

FOR IMMEDIATE RELEASE

Interneer Names Peter Hargittay as Chief Marketing Officer and Vice President of Business Development

Commitment to Customer Focus, Market Expansion, and Ongoing Growth

Los Angeles, CA, June 13, 2013 — [Interneer, Inc.](#), a leading provider of Business Process Management (BPM) software for process automation applications and smart mobile apps, today announced that it has appointed Peter Hargittay to the position of Chief Marketing Officer and Vice President of Business Development. Mr. Hargittay will be responsible for all marketing and business development functions on a global basis.

“Peter brings extensive and very relevant marketing and business development leadership to Interneer,” said Romeo Elias, Chief Executive Officer at Interneer. “Peter offers a rare combination of creative, analytical, and operations skills, resulting in an impressive track record of successfully achieving significant revenue growth. He had been on our advisory board since May 2012 and has worked closely with me since this time. Peter is a great addition to our executive management team and will be instrumental in adding value to our customers and driving significant revenue growth.”

Interneer was recently named an ‘Emerging Player’ in the BPM software market by Info-Tech Research Group in its April 2013 report, “[Vendor Landscape: Business Process Management \(BPM\) Suite.](#)” Interneer was recognized for its intuitive usability, robust architecture, product strategy, channel strength, and long-term viability. Interneer’s new BPM platform [Interneer Intellect 7](#) was highlighted as one of the easiest-to-implement web-based BPM platforms, enabling a new generation of process automation applications and smart mobile apps for better, faster and streamlined business processes.

“There is a tremendous opportunity for Interneer who has the right product at the right time. Our flagship Interneer Intellect 7 has been extremely well received as a new-generation BPM platform, recognized by customers and analysts alike for its ease-of-use, flexibility and mobility,” said [Hargittay](#). “Our mobile solution, Interneer MobileApps opens up a new and extremely exciting market opportunity as organizations seek to build smart mobile apps and use iPads in the field. I look forward to working with Romeo, the Board of Directors, and the entire Interneer team to continue to add significant value to our customers with innovative software solutions and to achieve our revenue growth objectives.”

Prior to joining Interneer, Mr. Hargittay was Vice President of Marketing and Sales Operations at [Arise Virtual Solutions](#), the world’s largest provider of virtual Business Process Outsourcing (BPO) services with over 25,000 agents working virtually from home offices. Before that, he was Vice President of Marketing in the Americas for [Aegis](#), a global BPO provider with operations in 57 locations in 13 countries and \$1 billion in revenue. Prior to Aegis, as the head of marketing and investor relations, Peter was instrumental in the IPO and Secondary Offering of PeopleSupport, a leading provider of customer service, sales and tech support. Earlier, Peter served as a marketing executive at FileNet, a leading BPM software provider sold to IBM for \$1.6 billion. Peter received his bachelor’s degree in Economics and MBA from California State University, Fullerton.

About Interneer

Interneer is the leader in Business Process Management (BPM) software for process automation applications and smart mobile apps designed for the midmarket. With Interneer, companies can deploy affordable, easy to use BPM software for automating business processes and workflows with rapid implementation. The intuitive drag and drop user interface is user friendly, designed for business users and requires no programming. Interneer is available as a SaaS offering in the Cloud or can be installed on-premises, using a subscription or perpetual license model. Interneer has hundreds of customers including Bose, Jacobs Engineering, and Host Hotels in markets including construction, manufacturing, healthcare, education, energy, and public sector. For more information, visit www.interneer.com.

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