platform manages email lists, automates marketing activities, targets customer segments and provides analytical reporting. Contact for demo and quote.

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**Flimp.net** <http://www.flimp.net> Flimp® makes it easy and affordable to use Rich Media and Video for direct marketing, communications and sales with detailed viewer reporting and analytics. Create customized microsites and video landing pages for email marketing, communications, sales collateral, search marketing, and social media marketing without any programming or technical skills. Contact for pricing.

**FuseMail** <http://www.fusemail.com> We are a business email hosting provider. We offer a low cost hosted solution featuring Webmail, IMAP, POP3 and SMTP. We also provide a hosted email campaign service. Monthly online service. Starts at \$7.50

**Gammadyne Mailer** <http://www.gammadyne.com/mmail.htm> Gammadyne Mailer is essential software for automating a business's email marketing. Without automation, email marketing is slow, tedious, and ineffective. Gammadyne Mailer solves all these problems by automating three key tasks. Software Priced at \$115.

**Genius** <http://www.genius.com> Genius.com provides leading on-demand Marketing Automation and Demand Generation software that uniquely integrates all marketing channels needed for a social marketing and selling approach. Genius' intuitive, instant-on sales lead management automates lead nurturing, tracks & scores prospect behavior, and provides real-time qualified lead alerts, to increase Sales connections and drive revenue. Contact for quote.

**Get-network-marketing-results** <http://get-network-marketing-results.tk> Network Marketing and Email Marketing AutoResponers Use Email Marketing AutoResponders help you find the best prospects without alienating friends and family.. Monthly online service. Flat fee \$17.95

**GetResponse** <http://www.getresponse.com/features> Give a face and a voice to your messages with video email marketing! GetResponse Multimedia Studio lets you record and store up to 100MB of audio and video files, right from your account. Deliver high-impact customer

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testimonials, product demos, and event videos - no added software or expense required! Monthly online service. Starts at \$0.

**Gist** <http://gist.com> Gist is an online service that helps you build stronger relationships. By connecting your inbox to the web, you get business-critical information about key people and companies. Funded by Vulcan Capital and Foundry Group, we are a small, but growing team of engineers from companies including Amazon, Jobster, Infospace, Go2Net and Microsoft. We are focused on delivering real user value and rapidly iterating based on customer input. If you are interested in the team, please visit our jobs page to see what we are looking for.

**goGenerous** <http://gogenerous.com> Step it up a "social" notch and deliver a weekly email alert to your contact database announcing fun, important, and up-to-date events. Show off your core values and professional integrity. Include your customers in this universal effort to raise awareness, support and participation in the events that make us a community. Monthly service plan. Starts at \$6.95

**GovDelivery** <http://www.govdelivery.com/solutions.php> GovDelivery's Email & Digital Subscription Management (EDSM) is an automated system that uses email, wireless alerts or RSS to keep citizens informed when new information is available on topics of interest.

**Graphic Mail** <http://www.graphicmail.com> The GraphicMail application, developed by Quattro, now has over 6000 customers, with support offices in 14 countries - making it a global leader in its market. Organizations as diverse as Europcar, Cox Communications, Harvard University and Oxfam use us to maintain relationships with their distributors, customers, students and members. Monthly online service. Starts at \$9.95 Optional plan pay as you go. Starts at \$49.95.

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**Green wave email** <http://green-wave-email.com> For maximum flexibility, we allow annual plans, aligned to the calendar year, as well as sending on an as-needed basis. Annual subscribers to Green Wave Email Marketing receive the extra benefits of community listing for business alliances and for promoting one's organization to the community at GWEM as well as our sister site, PlanetThoughts.org. Monthly online service. Starts at \$35. Optional pay as you go. Starts at \$8 / 1,000.

**Group Mail** <http://group-mail.com> GroupMail; is considered one of the most advanced email marketing programs on the market today. Our GroupMetrics and GroupSurveys suites combine with GroupMail, to provide all the tools needed to create, manage, distribute and track your email marketing, customer/public relations and advertising campaigns. Software. Starts at \$0.

**Guerrilla Mail** <http://www.guerrillamail.com> This w<http://www.eloqua.com> website provides you with disposable e-mail addresses which expire after 60 Minutes. You can read and reply to e-mails that are sent to the temporary e-mail address within the given time frame. Online email service. Price \$0.

**Hubspot** [Email Marketing ebook download](#). Hubspot saves you the trouble of adding various tools into a pile and sticking them together with glue, rubber bands and coding. The integrated solution has evolved into a sophisticated software as a service which includes an email management system.

