

## Meet the Publisher

Donald G. Bastian, the publisher and editor-in-chief of BPS Books, has a vast wealth of experience in book publishing. He has edited and published well over one thousand books in a career spanning thirty years.

Bastian has held positions as managing editor at Irwin Publishing (trade division), and at Stoddart Publishing, Toronto – at the time Canada's largest Canadian-owned trade publishing house.

He has edited many award-winning books and has worked with many successful authors.

Since founding Bastian Publishing Services Ltd. in 2002, he has counted the following companies among his clients: Dorling Kindersley Publishing, UK, HarperCollins Canada, McGill-Queen's University Press, House of Anansi Press, Castle Quay Books, CIBC Securities; Horn & Associates, and GoodLife Fitness Clubs.

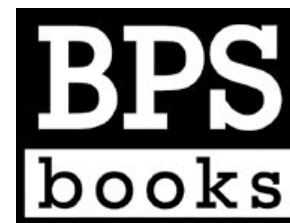
He has lectured in Ryerson University's book publishing certificate program since 1990.

## Our commitment to you

Our commitment to our customers is to recommend only the services that are appropriate to their needs and the nature of their projects. For example, if we believe that your book should be published by a traditional book publisher, we will so advise. In some cases are able to assist customers in the steps and strategies to take toward traditional publication.

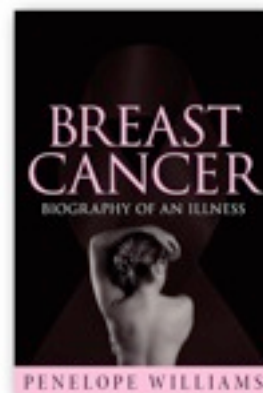


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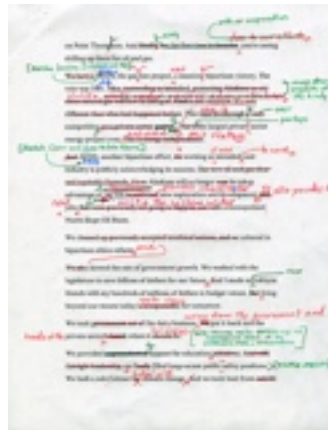
**You Create**



**We refine with you**



**And together we publish**



## The BPS Books Process

- We assess your proposal/manuscript.
- If we believe your book fits our list, we make an offer to publish, which includes:
  - ➔ recommendation of format, page count, publisher's list price, and schedule.
  - ➔ our fees for editing, cover design, typesetting, and distribution setup.
- We make your book available for sale on amazon and other major Internet sites in Canada, the U.S., and the UK.
- BPS pays you 85% of net income on these sales.
- You purchase copies for your sales purposes on a print-on-demand basis from BPS Books at 75% off the list price.
- Through BPS Books, your book will be published more quickly than possible with traditional publishers.
- Yet you will receive the same professional care that traditional publishers offer – or better.
- And you will receive a far larger portion of earnings on sales than normal.