



Beating The Odds:

Success Strategies for Women in the Legal Profession



Marcia Ruben

The statistics speak for themselves. Although women in the legal profession have made great strides, only a small percentage of them still reach the highest level of management. What is it about those women who do beat the odds?

Marcia Ruben did extensive research to find out. She gathered an impressive and wide-ranging array of statistics. She interviewed a number of male and female law firm partners, as well as female associates. She compared the perceptions of all three groups.

In this talk, Marcia shares her research, results of the interviews and wisdom from her own leadership and consulting experience. Three areas are highlighted:

Mindset

What are the attitudes, beliefs, and values that contribute to success? How can these be acquired?

Competencies

What are the skills and abilities women need to succeed, and how do they learn them?

'Rules of the Road'

What are the norms, customs and cultural factors that distinguish one organization from another that a woman must learn? What is the best way to learn?

Marcia Teitelbaum Ruben been a change leadership expert for more than 20 years, focusing on the human issues that affect performance and growth. She is a principal of the Ruben Consulting Group, of San Francisco, and has wide experience as a speaker, facilitator and consultant. Marcia is a Certified Management Consultant.

Thank you for your terrific presentation on "Beating the Odds: Success Strategies for the Professional Women:" Your presentation was engaging, well researched and received praise from everyone I talked to after the event. I particularly was impressed with your ability to reach everyone in the audience by seamlessly integrating statistical and anecdotal information into your presentation. In addition, you have a wonderfully personal, yet professional, style as a speaker. Thanks again for your presentation at our Queen's Bench, Professional Women's Networking Roundtable.

*-Kelly Francis, J.D.
Executive Director, On Call Counsel; Queen's
Bench Board member 2001, 2002*

Marcia Ruben is a dynamic and inspiring presenter. Her "Beating the Odds" presentation has great content and is highly recommended.

-Kelly J. Robbins, Attorney