This email marketing system is built within the Hubspot software and makes the process of putting together email campaigns not only simpler but also improves effectiveness with analytics built into the system. **Hubspot starts with a free 30 day trial. Highly recommended.**

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**IContact** <http://icontact.com> iContact was created to make email marketing easy. You now have the power to create permission-based email newsletters, surveys, and autoresponders with 98-99% deliverability. Monthly online service plan. Starts at \$9.95. Discount for non-profits.

**Innica Mail** <http://www.imnicamail.com> With Innica Mail you can manage every aspect of an email campaign, from building a list and creating personalised newsletters, to measuring campaign results and sending automated follow up emails. 30 day trial for \$1. Free for up to 1,000 subscribers.

**Inbox Marketer** <http://www.inboxmarketer.com> Inbox Marketer Inc. is an email publishing company that builds electronic communities and strengthens client relationships. We do this by continuously fine-tuning the email dialogue that takes place between our customers and their clients, using proven direct marketing and publishing techniques. Contact for quote.

**Income Automation Domination** <http://incomeautomationdomination.com> Quote: "You Have Just Found A One Of A Kind 100% Free Marketing System That Provides You With \$17,000 a Month Residual Income Potential For Every Person You Refer... This System Will Solve The Problem of a Non Existent Downline And Pay You Big Money In The Process Of Building Whatever Business You Choose To Plug In..." Price unknown. Fill in a form to learn more.

**Incomebuddy** <http://incomebuddy.com> This system will help you AUTOMATE your business. Your contacts will be automatically sent a personalized e-mail from YOU the moment you add them to your campaign or they signup via an e-mail or web-based opt-in form. Then, over the period you specify, they will receive a series of e-mails from you. Consistent follow-up is the key to success in every business. Read what our users are saying about us! Monthly online service plan. Starts at \$19.95

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**Indivo Mail** <http://www.indivomail.com/> IndivoMailSM includes everything that you need to run your eMail marketing campaigns - a list builder, subscription forms, autoresponders, newsletter editor, tracking, reports and more! IndivoMail will make sure that your subscriber's eMail client automatically shows the format that is best suited for their PC, MAC or PDA / cell phone. Hybrid service or monthly online service plan. Starts at \$75

**Informz** <http://www.informz.com/> Informz supports global clients from a diverse range of progressive industries, including Associations and Non-profits, Higher Education, Publishing, Travel & Tourism, and more. For each client, Informz assigns a personal eMarketing Advisor-an industry-focused expert who works directly with a select group of assigned clients. Specialists in Marketing and Strategic Communications, eMarketing Advisors not only understand industry needs but also value the specific challenges of each unique client. Informz looks to be focused on special types of non-profits and businesses. Free demo available. Price unknown.

**InfusionSoft** <http://infusionsoft.com> That's why we built the first ever Email Marketing 2.0 solution for small businesses. Email Marketing 2.0 is all the great things about traditional email marketing PLUS an integrated contact manager, powerful automation, and the ability to send additional types of messages (such as letters, postcards, faxes and voice messages). Monthly online service plan. Starts at \$199

**Interspire Email Marketer** <http://interspire.com/emailmarketer/> Our all-in-one email marketing software includes everything you need to create, send, track and profit from email marketing - but it doesn't stop there. It also includes powerful tools to completely automate your follow up marketing and customer feedback loops too: Annual online service plan. Starts at \$495 /yr.

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**InTouch** <http://www.eintouch.com/> Eintouch manages the whole process, and they commit to doing it very cost effectively. Custom looks, bi-directional communications, and social media integration. Also provides mobile marketing and social marketing. Contact for price and trial.

**Inxmail Professional** <http://www.inxmail.com/> Inxmail GmbH is known among marketers for its professional e-mail marketing solution, customer focus and dependability. Because our customers' and partners' success is the focus of all our activities. Request trial and quote.

**i-Send** <http://www.isendhq.com/> We at i.send are passionate about maximising your ROI of email marketing campaigns, whether you are new to email marketing or an expert our UK based support team are always here to support you every step of the way. Pay as you go. 2.9p Euro

**Jangomail** <http://www.jangomail.com/> JangoMail's unique marketing platform makes email delivery simple and customizable. In addition to standard mass email solutions, JangoMail's powerful email software provides a wealth of additional benefits. Our email campaign software allows you to create an advanced custom email newsletter to keep in contact with your customers..Monthly online service plan. Starts at \$30 plus \$500 setup.

