



FOR IMMEDIATE RELEASE:

## **Your Money or Your Life – Revised and Updated for the 21<sup>st</sup> Century**

Windsor, CA (PRWEB) December 16, 2008 - Sixteen years after first reading the book "Your Money or Your Life," Spiritus founder Mark Zaifman was asked by author Vicki Robin to help update the new edition, released by Penguin Books in December 2008.

Applying the book's philosophy of achieving financial independence to his own life and then later passing this common sense wisdom on to his clients, Mark began practicing what could be described as values based financial planning.

Becoming FI (Financially Independent) was a goal of Zaifman's when he first read the book in 1992. Speaking about simplicity, living within your means, trading your life energy for work, knowing when enough was enough, in terms of dollars, are all tenets of the book's philosophy. "Mark is a quintessential 'FI-er', says Vicki Robin. High integrity, high-energy and a sense that life beyond making-a-dying can be high-play. I am grateful that since financial independence, he's dedicated himself to introducing others to transforming their relationship with money."

Mark Zaifman is not your father's financial planner. Using a holistic, values-based strategy, Mark helps people across social classes effectively manage their money. He has been hailed as a "new breed" of financial advisor by *Natural Health* magazine for his tenets of financial responsibility and sustainability and for his hands-on approach. His planning service is fee only and has the added bonus of offering tax guidance—a benefit most financial planners cannot provide.

Zaifman and Robin will begin a ten city book tour in January 2009. For appearances in Northern California, see the schedule at [spiritusfinancial.com](http://spiritusfinancial.com).

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