

SUB-ZERO

BUYING GUIDE

Learn all about Sub-Zero products for your next home project

Published by Yale Appliance + Lighting



Overview



Photo credit: Mirador Builders / Houzz

Sub-Zero was the original professional counter depth refrigerator and arguably the best name brand in the appliance industry.

The whole premise and avowed marketing mission is “keeping food fresher, longer”. To this end, Sub-Zero employs a two compressor system designed to circulate air and their vacuum seal and magnetic crisper bins are designed to keep air out.

In terms of refrigeration technology and commitment to manufacturing excellence, Sub-Zero is still one of the best refrigerators available. It is also one of the most expensive.

Sub-Zero Refrigerators

Table of Contents



Click the circles to move between sections

Why Sub-Zero?

What makes Sub-Zero the most prestigious name in kitchen appliances?



Professional Series

Sub-Zero features a dual compressor system and multiple options for your kitchen style



Integrated Refrigeration

Use refrigerator columns to customize the look of your kitchen and even match your cabinetry



Undercounter Refrigeration

Use beverage centers, drawers and ice makers for additional storage around your home



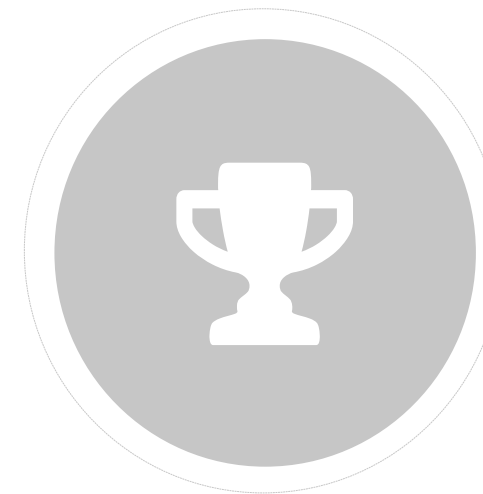
Wine Storage

Sub-Zero produces the highest quality wine cabinets on the market



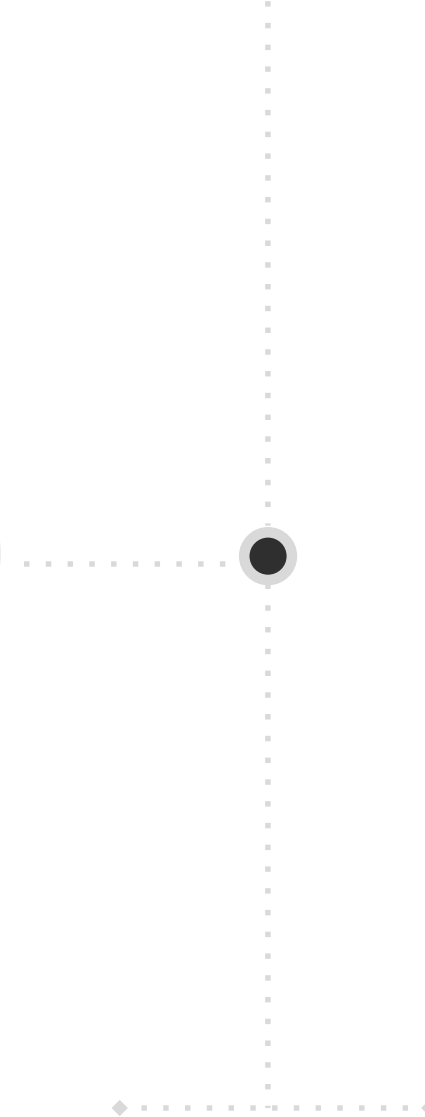
Sub-Zero vs. Competitors

We compare Sub-Zero to other top brands in the industry



About Yale

We discuss brands in the
Premium, Affordable Luxury
and Affordable brackets





WHY SUB-ZERO?

What makes Sub-Zero the most prestigious name in kitchen appliances?

Photo credit: Mrs. G TV & Appliances / Houzz

Sub-Zero Refrigerators

Why Sub-Zero?



Sub-Zero is among the most expensive products in any home improvement. Let's address the question, "Why consider Sub-Zero?"



Sub-Zero Refrigerators

Why Sub-Zero?