**Keybook** <http://www.keybook.com> Keybook est un produit innovateur, avant-gardiste et qui promet des résultats instantanés. Keybook est aussi un outil qui permet aux entreprises de bâtir une stratégie de marketing relationnelle à long terme avec ses clients. Contact for quote.

**Knotice** <http://www.knotice.com/> Our on-demand software platform, Concentri™, is the first platform to unify the vital direct digital marketing functions you need to create profitable relationships with prospects and customers on your website, through email and over mobile. Contact for demo and quote.

**Kutenda** <http://kutenda.com/> This all-in-one Internet marketing toolset focuses on key and proven online marketing techniques, all bundled together to help you generate leads, capture

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them, and automate follow-up until someone is ready to buy. Free training on internet marketing included. Monthly online service. Starts at \$99.

**Lead Galaxy** <http://www.LeadGalaxy.com> There are more than 100,000 records for Real Estate which you can send your mailshot through the Target Email System. Contact Mateus Rocha [ateus@themovechannel.com](mailto:ateus@themovechannel.com) for demo and quote

**Lead Life** <http://www.leadlife.com> LeadLife offers a complete lead management software solution along with tips on lead management best practices from our marketing automation experts. Contact for demo and quote.

**LeadSix** <http://leadsix.com> The LeadSix Network provides advertisers an effective way to extend their marketing reach to online consumers. We have the ability to create or re-create a marketing offer so that it may yield the desired results our clients need. Contact for price quote.

**List Engage** <http://listengage.com/> Let ListEngage take care of your emarketing game-plan, because you have better things to do... like run your business. We improve the bottom line of your marketing initiatives by developing powerful e-marketing strategy, designing branded email content, developing drip automation campaigns, personalized URL's, landing pages and online web/social media campaigns. Contact to request a quote and trial.

**Listrak** <http://listrak.com> Listrak is an integrated, self service email marketing solution that offers detailed management and analysis tools to companies seeking to simplify, synchronize, and capitalize on their online marketing endeavors. Contact for trial and quote.

**Listrocket** <http://listrocket.com/> Whether you're a novice, power-user or communications professional, ListRocket gives you the tools you need to communicate with your audience. You'll appreciate the intuitive, rich features available to help you manage your opt-in email lists, email blasts & social network syndication to Facebook, Twitter and many more! *"Many sign up to use*

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*just our Social Networking tools, send less than 100 emails per month and pay NOTHING. Our SN tools, SN tracking, and archive pages are second to none. We can even GeoMap all your Social Network hits by IP AND which network they opened it in. So you can see that 500 people opened it in Facebook, 700 in LinkedIn, 300 in Myspace etc... and see them plotted on a Map(Google) by IP Address around the world." It's really cool! It also really helps determine ROI on your social networking efforts, and drives people to join your email list. (We do not charge for the size of your list, just the number of emails you send)" [Dan Marshall](#) Starts at \$0*

**Loop Fuse** <http://www.loopfuse.com> LoopFuse provides the only on-demand sales and marketing automation solution for web companies that uniquely brings sales and marketing together to transform entire organizations into a sales machines. Monthly online service plan. Starts at \$750

**Lyris List Manager** <http://www.lyris.com> <http://www.lyris.com/solutions/lyris-hq/email-marketing/> A faster, easier way to run your online marketing campaigns without the hassle of multiple vendors. Get email marketing, Web analytics, PPC bid management and landing-page creation ... all in one place. This lets you manage all the moving parts of your marketing campaign without losing sight of how well the campaign is performing as a whole. Contact for trial and quote.

**Mad Mimi** <http://madmimi.com> Mad Mimi is a simple, intelligent and powerful email marketing utility that anyone can use. Mad Mimi makes email marketing easy for the creator, and easier on the eyes for the receiver. With ground-breaking technology, Mad Mimi is the simplest way to create branded, well-designed newsletters and promotions. Sign up free today and get started with simple, lovely email marketing. Monthly online service plan. **Starts at \$0**

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**Mail 2 Web** <http://mail2web.com> Check your POP or IMAP email on the web. Your info is private and no registration is required. This one is free. Just thought I would toss it in since it is such a great tool.

