

Digicast Productions has won the LearnX Award for: Best Use of Video in a Training Program

Background

This was won for our series of Induction videos on Isolation for the Steel Manufacturer.

The reasons for the Award were based on the following training results:

1 Financial - We have saved the Steel Manufacturer a conservative estimate of \$30,000 per year or \$150,000 over the five year life of their training videos.

This was achieved by:

Removing the need for an external training facilitator.

Providing flexible training, resulting in no more training being done in overtime.

Reducing training time from four hours down to less than one hour.

2 Improving Learner Skills - The Steel Manufacturer noted an immediate improvement in new inductees understanding the new training information.

This was achieved by:

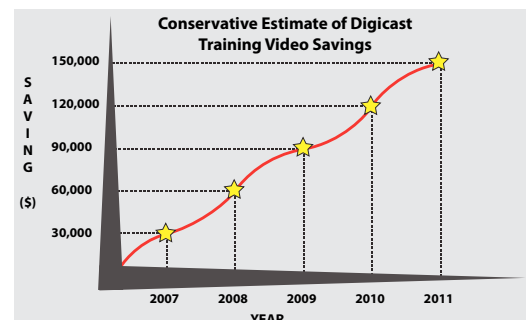
Consistent training - the previous three facilitators were training new inductees differently which caused confusion.

No more gaps in knowledge - workers now quickly learn the right way to undertake their procedures, as the mystery behind the systems has been removed.

Reduction in the number of incidents - staff incidents are now caused from lack of inattention rather than non standard ways of performing a task.

*"Properly training our staff is an imperative. **We now have some engaging and well written training videos that are giving us great results.** This removes the need to hold classroom sessions with a facilitator and also the need to do the training on overtime to line up with the classroom times. Thanks for your professionalism every step of the way from script writing, project management, filming and editing. **We enjoyed the video production experience and are very happy with the outcome.**"*

**Mike Hamilton, Technical Services Manager
Steel Manufacturer**



"We now have some engaging and well written training videos"

