

Challenges scaling your business for growth?

Mastering the Rockefeller Habits™ Four Decisions™ Executive Workshop



Testimonials



"Learning and implementing the Rockefeller Habits with Gazelles International tools into Taurus Group has made a huge difference in the clarity of direction, focus on the right priorities, improved communication

within the business and faster execution. This has resulted in strong revenue growth, stronger cash flow and a very large improvement in net profit. I consider this a must for any leadership team looking to grow its business."

E. Wayne Bailey, Director
Taurus Group Limited
Christchurch, New Zealand

"Two immediate takeaways from the workshop; our daily huddles [11:21's as we call them.] vastly improved communication. Accountability increased, we see the horizon much clearer, making us proactive versus reactive and we are making much better decisions. Second, metrics have increased performance in the field 15% or more. Pearson's Law is true. When performance is measured performance improves. When performance is measured and reported back performance improves dramatically. We'll be back!"

Roger Vorhies, Owner
Schaus-Vorhies Contracting
Fairfield, IA

Gazelles proven Growth Tools™ can MAKE IT HAPPEN for your company!

WE INVITE YOU AND YOUR TEAM to join us for the workshop that more than 20,000 executives and their leadership team members have successfully used for strategic planning and growth. Last year we helped more than 1,500 businesses on six continents...and have been doing it for more than 15 years.

Invest just one day and you will:

- **LEARN** the Four Decisions™ that you **MUST GET RIGHT** to grow your business.
- **GAIN** practical, easy-to-use tools to improve your business results right away.
- **IDENTIFY** your A, B and C performers with a Team Talent Review and generate the "next steps."
- **BUILD** or refine an executable One-Page Strategic Plan™ with your team, that gives you the focus you need to succeed.



PEOPLE



STRATEGY



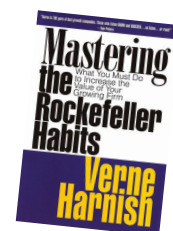
EXECUTION



CASH

The Four Decisions™ refer to the critical decisions that growth companies must get right to maximize their revenue, profit and time. This workshop will teach you tools for making the right decisions in the areas of People, Strategy, Execution and Cash for driving your business growth.

All workshop participants will receive a free copy of *Mastering the Rockefeller Habits*.



When & Where



Tuesday | November 12, 2013

The Hotel at Kirkwood Center
7725 Kirkwood Boulevard SW
Cedar Rapids, IA 52404

PLAN YOUR SUCCESS, register at:
<http://MRHWorkshopCedarRapids.eventbrite.com>



Build an executable plan for success.

Learn how to SCALE your business for GROWTH.

- **GROWTH TARGETS & ONE-YEAR PLAN**

Set your measurable, one-year goals and priorities.

- **TOP TALENT**

Learn to identify, hire, and retain A performers who will accelerate your growth.

- **CLARITY & ACCOUNTABILITY**

Ensure everyone in your company is clear on accountabilities and has a roadmap for growth.

- **CORE VALUES**

Enliven your identity and energize your employees.

- **CORE CUSTOMER & BRAND PROMISE**

Develop clarity on your "who" and on your unique, targeted and measurable differentiator.

- **PRIORITIES & METRICS**

Make your most critical short-term decisions for your 13-week race by setting quarterly and personal priorities and metrics.

- **EXECUTION**

Learn the updated 10 Rockefeller Habits checklist to strengthen execution.



Presented by

DOUGLAS A. WICK

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Growth demands Strategic Discipline. Since 1998 Doug Wick has been coaching small to mid-sized businesses. Doug is President of Positioning Systems. He has successfully coached over 300 owners and businesses, helping them to achieve success in growing, systemizing and preparing their business for sale/transition. He is one of just 69 Internationally Certified Gazelles Coaches, and a former certified E-Myth Coach having completed E-Myth certification training in 2001.

A former sales manager, general manager and radio station owner, Doug's leadership, management, system development, marketing, and sales training skills and experience is emphasized in coaching the principles of Strategic Discipline (Priorities, Meetings & Metrics).

Successful businesses must get the critical Four Decisions right. Executing these Four Decisions requires a catalyst/coach that can achieve required discipline on identifying priorities, structuring proper meeting length and rhythms, and ultimately establishing measurements that achieve high levels of accountability. If your business is looking to achieve high degrees of growth and profitability, expect results. Positioning Systems is located in Cedar Rapids, Iowa.

Register Today



<http://MRHWorkshopCedarRapids.eventbrite.com>

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The Hotel at Kirkwood Center
7725 Kirkwood Boulevard SW
Cedar Rapids, IA 52404

Your Investment

Team of Four
Business Attendees

\$1580

\$395 each additional
team member

Three
Business Attendees

\$495

per person

One – Two
Business Attendees

\$595

per person

Your Time

Doors open at 8:00 a.m. Workshop from 8:15 a.m. to 5:00 p.m. Breakfast and lunch provided.

Workshop Questions

For details, contact Douglas A. Wick at 319.393.2565 or email at dwick@positioningsystems.com.

For additional MRH Workshop dates, please visit:
http://gazelles.com/mrh_workshops.html

*May be eligible for Continuing Education credits depending on individual professions.