**Mail Chimp** <http://www.mailchimp.com> "Featuring integrations with WordPress, Twitter, Salesforce and more, MailChimp is the list manager of choice for an impressive list of heavyweights including Mozilla, Intel, Canon, Fujitsu, Staples and more." Monthly online service plan. **Starts at \$0.**

**Mail Dog** <http://MailDogManager.com> Mail Dog makes creating, managing and tracking spectacular-looking email campaigns, online video marketing and corporate communications a snap for any business -- no software, hardware or geeks required. Mail Dog's friendly interface and 243 pro tools provide everything you'll need to create and manage permission marketing campaigns quickly and easily. Contact for quote.

**MailList Controller** <http://www.arclab.com/products/amlc/index.html> Email Newsletter Software, Mailing List Management and Email Software Solution for Windows MailList Controller is an email newsletter software and email marketing software designed to send out personalized email messages, manage multiple mailing lists, email newsletter campaigns, opt-in permission marketing, support and group email. Software. Starts at \$0

**Mailer Mailer** <http://www.mailermailer.com> Professional Email Newsletters and Marketing Campaigns Create an email newsletter in minutes. Then, see who opened it, clicked on it, and more. High impact, no fuss email marketing by MailerMailer. Monthly online service plan. **Starts at \$0**

**Mailworkz** <http://mailworkz.com> Mailworkz is a leading provider of e-marketing solutions for organizations worldwide. With over 10,000 customers in various industries ranging from

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accounting, law and retail to real estate, tourism and advertising, Mailworkz provides businesses with e-marketing tools to help them effectively reach their customers and grow their businesses. Contact for free trial and quote.

**Majon International** <http://www.majon.com/safeannounce> Welcome to Majon International! (Pronounced "May-john") If you have a web site business selling products and services...Then we can help you with internet marketing & web site advertising! We have helped thousands of companies to succeed on the web with our PROVEN successful internet marketing and online advertising services. This is an online email marketing service by campaign. Prices vary.

**Manticore Technology** <http://www.manticoretechnology.com> Manticore Technology is an end-to-end marketing automation platform that enables companies to effectively manage the marketing funnel for predictable revenue growth. Contact for demo and pricing.

**MarketBright** <http://www.marketbright.com> Marketbright is an on-demand marketing automation solution which enables self-service campaign execution, automated lead scoring and qualification, and closed loop marketing analytics. Contact for trial and quote.

**Marketing Director** <http://www.arialsoftware.com/emailmarketingdirector.htm> Email Marketing Director takes over ten years of proven, bulletproof email automation technology found in our higher-priced products and puts it in a streamlined, astoundingly easy to use software product that allows anyone to create and deliver personalized email marketing campaigns. Software. Priced at \$495 plus \$149 annual support plan.

**MarketMailer** <http://www.marketmailer.co.uk/> A full featured email marketing solution, allowing businesses to create, send and track email newsletters in a cost-effective and anti-spam compliant manner. Used by large and small businesses world-wide. Monthly online service plan. Starts at 4.95 euro

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**Marketo** <http://www.marketo.com> Marketo provides uncompromising software solutions that help marketing and sales teams to collaborate at every stage of a revenue cycle from the earliest stages of demand generation and lead management to the pursuit of revenue and customer loyalty. Contact for demo / trial and quote.

**Mass Mail Software** <http://www.massmailsoftware.com> Do you want to promote your online business, engage new customers, increase your profits. Are you looking for bulk email software to send email newsletters or other email marketing, Bluetooth or SMS messaging utilities to improve the quality of your business? Software. Visit site for prices.

**Maxmail** <http://maxmail.co.nz> Maxmail is an easy to use email marketing service for permission based email, Opt-in, HTML EMAIL newsletters, mailing list management, newsletter personalisation, bulk email and tracking of your marketing communication. Monthly online service plan. Starts at \$95 plus \$750 setup.

**Microsoft Outlook** <http://office.microsoft.com/en-us/outlook/> Microsoft Office Outlook 2007 provides you with a comprehensive time and information manager. Software. Prices vary.

**My Emma** <http://myemma.com> Meet Emma, the email marketing and communications service that's taken a unique approach to web-based software. We think it should be easy to use (goodbye, cluttered interface). It should be made for you (farewell, generic templates). And it should even be fun (see ya around, support phone queue). It's all about email marketing in style, and it's why 20,000 small and midsize businesses, non-profits and agencies have chosen Emma to power their email newsletters and campaigns. And we'd love to help you. Monthly online service plan. Starts at \$30

**NewZapp** <http://newzapp.co.uk> newzapp can provide you with everything you need to manage your email marketing.

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Using newzapp email marketing software you can easily create, send and track professional email marketing campaigns with no set up costs. Monthly online service plan. Starts at \$40 euro

**Nuture Institute** [http://nutureinstitute.com/dimensional\\_e-mail.aspx](http://nutureinstitute.com/dimensional_e-mail.aspx) Dimensional e-Mail is an exclusive annual program designed to get you quality leads NOW while following Nurture Methodology to build long-term, nurturing relationships with your prospects and customers over time. Contact for quote.

