

WHAT IS BPM?

What is Business Process Management (BPM)?

BPM is a combination of process automation and improvement platforms. It is a software tool that helps you map out your everyday processes to:

- Identify and eliminate bottlenecks
- Control your company's costs
- Make your day-to-day processes as efficient as possible
- Adapt to organizational changes
- Ensure the effectiveness of the people involved in your processes

In order to improve a process you must be able to track and manage it. BPM software allows you to do just that. BPM manages the entire life cycle of your business processes. It allows you to model, automate, manage and optimize your business processes in order to track and report on key business functions, as well as to continuously evaluate and improve your processes.

How does it Work?

BPM begins with drawing out your process into electronic workflow diagram. Once the complete process is mapped out, you can test your workflow in a virtual environment, plugging in various assumptions and forecasts to determine the total cost and time of your process. The virtual test environment also allows you to modify your workflow to eliminate bottlenecks and improve your process.

Once you have tested and improved your process it is ready to be deployed. After the process is live, you have the ability to continuously review it to determine its effectiveness. Managing your process is made easy with advanced tracking and reporting capabilities that are built into BPM Software, as well as with Rules and Interactive Business Activity Monitoring (iBAM) gauges.



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The Ultimus Adaptive BPM Software Suite is based on four basic methodologies:

• **Modeling** – Map out your business process to measure the time and cost needed to execute your process

- Automating Evolve your process from a manual process to an electronic process where data is collected in web forms and easily transferred to and from your existing third-party applications
- Managing Gain insight into your processes, the business data in those processes, and the effectiveness of process participants through advanced tracking and reporting capabilities

• Optimization – Learn how to make your day-to-day business processes more efficient and more economical, as well as control data entry and application errors



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Why BPM?

A BPM based foundation provides for complete lifecycle management of business processes, facilitates integration across technologies, and imbeds efficiency among people, processes, and technologies. CIO Magazine ranked BPM technology as a top business priority for 2009.

- Higher Productivity/Increased Revenue/Operational Excellence
- Reduced Expenditures
- Better Process Control
- Higher Agility
- Higher Visibility
- Improved Customer Service

Why Ultimus?

Ultimus is the world's largest provider of software and services for BPM, helping customers around the world accelerate operational performance by automating, managing and optimizing key business processes.

Examples: Capital Expense Authorizations Quote to Order Warranty Processing Contract Management Problem Tracking and Reporting Quality Control Disposition of Lots Employee Self Service

Manufacturing Processes/Issues Purchase Requisitions Government and Regulatory Compliance and Reporting Customer Support Change Orders New Employee On-boarding Patient Scheduling

- **Experienced**: Ultimus is the most experienced BPM provider. Ultimus has 15 years experience in the BPM market with over 1,900 customers. Having automated thousands of processes, Ultimus has an extensive process library accelerating your time to deployment.
- **Customer Oriented**: Ultimus understands and delivers on customer needs. Ultimus provides maximum value to clients worldwide by offering the Ultimus Adaptive BPM Suite in 16 languages and with convenient, 24/7 online access to all support services through a Customer Console.
- Award-Winning Innovation: Ultimus is regularly evaluated and recommended by all leading analysts that focus on BPM comparisons like Forrester, Gartner, Bloor, Butler, DSK and many others due to its unique advantages that provide long term value to the customer.
- **Customers**: Microsoft, Boeing, Lockheed Martin, Northrop Grumman, Daimler Chrysler, T-Mobile, Rexam, Newell Rubbermaid, Charles Schwab, Chevron-Texaco, PACCAR, Halliburton, Janus Capital Management, Wal-Mart, State Street Bank

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