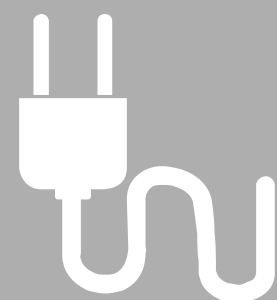
Magnetic Crispers: Like the vacuum seal, the crispers are designed to keep air within the bin



Warranty: 2 Years, 5 Years Limited, 12 Years on the compressors



Energy Star Rated: Most models use less energy than a standard 100W light bulb



Made in the USA: Sub-Zero operates factories in Wisconsin and Arizona





PROFESSIONAL SERIES

Sub-Zero features a dual compressor system and multiple options for your kitchen style

Photo credit: Mitchell Construction Group / Houzz





Built-In Style



Built-in or professional refrigerators have the commercial style of a restaurant refrigerator with the compressor on the top. Sub-Zero manufactures sizes from 30" to 48", with the most popular at 36" wide.

Styles include all refrigerator, all freezer and French door in 36" width. Bottom freezers in 30" and 36" wide. Side by Sides are available in 36", 42" and 48" wide.

All Sub-Zero refrigerators are made to accommodate a wood panel or with a stainless steel door.



INTEGRATED REFRIGERATORS

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Use refrigerator columns to customize the look of your kitchen and even match your cabinetry

Photo credit: Denca Distributors / Houzz





What is a Column?



Columns are either all refrigerator or all freezer.

They're available in 18", 24", 30" and 36" wide sizes.

Columns allow you to place refrigerators or freezers wherever you want in the home.



Customize with Columns



Integrated refrigerators, or columns, fit flush with a 24" cabinet. It differs from the built-in, because the door and handle won't protrude from the cabinet itself.

Columns have become popular for their style and they also meet federal energy requirements.



**New Sub-Zero
Integrated
Refrigerators and
Columns**



New IC Series



Sub-Zero currently has integrated refrigerators in their 700 series. In 2015, they discontinued their 27" series.

Differences include:

- Height: The new refrigerator is 84" tall compared to 80". 84" is more practical, but now the older one will be harder to replace.
- Width: The new series has 18", 24" 30" and 36" width instead of just 27" and 36" widths. The new series will now cover all existing cabinet openings (appliances fit into cabinets).



New IC Series



- **Air Scrubber** – As food spoils, it emits gasses and can cross contaminate other foods. Sub-Zero features an air cleaner which scrubs these gasses away.
- **Internal Water Dispenser** – Available on 30" and 36" models only.
- **Custom Panels** – Easier to install system for custom panels. Models also available in stainless steel.
- **New Water Purification System**



New IC Series



- **GUI Interface** – Works like your phone and allows easily controlled temperature.
- **Nano-technology Shelving** – Spills congeal on the coating and don't spread.
- **Max Ice Setting** – Manufactures 40% more ice in a 24-hour period.
- **LED Lighting** – Most energy efficient and doesn't add heat like other standard bulbs.
- **Internal Dispenser** – Available in 30" and 36" units.



**New Sub-Zero
Integrated
Refrigerators**



648PRO



The 648PRO was created in 2009 and is designed to emulate a commercial refrigerator, but with better energy standards. In fact, other commercial type refrigerators aren't approved for residential use due to increased energy standards.

The 648PRO is only available in 48" width with a glass door as an option. This unit is the most unique and interesting refrigerator in the industry.

NOTE: This is an 800lb refrigerator. Plan your delivery and install crews accordingly.



WINE STORAGE

Sub-Zero produces the highest quality wine cabinets on the market

Photo credit: Bill Fry Construction / Houzz



Store Your Wine Properly



Sub-Zero is the only company to completely address the complexities of storing wine. Wine is affected by heat, light, vibration and humidity.

The Sub-Zero wine storage system features digital temperature controls, two evaporators and a gasketed door for precise temperature and humidity control.



Store Your Wine Properly



Sub-Zero also has a low-E door to prevent UV light exposure and has low voltage lighting around the face instead of a light bulb in the cabinet.

For vibration, the racks glide out and the compressor is on vibration absorbing rubber grommets so it doesn't shake when activated.



How to Protect Your Wine



UNDERCOUNTER REFRIGERATORS

Use beverage centers, drawers and ice makers for
additional storage around your home

Photo credit: Clarke Appliance Showrooms / Houzz





Multiple Options to Choose



Sub-Zero manufactures a wide variety of undercounter refrigerators. They are available in combination beverage centers with wine storage, double drawers, ice makers and traditional refrigerators and freezers.

One of the most popular undercounter refrigerators is the 700 BCI 27" refrigerator drawers. People like the double drawer because it's great for storing yogurts and juice boxes for kids. This model is refrigerator in the top drawer and freezer/ice maker in the lower drawer.

Sub-Zero has introduced 24" and 30" drawers to accommodate a wider variety of kitchen spaces.

Multiple Options to Choose



The UC-15I clear ice machine manufactures plenty of ice and filters out any impurities.