**Oempro** <http://octeth.com/oempro/> Unlimited subscriber lists Unlimited campaigns Follow-up auto responders User privileges and limits Email Personalization Open reports Link click reports Forward-to-friend reports Unsubscription reports and more. Software. Price starts at \$245.

**Open Moves** <http://openmoves.com> If you need to attract new and existing customers, create an email campaign, maximize your conversion, improve your search results, or overhaul your Web site, or create interactive 3D web pages, the OpenMoves team can help. We use our technology, business, marketing, creative, and programming skills to create solutions tailored to your business. Contact for demo and quote.

**Optivo** <http://www.optivo.com> Founded in 2001, optivo is synonymous for top performance in direct marketing via email – and as a genuine multi-channel provider, via SMS and fax too. Free demo available. Contact for quote.

**PatronMail** <http://patronmail.com> PatronMail is a low cost e-mail service managed by friendly, responsive, REAL people who know the arts and non-profit sectors. Monthly online service plan. Starts at \$25

**PHPKODE** <http://www.phpnewsletter.org/> is a web-based newsletter software and email marketing software used to start your email marketing campaigns and help you keep constant contact with subscribers. Starts at \$9.95 per year.

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**phpList** <http://phplist.com> phplist is a one-way email announcement delivery system. It is great for newsletters, publicity lists, notifications, and many other uses. (It is different from group mailing list systems like mailman.) # The Web Interface lets you write and send messages, and manage phplist over the internet. Software. Price is \$0.

**Pinpointe** <http://pinpointe.com> Pinpointe's on-demand email marketing system empowers B2B marketers to target and personalize their communications based on prospects behavior, interests and characteristics. Pinpointe helps marketers nurture and deliver more quality opportunities to the sales team and analyze results with reduced marketing effort. Monthly online service plan. Starts at \$59. Pay as you go option and added services available.

**Pivotal MarketFirst** <http://www.cdcsoftware.com/en/CDCMarketFirst.aspx> CDC MarketFirst gives marketers all the tools they need to design this new breed of multi-wave, interactive campaign. With CDC MarketFirst's advanced personalization capabilities, marketers can ensure every e-mail has the relevance and personal touch required to engage the recipient. Contact for demo and quote.

**PoliteMail** <http://politemail.com> New PoliteMail 2.0 for Outlook With PoliteMail email marketing software for Microsoft Outlook, you will create, send and track personalized messages to lists just as-if you sent to each individual person, right from Outlook. Software. Software combined with pay as you go service. Starts at \$99 + a \$.01 an email.

**Posta Nova** <http://posta-nova.fr> Le Marketing direct par mail est l'un des moyens les plus efficaces et les plus économiques pour conquérir et fidéliser vos clients. Avec Posta-Nova, vous créez, configurez et envoyez en toute autonomie des newsletters, invitations, communiqués de presse, etc.

**ProFollow** <http://profollow.com> Jeff Walker owns this. Starts at \$19.95 per month.

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Why is Following Up with Website Visitors Important?

- \* Most website visitors don't order on the first visit.
- \* They don't know enough about your offer to order the first visit.
- \* Busy with other projects.
- \* Might not have the money to purchase immediately.
- \* Still evaluating other products or services and haven't made a decision yet.
- \* Build brand awareness.
- \* Build credibility and trust.

**Promotions Manager** from Melbourne IT <http://www.melbourneit.com.au/cc/website-marketing/email-promotions> Easily send great looking campaigns. WebCentral's Promotions Manager email marketing tool is an easy way to send professional emails to your customers, members or clients, track the results, and manage your subscribers. Contact for quote.

**Pure360** <http://www.pure360.com/> We provide Email Marketing Solutions. Simple. No faff or fuss, you need to improve your email marketing campaigns and we will provide you the tools and expert advice to do so. Monthly online service plan. Starts at \$49 Euro plus a set up fee.

