**For Immediate Release**

Free Medical Websites

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Web site: www.freemedicalwebsites.us

Get a Free custom designed website for your Medical Practice plus, we will host your Free Medical Website at no cost to you\*. Free Medical Websites specializes in Healthcare and Medical Practice websites for all specialties making it easy for you to be set-up-and-running in “virtually” no time at all. A Free Medical Website will add value to your practice making for good business and patient sense.

\*Having a Free Medical Practice Website is imperative to your practice. Why? Perhaps the best answer is, “Can Patients find your Medical Practice Online?”

Try this, ask the next 10 people you see if they use the internet for email, or searching for something to buy, or to find someone or a service they need, and you will undoubtedly get at least 7 to 8 ‘yes’ answers. This is a 70% to 80% positive response, and then apply the same question to yourself while picturing what you can expect of your existing patients, new patients they refer, and newcomers to the community where you practice who are searching online for a new Doctor.

The number of people using the Internet to search online for important information and particularly for their Healthcare needs is GROWING EXPONENTIALLY. This means patients are more sophisticated now more then ever before. Therefore, a specialty medical website presence is imperative to the business of your practice and, in meeting the demands and expectations of your existing and potential new patients. This being said, yet the need for medical practice websites far exceeds the number of physicians having a website as patients still struggle to find a primary care Doctor or specialist that they can search for and learn about to determine which medical practice and their physicians will be a good-fit to care for themselves and their families. Having an easy to search and find medical practice website that is patient friendly to use and provides valuable information about the healthcare services you provide, is a sure fire way for maintaining patient loyalty, patient referrals, and driving new patients to your practice, while promoting goodwill.

These issues deserve your keen attention especially in these tough economic times, where retailers are no longer the only types of businesses feeling the financial pinch. Here at Free Medical Websites, we hear from Physicians every day just how adversely their medical practices too, are being effected by our hard economic times, with unemployment on the rise, more and more patients without health insurance, and cash paying patients not scheduling, or not showing up for appointments. Couple these factors with Medicare and Medicaid rates being cut and Federal penalties coming soon for not ePrescribing, or not having an Electronic Medical Record software system in place and, private insurance companies doing all they can do to delay or even avoid paying for your services, you may just find yourself feeling the awful Private Practice Blues and wondering what to do.

One important and very powerful step you can proactively take to help steer clear of this situation is to position yourself at the heart of where the masses are going and that is, placing your practice right in the middle of all the online traffic on the internet information highway and boldly posting your medical practice website, “We’re Open for Business and Accepting New Patients” sign out for everyone to stop by and see. Our experts at Free Medical Websites can help you do just that and, position your practice above the competition and protect yourself against the pressures of the giant medical organizations trying to squeeze you out as well as, arming you to begin the Electronic Medical Record process and fend off federal penalties plus, combat being bogged down by insurance companies. Free Medical Websites complement your EMR needs by improving efficiencies, cash flow, net revenues, and patient care. An integral part of meeting these goals is having Free Medical Websites set-up an interactive Patient Portal along with your medical practice website.

\*The benefits of a medical practice website from Free Medical Websites are tremendous because they are backed by years of medical practice experience and the technological and marketing expertise to synergistically make it all come together in a way to put more control of your business, back in your hands.

\*Personalized Service and Expert Advice

Free Medical Websites and our affiliate companies are nationwide medical website, software, and technology solutions designers, developers, and providers of expert advice and personalized service to Physicians of all specialties. We are committed to helping your practice operate more efficiently, reducing overhead and costs, and increasing cash flow and net revenues, while improving patient care and safety. We can achieve these outcomes through leveraging your time and integrating the right software, experts, and technology within your daily practice operations.

Once you subscribe to one of our website options, our project and development team goes right to work ensuring your medical practice website gets off to a great start and, your experience is pleasant, fast, and easy.

We can also provide services to assist you in brain-storming and coming-up with your web-site name (domain name) and slogans that best suit the personality of your practice in terms of your specialty, practice philosophy, and present your overall message about your practice and your mission in providing the best care possible for your patients.

\*Responsible and Responsive Support and Communication Channels

 We are always available and happy to hear from you through our telephone, email, and website support channels no matter what the issue or topic you need assistance with. At Free Medical Websites, we classify communication breakdown with a Client, as a major meltdown disaster so, "lets always keep in touch", is our motto.

\*Use your Medical Practice Website to Educate and Empower Your Patients

Free Medical Websites can be designed to keep patients informed about your current and new services, bewilder them with topics about the latest in general health information and news, chronic diseases and illness treatment and prevention, heart health, pain management, injury prevention and treatment, surgeries and procedures, lifestyle, diet and exercise recommendations, diagnostic and lab results reporting, seasonal illnesses and allergies, flu shots, preventative health, wellness, and of course, information about you and other providers and staff at your clinic. These value added patient services and resources go a long way in developing stronger patient relations, referral and so much more.

