



CRA Analytics

A TRUPOINT Analytics Compliance Software

LEVERAGE CRA INSIGHT, MAPS, AND ANALYSIS TRUSTED BY FINANCIAL INSTITUTIONS FOR MORE THAN A DECADE.

Compliance with the Community Reinvestment Act can be a challenge, even without new census data or changing regulations. Luckily, finding a CRA tool that you can trust isn't a challenge - you just did. Meet CRA Analytics:

>> HOW CRA ANALYTICS HELPS YOU

TRUPOINT's CRA Analytics is a simple and cost-effective tool that helps you identify your CRA compliance risk by analyzing, geocoding, and mapping your data. Here's how:

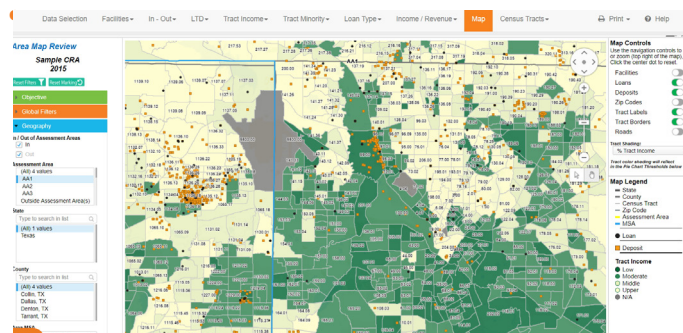
1. We import your loan and deposit records, validate information, identify and correct errors, and oversee street address-level geocoding. This state-of-the-art geocoding also allows us to identify an ideal, compliant assessment area.
2. Reports include detailed analysis complete with maps, charts, graphs and executive summaries.
3. Most importantly, a dedicated TRUPOINT Compliance Analyst will review your results and offer expert advice. Reviews are available annually, semi-annually, quarterly, or monthly.
4. After the data review, you'll be able to log in to the TRUPOINT CRA Analytics platform whenever you want to explore the data in more detail.
5. Export Board-, Senior Management-, and Regulator-ready reports and dashboards with a click.

>> PRODUCT DETAILS

TRUPOINT's CRA Analytics is designed with more than two decades of compliance expertise, and has helped our customers in more than 5,000 CRA exams. You'll see:

- New loan origination analysis, addressing size, distribution, type, and census-tract breakdowns.
- Portfolio analysis, with maps showing loan-to-deposit-ratio analysis and reports on loan size, distribution, type, potential, and performance.
- Applicant income/revenue analysis with applicant income breakdowns for real estate and consumer loans, and revenue info for commercial and agricultural loans.

- Maps showing facility locations, loan-to-deposit ratios, assessment area, census tract demographics, and more.
- Advanced options and filters, such as displaying ZIP code and political boundary layers on maps.



>> KEY BENEFITS

In addition to insightful analysis of your CRA data, you'll also get the following included in your subscription:

- **Success:** You'll get access to a TRUPOINT Customer Success team that is devoted to your success.
- **Focal Point Identification:** Easily identify focal points and disparities that indicate risk.
- **Guided Review:** Every report comes with a guided review to help you understand and interpret your data - at no extra charge.
- **Peer & Benchmark Analysis:** Just toggle the filters to how you compare to peers and benchmarks.
- **Easy-to-Use:** There's no integration or installation! Just share your data, and we do the rest.
- **Actionable Advice:** After the review of your data, you'll have a clear understanding of potential risks, best practice tips for how to manage them, and how to prep for an exam.
- **Unlimited Support:** If you ever have questions, comments, or issues, your TRUPOINT Customer Success Manager is available to help through email, live chat, and free tutorials.

Start successfully reducing your CRA risk with analysis and geocoding today!

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