**RatePoint** <http://ratepoint.com> RatePoint has industry leading deliverability with 98-99% of emails making it right into the inbox, according to Return Path, a third party company. Why risk being marked as spam or getting sent into a bulk mail folder? Monthly online service plan. **Starts at \$0**

**Real Magnet MagnetMail** <http://www.realmagnet.com/> MagnetMail makes it easy to design emails, manage contacts, track results and do everything in between. Take advantage of its leading deliverability, 24/7 support and advanced features like Dynamic Content, deliverability testing, integrated text, RSS, and fax messaging, and more. Contact for demo and quote.

**ReturnPath** <http://www.returnpath.net/> Return Path helps you test, tweak and track every

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campaign, so your emails not only make it to the inbox today but are welcome there tomorrow. Contact for info and quote.

**SalesForce** <http://www.salesforce.com/> With Salesforce CRM software as a service and our Force.com cloud computing platform, you can mind your customers and your budget at the same time (very important in today's economy). Get up and running in 30 days with the world's most proven and loved CRM solution. Starts at \$5 per user.

**Salesfusion** <http://salesfusion.com/> Campaigns are the cornerstone of SalesFUSION. SalesFUSION offers a wizard driven approach to campaign creation and management and incorporates a step-by-step methodology to enable easy and straightforward campaign creation. Contact for quote.

**SendBlaster** <http://sendblaster.com> Once upon the time, the only way to make a good email marketing campaign were Web based solutions but now you can get the same results and functionalities avoiding expensive web based services and managing your own email marketing with a desktop software for just 85 Euro (one time payment, no recurring fees). Software. Priced at \$85 Euro

**SendPurls** <http://sendpurls.com> SendPurls.com is an online direct marketing solution that enables small to medium sized businesses to plan, create and produce marketing material. We offer our customers one of the easiest interfaces in the industry to customize and order a wide range of products. Pay as you go. Starts at 5 cents / email includes purl.

**Sendsidenetworks** <http://sendsidenetworks.com/> Sendside is a comprehensive communication platform that enables organizations to communicate with customers at any stage of the customer lifecycle. Contact for quote.

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**Sevista** <http://www.sevista.com/> Sevista is the leading provider of e-marketing solutions. As a valued e-marketing capabilities partner, Sevista serves organizations looking to enhance the effectiveness of their overall marketing efforts. Sevista offers clients a robust and cost-efficient e-marketing engine, and an exceptional commitment to client service. Contact for demo and quote.

## Shareware email software

[http://www.freedomdownloadscenter.com/free/767199/#best\\_bulk\\_email\\_software](http://www.freedomdownloadscenter.com/free/767199/#best_bulk_email_software) Shareware. Software. Price varies.

**Shortburst** <http://www.shortburst.co.uk/> Create your own professional, re-usable HTML email templates (no coding required) with images, logos, and links. Contact/Company Information Design and re-use as many templates as you want. Create templates for every occasion or service (newsletters, product bulletins, special announcements, etc). Starts at \$15 euro.

**Shoutlet** <http://www.shoutlet.com/> Create, distribute, track, and engage with video, polls, text messaging, podcasts, RSS, e-mail, and more all through one multi-user application designed specifically for marketers. Contact for demo and quote.

**Siebel** by Oracle <http://www.oracle.com/us/products/applications/siebel/index.htm> The world's most complete customer relationship management (CRM) solution, Oracle's Siebel CRM helps organizations differentiate their businesses to achieve maximum top-and bottom-line growth. It delivers a combination of transactional, analytical, and engagement features to manage all customer-facing operations. With solutions tailored to more than 20 industries, Siebel CRM delivers:

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**SignUp.to** <http://www.sign-up.to/> We help you build great relationships with your customers using email marketing, mobile marketing and social media. Tools, services and award-winning support to make your marketing shine Monthly online service plan. Starts at \$40 euro.

**Silverpop Engage B2B** <http://www.silverpop.com/marketing-products/engage-B2B-marketing-automation/index.html> Score your leads, nurture them and convert them to customers-automatically. Silverpop Engage B2B (formerly Vtrenz) is the leading on-demand marketing automation solution for B2B marketers. It helps you make more strategic decisions and demonstrate marketing ROI with reporting and analytics that follow your leads from first click to revenue won. Contact for demo and quote.