\*Electronic Medical Record Software and Patient Portal Integration

If you already have an Electronic Medical Record Software solution in place, we can set-up an integrated Patient Portal for you through your medical practice website we create for you. On the other hand, if you do not have an EMR Software solution, we can refer you to our affiliate company who will, at no cost to you, consult with you and help you find the right-fit EMR for your medical practice that will not only ensure you don’t fall prey to the coming severe federally imposed penalties for not having and EMR system in place, but also, help you qualify for the thousands of dollars in Medicare and Medicaid Stimulus Incentive Payments for implementing a certified EMR. Either way, we can set-up an integrated Patient Portal for your medical practice website which can deliver additional business operation features and functionality including, patients being able to pay statement balances online and improving cash flow, requesting prescription refills, appointments, and scheduling online and saving staff time, and patients securely communicating with their provider(s) in your practice through a patient messaging center and improving compliance, and patients receiving health maintenance and follow-up appointment reminders that improve revenues.

\*Strategies for maximizing Website based marketing for retaining existing patients and securing new patients in highly competitive geographical regions

Depending upon your location, the degree of the competitive nature in your market area will vary from very cooperative to extremely almost cutthroat in nature. Thus, if your practice is in a highly competitive market, we can work with you to develop an aggressive and proven search engine optimization strategy that will give your website the power to be found much easier than the competition when people are searching online for you or, for a new Doctor in general or, looking for some of the particular services you provide or, about your specialty and medical practice style, mission, and philosophy. Your website will be fueled by the latest technology and online techniques that are sure to drive more new patients through your door.

These robust and innovative strategies are especially important to cash pay only dependent specialties such as Plastic Surgery, Fertility Clinics, Weight-management Centers, Anti-aging Clinics, and preventative and Executive healthcare clinics.

\*Your medical practice website should Include topics about specific Illnesses, Conditions, Symptoms, Treatments, Procedures, Diagnostics and others that can greatly improve your Google search results ranking and positioning of your website when existing or prospective patients perform online searches for these different healthcare issues or looking for a Doctor.

We can help you develop and write descriptions about different diagnosis, symptoms, and treatments that will include important Keywords that are commonly used by patients when searching online for a doctor or about their particular healthcare issues and those of their close family members.

\*Consider Blogging, the NEW Inbound marketing media that is taking the Internet by storm as an incredible channel to communicate with thousands of people about you, your practice, your work and research. This is a great no cost opportunity for some awesome exposure

Free Medical Websites experts can help you set up and begin a blog section that is connected to your website so that prospective patients can learn more about you and your practice. Twitter is a good example of a very popular new blogging site you can set up where people of all ages, especially ages 25 to 60, “Tweet” each other about anything and everything. Other Blogging related sites to consider registering your web site with include TheHealthCareBlog.com, Linkedin.com, Plaxo.com, Facebook.com, Sqidoo.com, MySpace.com, HIMMS.com, AAFP Blog, ACC Blog, and others.

\*Step it up a notch and expand your blogging into writing and publishing short articles on an array of Healthcare issues as an expert

Writing and publishing articles is really just a step above blogging and, it is an advanced medium for improving the Google search results ranking and positioning of your website when people are searching topics related to your articles. Free Medical Websites can help you get connected with the leading sites to start publishing your articles. Here is your chance to write from your heart about what you as a Physician would like to express to your patients, prospective new patients, and the world about your goals and visions of how you can make a difference in their healthcare and turn some of your dreams and aspirations as an accomplished Medical Professional, into a reality. Article and Blogs are best if kept to less than 400 words and writing one is much easier than it looks. We can assist you with ideas and guide you to places where you can register and be easily published at sites like Digg.com, ArticleAlley.com, Ezine.com, Articlebase.com and others.

\*Many companies claim to be able to set up a good website, whereas, our experts at Free Medical Websites aim to develop and design a GREAT Website, and one that actually goes to work for you. We believe your Free Medical Websites services must add both, Clinical Value to your practice and, Financial Value to your Bottom-line. So go ahead and take Free Medical Websites out for a “test-drive” and feel the difference for yourself. After all, you have nothing to lose and only to gain, and that is our Free Medical Websites promise to you.

\*\*\*Certain limitations apply to a Free Medical Website -- Many website services provided by Free Medical Websites and described above, are services available with our paid subscription options – see our Free Medical Websites plans and options page

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