



EXECUTIVE PROTECTION

DEPLOYED FOR: HIGH PROFILE BUSINESS EXECUTIVES & THEIR FAMILIES • CELEBRITIES & THEIR FAMILIES • HUMAN RESOURCE MANAGERS (HOSTILE EMPLOYEES/TERMINATIONS)

Executive protection programs provide expert, discreet protection for those with an elevated security risk, whether due to employment, travel needs or high profile status. MSA's highly trained personnel focus on maintaining comprehensive protection of the principal, family and associates in a non-confrontational manner.

WHY MSA EXECUTIVE PROTECTION IS INVALUABLE

- High-end operatives are trained to anticipate and defend against multiple and varied threats, including personal violence, unauthorized access and terrorist or criminal activity. ***The ability to adapt to an ever-changing security environment enables a quicker and more effective response.***
- Expert knowledge and experience means increased vigilance and superior performance. ***Knowing what to look for and how to deal with it provides for a safer, more secure environment.***
- Operatives are trained in special weapons and tactics, dignitary protection and defensive driving tactics (evasive driving), and most are Emergency Medical Technicians and Emergency Psychological Technicians. ***Intensive, current and high-quality training covers a comprehensive range of potentially hazardous situations.***
- We offer backup support with someone on call 24/7 and a complete communications and tracking system that allows MSA to monitor and communicate with a person anywhere in the world. ***Clients are under our constant protection, regardless of time or place.***
- MSA teams have the knowledge and experience to better assess whether or not to call police personnel, and how to deal with the situation at hand until law enforcement arrives. ***In high profile, potentially sensitive situations, professionalism and discretion are invaluable assets.***



EXECUTIVE PROTECTION PERSONNEL HAVE SPECIALIZED TRAINING IN EVACUATION PROTOCOLS, DEFENSIVE DRIVING, SPECIAL WEAPON USE AND PERSONAL PROTECTION.

MSA EXECUTIVE PROTECTION MAINTAINS BUSINESS-AS-USUAL

- Executives from a global retail chain were touring a major metropolitan area. During a luncheon at a highly visible destination, intel of whereabouts was leaked on social media platforms and the location was surrounded by protesters. MSA staff informed police, extracted the executives through a back entrance, and arrived back at the group's hotel safely, avoiding any major confrontations.

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“MSA’s Executive Protection program focuses on protection of the principal, family and associates, avoiding confrontations and maintaining discretion at all times.”