**Simply Cast** <http://www.simplycast.com/> SimplyCast's email marketing service offers outstanding email design flexibility and industry leading tracking and reporting. Create personalized HTML email messages with our easy to use, MS-Word compatible editor or import your own HTML email messages. Monthly online service plan. **Starts at \$0**

**SpinnakerPro** <http://spinnakerpro.com> SpinnakerPro is an award-winning email marketing platform that is secure, affordable, easy to use and has the best delivery rates in the industry. Marketing professionals can build stylish email campaigns in minutes that deliver an immediate and massive impact on sales conversions. Monthly online service plan. Starts at \$0. Free for Non-Profits. Pay as you go option starts at \$.015 / email.

**Star Traffic** <http://startraffic.net> Permission Based Email campaign is the second-most effective online marketing tool after Search Engine Advertising. It is also the least expensive compared to paid search, banner ads and affiliate programs. Latest Jupiter Research study shows that "when done right, \$1 spent on e-mail can generate a \$9 return". At StarTraffic.net we do it right by using only double opt-in or confirmed opt-in email lists, which means better response and highest ROI. Starts at \$99.

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**Stoneshot** <http://www.stoneshot.com/aboutus.asp> StoneShot provides an online email marketing tool that's blissfully easy to use. We back this with our agency services covering strategy, project management, creative, production and data mining. In short, all you need to maximise this exciting channel. Contact for quote.

**Streamsend** <http://www.streamsend.com/> The StreamSend email marketing suite offers enhanced features that serve specific needs for several vertical markets. Monthly Online Service. Starts at \$19.90

**Strongmail** <http://strongmail.com> StrongMail enables businesses to reach, engage and influence their target audience. We can help you improve your email marketing campaign performance, boost deliverability and lower costs, while extending your reach to new audiences using social media. Contact for quote.

**Subscribermail** <http://www.subscribermail.com/> SubscriberMail's ENTERPRISE Email Solutions SM:Enterprise provides complete email marketing control and flexibility in complex channel, reseller and shared environments. As a premier email marketing service provider, SubscriberMail analyzes thousands of emails every year. We've developed a thorough understanding of what works - and what doesn't - with email marketing. Contact for demo and quote.

**Sugarcrm** <http://sugarcrm.com> SugarCRM is the world's leading provider of open source customer relationship management (CRM) software. Annual online service software. Starts at \$360 / annual.

**Suite26** <http://www.26.co.uk> Suite26 is a low cost Pay-As-You-Go email marketing application that lets you create, send and track professional looking, personalised HTML emails to all your

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contacts. Prices start from £20 per thousand email addresses. Significant discounts apply for large volume users. Please ask for details on **0845 313 0911** or by emailing [sales@26.co.uk](mailto:sales@26.co.uk)

**Swiftpage** <http://www.swiftpage.com> Empowering E-marketing Swiftpage is dedicated to providing your business with the tools to effectively and automatically communicate with your customers in order to build a profitable relationship. Starts at #14.95

**Talk Fusion** <http://talkfusion.com/> Entirely original, video email is an untapped global goldmine. At Talk Fusion, superb is the only option. Bob believes in going on vacation; just not while inspiration is flowing. Online monthly service plan. Starts at \$20

**Template Zone** <http://templatezone.com/email-marketing-templates.php> Send your customers & prospects a professional-looking emails using agency-quality HTML email marketing templates. High Impact eMail makes it easy to create great-looking email starting with thousands of pre-designed HTML email marketing templates that you customize with your company's logo, colors, photos & more. Send email newsletters, advertisements, announcements, invitations, greetings, postcards, memos, catalogs & price lists that convey a more professional image. Contact for free trial and price.

**Traffic Wave** <http://www.trafficwave.net/> develops and manages AutoResponder technology for small and medium sized businesses in over 60 different countries. Clients access our web-based AutoResponder system 24/7 to manage and send newsletters, sales letters, special offers, and other important communication to their subscribers. Monthly online service plan. Rate \$17.95

**Trumpia** <http://trumpia.com/> Trumpia goes far beyond traditional email and mobile marketing with its unique patented technology that empowers you with the latest in communications, online publishing, and social media. For the same price other companies charge for email marketing

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alone, with Trumpia you can stay in constant contact with your opt-in audience via any or all modes of communication with just one click. Monthly online service plan. Starts at \$10. Pay as you go option available.

**UCRUX** <http://www.ucrux.com> Turnkey Email Campaign High impact email campaign is delivered using a turnkey email campaign. You need to request and relax; they do the rest for you. At the end, you find the result of their expert touch in every step of your campaign. Suman says it is an easy one to use. Starts at \$8 a month.

