

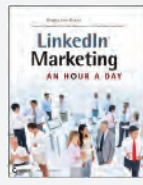


Inbound Marketing Fantasy Team

LinkedIn Expert



Viveka Von Rosen



Author of: **LinkedIn Marketing: An Hour A Day**

Persona Development Expert



Ardath Albee



Author of: **eMarketing Strategies for the Complex Sale**

Twitter Expert - Team Captain



Mark W. Schaefer



Author of: **The Tao of Twitter**

B2B BLOGGERS



Michael Brenner



b2bmarketinginsider.com



Savvy B2B Marketing



savvyb2bmarketing.com/blog



Tom Pick



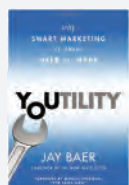
webbiquity.com

THE VETERAN BENCH

Youtility Player



Jay Baer



Author of: **Youtility: Why Smart Marketing Is About Help Not Hype**

B2B Social Media Expert

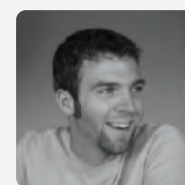


Jeffrey Cohen



Co-author of: **The B2B Social Media Book**

B2B SEO Specialist



Jeremiah Smith



Founder of: **JC Smith Consulting**
jeremiahsmith.com

Content Strategist



Joe Pulizzi

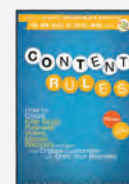


Founder of: **Content Marketing Institute**

Content Expert



Ann Handley



Author of: **Content Rules**

PR Expert



Elizabeth Sosnow



Creator of: **B2B Bliss Blog**

WOMM Expert



Ted Wright



Owner of: **Fizz - A Word of Mouth Marketing Company**

CRM Integration

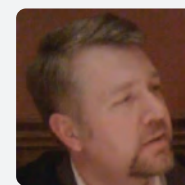


Joseph Zuccaro



AveionCRM and Allinio Marketing & Sales Automation

Stats, Analysis & Commentary

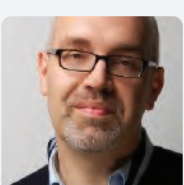


Tom Webster



Edison Research Stats & Analysis
Author of: **Twitter Usage in America**

B2B Podcaster

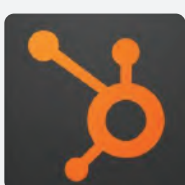


Jon Buscall



Founder of: **JONTUS MEDIA**
jontusmedia.com

Trainer

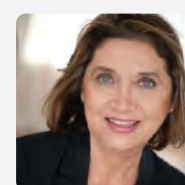


HubSpot



All-in-one Inbound Marketing Software
hubspot.com

Team Mom



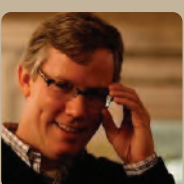
Cheryl Burgess



Co-author of: **The Social Employee - How Great Companies Make Social Media Work**

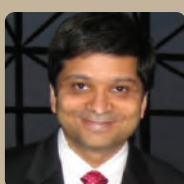
INBOUND HALL OF FAME

BRIAN HALLIGAN



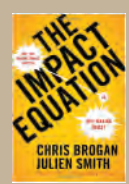
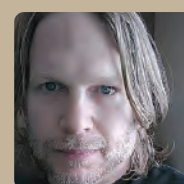
Co-author of: **Inbound Marketing**

DHARMESH SHAH



Co-author of: **Inbound Marketing**

CHRIS BROGAN



Co-author of: **The Impact Equation**

ANN HANDLEY



Co-author of: **Content Rules**

CC CHAPMAN



Co-author of: **Content Rules**

DAVID MEERMAN SCOTT



Author of: **Newsjacking**