

### Q: Is there a cost to attend the conference?

# **Conference Pricing:**

December 14th – January 31st: \$250

February 1st – March 17th: \$450

March 17th – Registration Closed

### Q: Is there a discount for registering more than one attendee?

Register 2 attendees and the rest are Free.

## Q: When can we register?

You can register now. Registration is open and will close March 17, 2013



#### Q: Where can I learn more about the area attractions?

Please visit <a href="http://www.marriott.com/hotels/local-things-to-do/laxlm-jw-marriott-santa-monica-le-merigot/">http://www.marriott.com/hotels/local-things-to-do/laxlm-jw-marriott-santa-monica-le-merigot/</a>

# Q: Where will the conference take place?

JW Marriott Santa Monica Le Merigot

# Q: Does the Innovate 2014 hotel room rate apply for the weekend?

If rooms are available, the JW Marriott Santa Monica will honor the discounted room rate.

### Q: Is there are dress code for this event?

Business casual is good. It is important you feel comfortable and ready for a full day of learning and fun.