- Makes 50lbs of ice in 24-hour period
- Stores 25lbs of ice
- Produces ice in temperatures up to 100 degrees F
- Clean indicator light to let you know when to clean the filter
- Water filter



**Sub-Zero vs. U-Line
Clear Ice Makers**

Multiple Options to Choose



Beverage centers have become incredibly popular for their versatility. The UC-24BG can hold wine, soda and also a 16" deli tray.



**Undercounter
Refrigerator Buying
Guide**



SUB-ZERO VS. COMPETITORS

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We compare Sub-Zero to other top brands in the industry

Photo credit: Venegas and Company / Houzz



Sub-Zero vs. Competitors



In terms of technology, Sub-Zero is best in class with their air cleaning, water purification and temperature management. It is, however, the most expensive.

Their immediate competitors include Jenn-Air and Thermador with less expensive products and better promotions like free range hoods or dishwashers.

The commercial company True has started building high quality residential refrigeration as well.

Their foreign competition includes the German based Liebherr. Fhiaba is a new Italian line of refrigeration marketed by Dacor with a beautiful interior.

Samsung may be Sub-Zero's best competitor in the future. They will have a beautiful Wi-Fi column you can control from your phone.

Photo credit: Studio Dearborn via Houzz

Buying Strategies

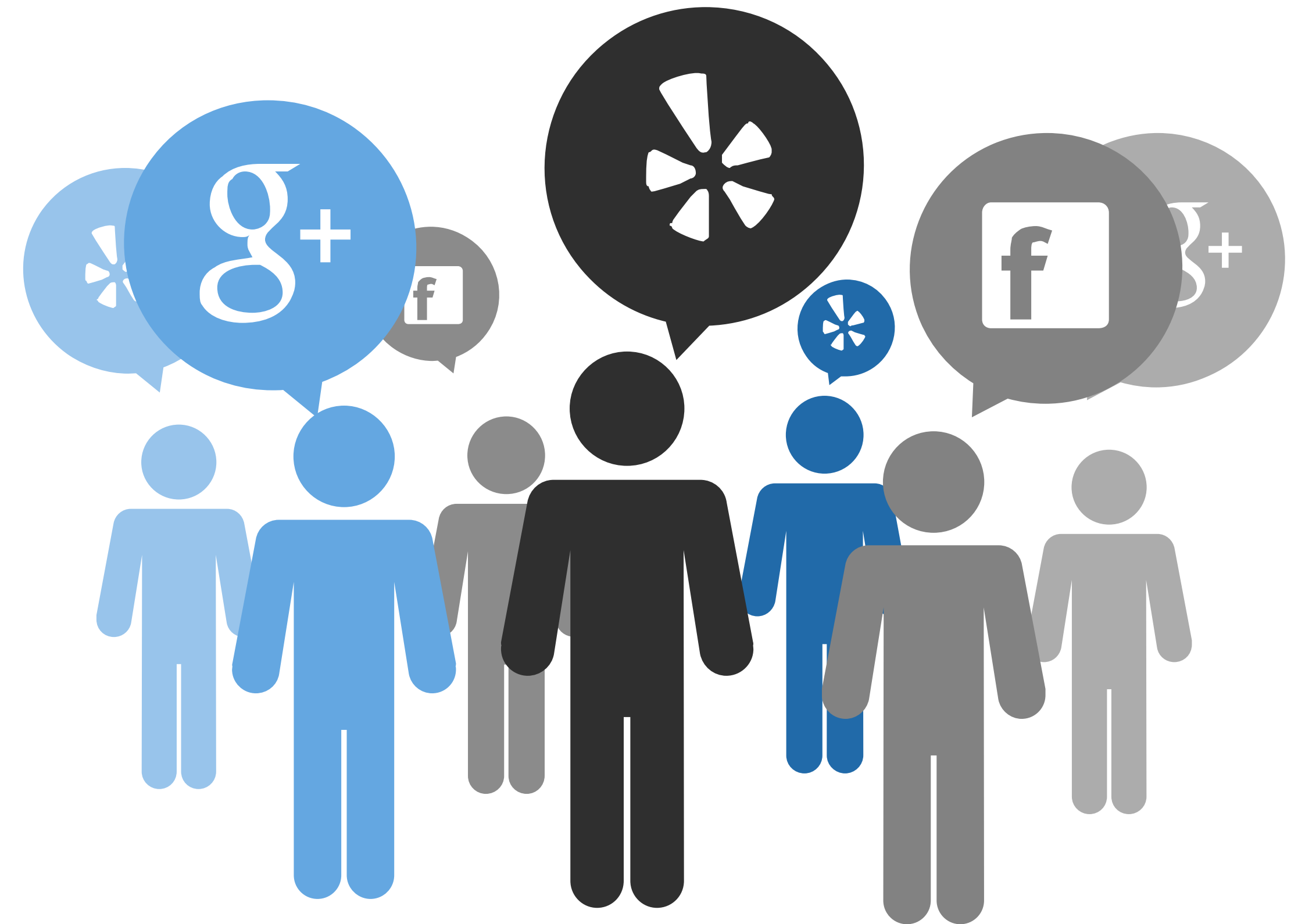
Wisdom of Crowds

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Buy where you're comfortable

There are tons of stores and products, but a limited number of consumers. Check review sites like Yelp, CitySearch, Google and the Better Business Bureau before you purchase.