**Unica** <http://www.unica.com/solutions/email-marketing-solution.htm> Unica's Email Marketing solutions offer the "best of both worlds." Email marketers can create, preview and test email and mobile campaigns, while Unica handles delivery and deliverability through its on-demand operations. Contact for information and quote.

**Unisender** <http://www.unisender.com/en> established in 2008 as a private project for some of our large clients. In 2009 this project was transformed to become a software product available for commercial use. Public version of UniSender 2.0 was launched at October, 5th in 2009.

**Mission:** Our goal is to become an industry leader in providing a unique and convenient service for broadcasting of electronic messages **Company** The company **UniSender Software** is officially registered in New Zealand. Priced monthly or by newsletter. Starts at \$10

**Vertical Response** <http://verticalresponse.com> Thousands of small businesses and non-profit organizations depend on VerticalResponse to send their email marketing campaigns. Whether you're sending an email newsletter to a dozen loyal fans or an email marketing promotion to 10,000, we simplify your marketing so you can conquer the ten million other things on your to-do list. That's why we're one of the largest, fastest growing and trusted email marketing providers around. Monthly online service plan. Starts at \$10. Pay as you go option. Starts at \$.015 / email. Non-profit - free.

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**WARP Mailbox** <http://www.warpmediamarketing.com> Whether you want a simple B2C email marketing campaign, a carefully targeted B2B email strategy, drive online sales or build brand awareness, our team has the expertise you need to plan and deliver your company's online marketing and media communications. Contact for quote.

**WhatCounts** <http://www.whatcounts.com/solutions/asp.html> Get your email out fast with low overhead. The WhatCounts ASP/SaaS allows you to quickly design, deploy, analyze, manage and archive each campaign. Innovative features support you from list development to archiving, Blogs to RSS. For sophisticated organizations, our clear and comprehensive APIs make it easy to integrate with existing CRM and CMS solutions: Contact for demo and quote.

**Windy Mail** <http://windymail.com> WindyMail Email Marketing is top-of-mind marketing. Want to stay in touch with your mailing list? Too busy to write new content? Our high value content goes out to your mailing list every month with your branded template. Maintain your warm relationship with your clients while you save time. Monthly online service plan. Starts at \$19.95

**Yesmail** <http://www.yesmail.com/> Built on a solid core of innovative technology and strategic services, Yesmail boasts a complete portfolio in emarketing solutions and tools, including direct marketing applications, data management, data intelligence, lead generation and email lists, interactive applications and best practices consulting. Contact for demo and quote.

**YouSendIt** <http://www.yousendit.com/> Send, receive & track files up to 2GB Got files? See how to make sending, receiving and tracking them securely a matter of ease. Online service. Starts at \$0.

**Xecute Mail List King** <http://www.xecute.com/maillistking/index.html> MailList King brings all the power of a mailing list server to your PC, in an easy-to-use solution that allows you to

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create, manage and communicate with the people interested in your web site, products or organization. MailList King integrates with all popular E-mail software (Outlook, Outlook Express, Eudora, Netscape, etc). Software. Starts at \$99.50

**ZenDesk** <http://zendesk.com> Zendesk extends good help desk karma to any company looking to offer professional-grade support service with very little effort. Using the benefits of Web-based communications and social media, Monthly online service plan. Starts at \$9

**Zetainteractive** <http://zetainteractive.com> As a leading provider of integrated interactive services, Zeta Interactive helps today's marketers realize the full potential of the Internet to build brands, increase sales, improve processes, and reduce costs. Contact for demo and quote.

**Zimbra** <http://zimbra.com> is open source server software for email and collaboration - email, group calendar, contacts, instant messaging, file storage and web document management. The Zimbra email and calendar server is available for Linux, Mac OS X and virtualization platforms. Zimbra syncs to smartphones (iPhone, BlackBerry) and desktop clients like Outlook and Thunderbird. Zimbra also features archiving and discovery for compliance. Zimbra can be deployed on-premises or as a hosted email solution. Software. **Starts at \$0.**

Now your life is ruined. This is a perfect example of how more is not necessarily better. If this does not cause you to pause before making a buy then you have nerves of steel. There are too many choices, too much to research and so many websites are missing a "buy button".

On the other hand? Don't need to search anymore. If there are more email marketing services than this list shows? My apologies. Let me know so I can add it to the list. What did I miss?

Michael Hartzell  
**Business Success Guide for the Entrepreneur**  
**253-326-4924**

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“Knowledge Empowers so Learn & Teach”™

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