



outside GC

On Demand In-House Counsel

ALEXANDRA MIGOYA ATTORNEY, MEMBER OF THE FIRM

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Alex recently joined the firm with over 15 years combined experience as an attorney and entrepreneur in the for-profit and non-profit sectors. Having served in both legal and business roles, she combines her broad general corporate and business law experience with a unique founder's perspective to provide practical, business-focused legal advice on matters faced by businesses in their daily operations.

Alex spent five years as in-house corporate counsel to VeriSign, Inc. where she focused her expertise on e-commerce and general corporate and business law matters. She represented the company both internationally and domestically on general corporate structuring and restructuring, commercial contracts, mergers and acquisitions, private equity investments, intellectual property licensing and negotiations before the Internet Corporation for Assigned Names and Numbers (ICANN). In addition, she has worked in law firms both in New York and Washington, DC, focusing primarily on corporate and securities law matters, but also handling real estate financing transactions, project financings, and commercial defeasances.

After leaving VeriSign, Alex co-founded a non-profit Spanish language learning academy and an educational products company dedicated to products for kids learning Spanish, where she served as both co-founder and General Counsel.

Alex has also worked extensively with non-profits in helping them advance their mission, ranging from initial incorporation and filing for 501c3 status with the IRS to representing established non profit organizations in contract implementation and negotiations. Alex represented the National Hispanic Press Foundation in launching its bilingual online Hispanic Press News and represented them pro bono on intellectual property law, contract law and technology law in relation to the Foundation's launch of its bi-lingual, online Hispanic Press News Service and web presence.

Alex received a BA *magna cum laude* from Cornell University and a JD from Georgetown University Law Center. She is also fluent in Spanish.

Alex is a passionate supporter of several arts, educational and other Washington, DC based organizations, especially those which inspire diverse communities through engagement in the fine and performing arts.

Alex loves spending her free time with her husband and their daughters, and making time for a bike ride with them on the C&O canal or a weekend skiing. She is a huge fan of short stories – both reading and writing them – and one of her personal accomplishments each month is trying to finish at least one *New Yorker* magazine.