Remember, any store can sell an appliance; the biggest issues are shipping and service.



Exclusive Offer

Appliance Delivery Checklist



Our free checklist will help you avoid a delivery nightmare. At the end, you will know what to ask from your local, national, or box store appliance dealer.

Delivery is one of the biggest causes for your dissatisfaction. You need to be prepared.

In the Delivery Checklist you'll learn:

- How to choose a dealer with a first class delivery experience
- Which questions to ask to spot a quality delivery team
- The importance of online reviews to help your appliance search



**Get the Free
Appliance Delivery
Checklist**



ABOUT US

Proud to be family owned and operated since 1923.

Photo credit: Urrutia Design / Houzz

About Us

The Yale Difference



Sales

Browse our two 15,000 sq. ft. Boston and Framingham showrooms guided by our sales staff with 269 years of combined experience



Delivery

We bring the products right into your home, not just to the curb. Every delivery includes removal of the old, disconnected appliance



Install

Our professional install team can hook up your new dishwasher or re-configure your cabinets to accept a new wall oven



Service

25 service techs on the road every day backed by our Yale Warranty. Service is the largest department at Yale

About Us



Since 1923

Family owned and operated since 1923. Now with two locations.



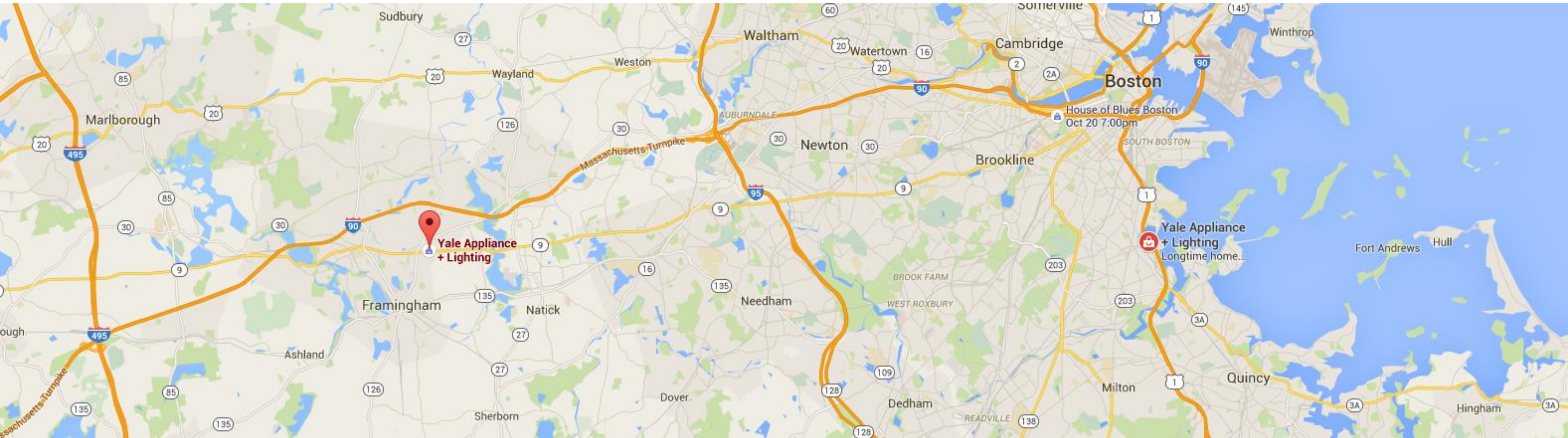
Yale has been based in Boston for over 90 years and operates two showrooms; in Boston and Framingham. We operate the largest independent service and repair department in New England with 50 people and 21 service technicians. Our sales staff has an average of 7 years experience, and our staff chef can help you learn to use your new appliances.

VISIT OUR STORES

Now you can schedule a free, private showroom visit to go over the needs of your project. Choose a time that works for your schedule to visit our Boston or Framingham, MA showrooms.



**Schedule a Showroom
Appointment**



Showrooms



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Framingham
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