Compare Editions

Visit http://www.hubspot.com/product-pricing for additional details

HubSpot

	Basic	Professional	Enterprise
Content Management System (CMS)	✓	✓	✓
Website Hosting	✓	✓	✓
Blogging Platform	✓	✓	✓
Landing Page Builder & Hosting	✓	✓	✓
SEO Tools	✓	✓	✓
Anonymous Website Visitor Identification	✓	✓	✓
Social Media Monitoring	✓	✓	✓
Email Manager	✓	✓	✓
Call-to-Action Builder	✓	✓	✓
Lead Management & Intelligence	✓	✓	✓
Lead Grading	✓	✓	✓
List Segmentation	✓	✓	✓
Lead Nurturing Campaigns	✓	✓	✓
Closed-Loop Marketing Analytics	✓	✓	✓
Competitor Analytics	✓	✓	✓
Social Media Analytics	✓	✓	✓
Blog Analytics	✓	✓	✓
HubSpot Application Marketplace	✓	✓	✓
External Website Integration	X	✓	✓
Lead Revisit Notifications	X	✓	✓
Custom Lead Grading	X	✓	✓
CRM Integration[1]	X	✓	✓
HubSpot API[2]	X	✓	✓
Blog Integration	X	✓	✓
eCommerce integration	X	✓	✓
Advanced Landing Pages with A/B Testing	X	X	✓
Multi-Channel Nurturing Triggers	X	X	✓
Behavior-Driven Communications	X	X	✓
Cross-Platform Analytics Tracking	X	X	✓
Event Assists Tracking	X	X	✓
Revenue Tracking	X	X	✓
External Email Service Provider Integration	X	X	✓
Billing System Integration	X	X	✓
Chat System Integration	X	X	✓
API Webhooks	X	X	✓
Help Desk System Integration	X	X	✓
Training, Consulting and Setup	$	$	$
Telephone Support	✓	✓	✓
Knowledge Base Access	✓	✓	✓
Users	50	50	50
Keywords Tracked	1,000	1,000	1,000
Pages Crawled	2,000	2,000	2,000
Competitors Tracked	10	10	10
Unique Recipients Emailed per Day	500,000	500,000	500,000
Email Sends per Month	10,000	10,000	10,000
Lead Nurturing Campaigns	100	100	100
HubSpot API Calls	See Documentation	See Documentation	See Documentation

Pricing and Plans

	< 100 Contacts	100 – 1K Contacts	1K – 10K Contacts	10K – 100K Contacts	100K – 500K Contacts	500K – 2M Contacts	Unlimited Contacts
Basic	$200	$300	$400	$700	-	-	-
Professional	$400	$700	$1,000	$1,400	$1,800	$2,400	-
Enterprise	$700	$1,000	$1,400	$1,800	$2,400	$3,000	Call Us
	<500 Visits per Month	Unlimited Visits					

*All products require annual contract

Training

HubSpot Training ensures that you get up to speed quickly and easily, with a focus on driving leads as soon as possible.

Basic
$300 Group Training

Professional & Enterprise
$1200 Individual Training (8 hours) + semi-annual check-ins

Consulting

HubSpot Consulting ensures that you get personal attention over time from a professional marketing consultant.

Setup

Free Contact Social Media Matching

Free Content Optimization for Mobile & Social (Email, Blog Web)

$5 per page site migration

Request A Demo   **Take The Feature Tour**

Questions? Not sure which edition is right for you?
We can help! Contact **1-888-482-7768** to speak with a HubSpot consultant

$ = extra fees may apply.
[1] HubSpot provides seamless integration to both Salesforce.com and SugarCRM via an easy to install, free downloadable integration pack.

[2] The HubSpot API includes a Leads API that provides developer access to data from the HubSpot Leads application and can be used for a variety of integrations, most commonly bi-directional CRM integrations for closed-loop-marketing.

[3] HubSpot Migration ensures a quick and easy migration from existing software. Free contact list import & social media matching.
$5 per page site migration

What is HubSpot?

HubSpot offers inbound marketing software that helps businesses get found on the internet by the right prospects and convert more of them into leads and customers. HubSpot helps your company get found by your best qualified prospects in search engines, blogs and the blogosphere, and social media. Once these qualified visitors are on your website, HubSpot helps you convert more of them into leads and paying customers through landing pages, lead intelligence and marketing analytics. **Visit http://www.hubspot.com**